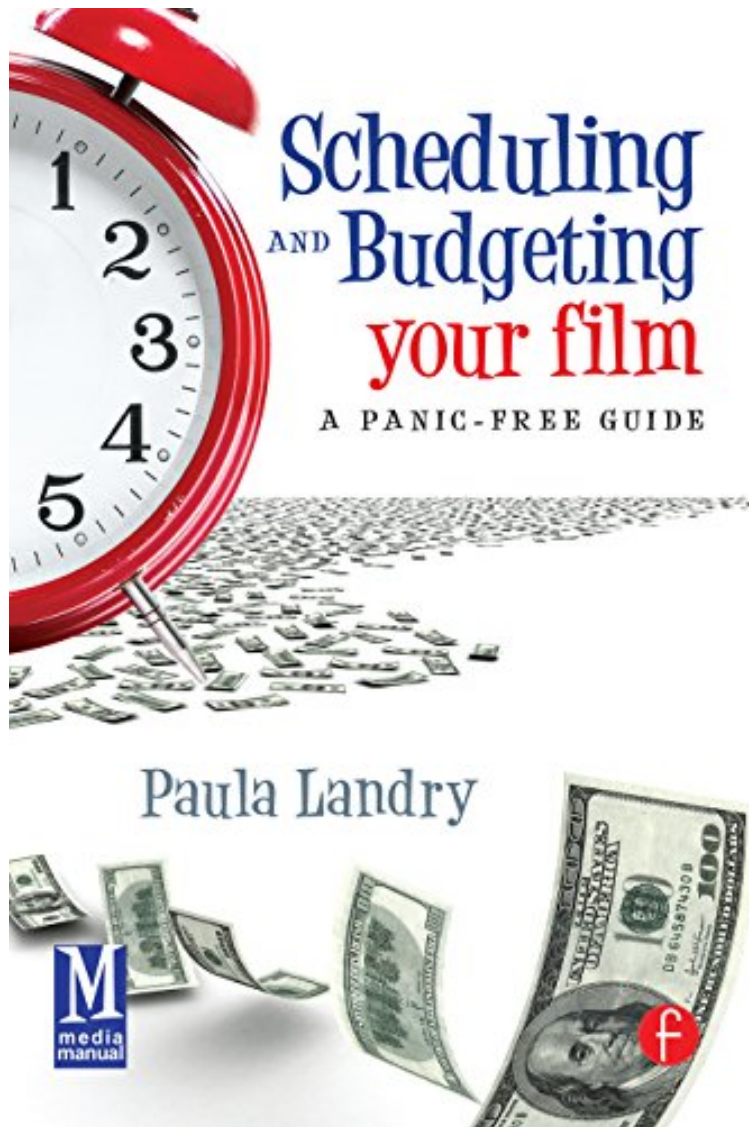


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Scheduling and Budgeting Your Film: A Panic-Free Guide (American Film Market Presents)

Paula Landry

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Scheduling and Budgeting Your Film: A Panic-Free Guide explains the fundamentals of line producing in an easy-to-understand style, and the tips and techniques apply no matter what kind of scheduling or budgeting software you use. Author Paula Landry includes full examples of breakdown forms, organizing resources, distribution expenses, and hidden costs, and discusses how to set priorities and find industry and state tax incentives.

"Pre-production is Landry's middle name. Her work is so precise and detailed, the production team is always confident to stay within budget and on schedule when she is attached to the film." Pamela Lubell, Producer "Paula Landry takes you behind the glamour and glitz of filmmaking to the nuts and bolts of actually getting a film made. This book is essential reading for anyone involved in movie production; a practical and pragmatic step-by-step guide to the why, how and when of turning a script into a finished film a necessary addition to your tool kit." Stephen Greenwald, Partner, Grey Eagle Films LLC "This book is for anyone who needs to understand the transition from an idea or script to a concrete plan of time and money to make a film. Engagingly written, Landry's book demystifies this process, empowering filmmakers who are ready to get started with their projects today." Jon Reiss, Filmmaker/Author/Media Strategist, Hybrid Cinema "Paula Landry's book is an amazing resource for emerging filmmakers or anyone starting out in producing. The book is incredibly user friendly, clearly explained, and offers a step-by-step guide to the topic. When you're ready to get serious, read this book." Ken Aguado, Studio Executive, Producer, *The Salton Sea* (2002); Co-author of *The Hollywood Pitching Bible*
About the Author Paula Landry is a producer, film business and media-marketing consultant, crafting business and marketing plans, videos and branded content for Fortune 500 companies, non-profit companies and colleges. Landry is president of IdeaBlizzard Productions, and is the co-author of *This Business of Film: A Practical Guide to Achieving Success in the Film Industry*. An active member of NYWIFT, IFP, and AFM, Landry speaks at seminars around the world about the businesses of film, music, and media.