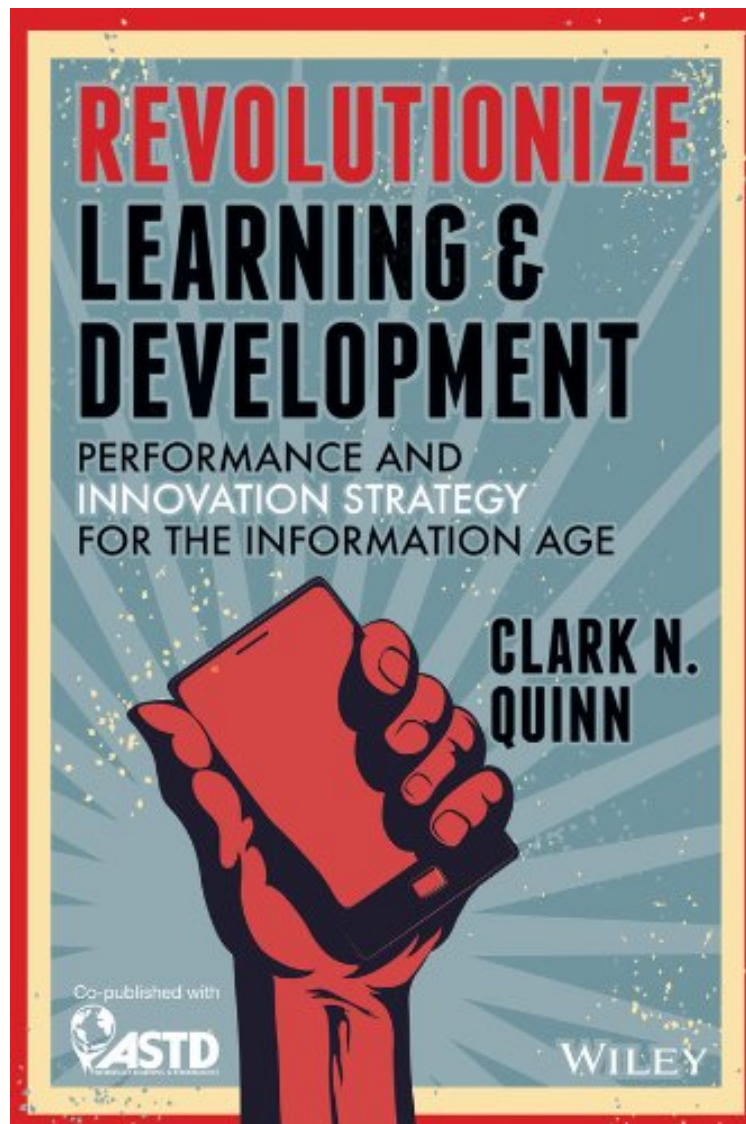


[Mobile book] Revolutionize Learning Development: Performance and Innovation Strategy for the Information Age

Revolutionize Learning Development: Performance and Innovation Strategy for the Information Age

Clark N. Quinn

ePub | *DOC | audiobook | ebooks | Download PDF



DOWNLOAD



READ ONLINE

#841903 in eBooks 2014-04-07 2014-04-07File Name: B00JKIFH06 | File size: 62.Mb

Clark N. Quinn : Revolutionize Learning Development: Performance and Innovation Strategy for the Information Age before purchasing it in order to gage whether or not it would be worth my time, and all praised Revolutionize Learning Development: Performance and Innovation Strategy for the Information Age:

2 of 2 people found the following review helpful. Just the Challenge NeededBy LisarThis book is an excellent and timely resource. If you've been in L D for any period of time, you may have developed some habits that aren't exactly

helping you offer learning experiences that truly impact learner performance and business results. This book may make you feel uncomfortable, and maybe even a bit angry. Change isn't easy. But, if you want your work to be meaningful and address important issues, you won't be able to look away from the challenge that this book presents to you. 0 of 0 people found the following review helpful. Get this. By Consumer We're using this book as a team book reading experience in my training organization. Great insights. Makes you think about where you are and where you want to go as a training organization. 0 of 0 people found the following review helpful. Thought Provoking Controversial By Anand Chaturvedi All that Clark has said is not necessarily new and pathbreaking but certainly very assertive to make learning development professional sit up and think. I am joining the revolution.

Transform learning and development practices to make your programs relevant and meaningful Existing training and development practices need a major overhaul. Learning and development practitioners and managers must increasingly face the fact that old methods are no longer relevant in today's tech-savvy world and, in many cases, they simply don't work. In *Revolutionize Learning and Development*, you'll get a straightforward look at how people really learn and get introduced to practical steps for rethinking, redesigning, and reestablishing learning delivery. This book shows you how to take advantage of new understandings and new technologies so you can make a meaningful impact on your organization. In four sections, the book lays out crucial background knowledge, conceptual frameworks, and practical steps for transforming learning and development so that it has the greatest return for businesses. Managers, practitioners, and executives will benefit from the illustrations, vignettes, and sidebars that highlight the author's advice and expertise. Learn to avoid the pitfalls of outdated and irrelevant learning solutions, including those that ignore the importance of clear objectives, proper execution, and thorough evaluation Discover the practical steps for implementing the best and most effective strategies for making the most of training programs Benefit from a thorough examination of what happens when managers and practitioners make major changes in strategy, leadership, and technology Get familiar with the roles of research-based frameworks, performance support, and informal learning Don't let learning and development myths derail you. Find out how to breathe new life into your programs with practical guidance designed to inspire today's best learning technology solutions.

From the Back Cover **THE PATH TO THE FUTURE OF LEARNING IN ORGANIZATIONS** Co-published and sponsored by ASTD, *Revolutionize Learning Development* examines the steps required to shift corporate learning onto a more meaningful trajectory. Taking a new approach means aligning more closely to how people really think, learn, and work. The shift to a focus on performance and innovation meets the challenges resulting from increasing change and a need for organizations to be more agile. Written by the author of three books on organizational learning and performance, this book leverages technology advantages within the context of larger LD objectives. It exposes the broken state of today's corporate training and outlines a path forward for broadening the scope of impact on organizational success through new technologies such as mLearning and social media. "This is a spark, not the whole fire," Clark Quinn states in the opening pages of this manifesto on the future of the LD profession. I am grateful to Clark for his courage, insight, and willingness to write this important book and to challenge the profession to strive for the next level of impact it can achieve. — Tony Bingham, President and CEO, ASTD "Clark has written the book I have been waiting for. He succinctly explains why current practices fail to deliver results and outlines the path forward. Just what the 21st century CLO needs to know." — Kevin Wheeler, Founder and President, Global Learning Resources "I love this book. Clark Quinn says what needs to be said to LD leaders—and he says it with the perfect blend of respect, frustration, irreverence, and hope. It's time!" — Marcia Conner, Executive Advisor, and best-selling author of *The New Social Learning* "This book raises fundamental questions for us all. Everyone involved in workplace learning who wants to play a part in the future—or even to have a job—should read it." — Donald H Taylor, Chairman, Learning and Performance Institute "Clark Quinn has succinctly and adeptly drawn together all the evidence to make an undeniable case for fundamental change within Learning Development. After reading this book, you will be ready to join the revolution, and begin the process of shifting from a focus on learning to a focus on performance." — Jane Hart, Centre for Learning Performance Technologies "Work is learning and learning is the work. Clark Quinn gives a clear path forward for today's LD profession on the cusp of revolution or extinction." — Harold Jarcho, International Speaker and Principal, Jarcho Consulting "In this book, Clark Quinn pulls no punches in addressing many of the factors that are handcuffing organizational learning, and provides tangible solutions learning professionals can implement to make things better." — David Kelly, Program Director, The eLearning Guild About the Author Clark Quinn, author of *Engaging Learning*, *Designing mLearning*, and *The Mobile Academy*, is a well-known and respected contributor to the eLearning field. The first recipient of the eLearning Guild's Guild Master award, he has spoken internationally and consults to Fortune 500 corporate, education, not-for-profit, and government sectors.