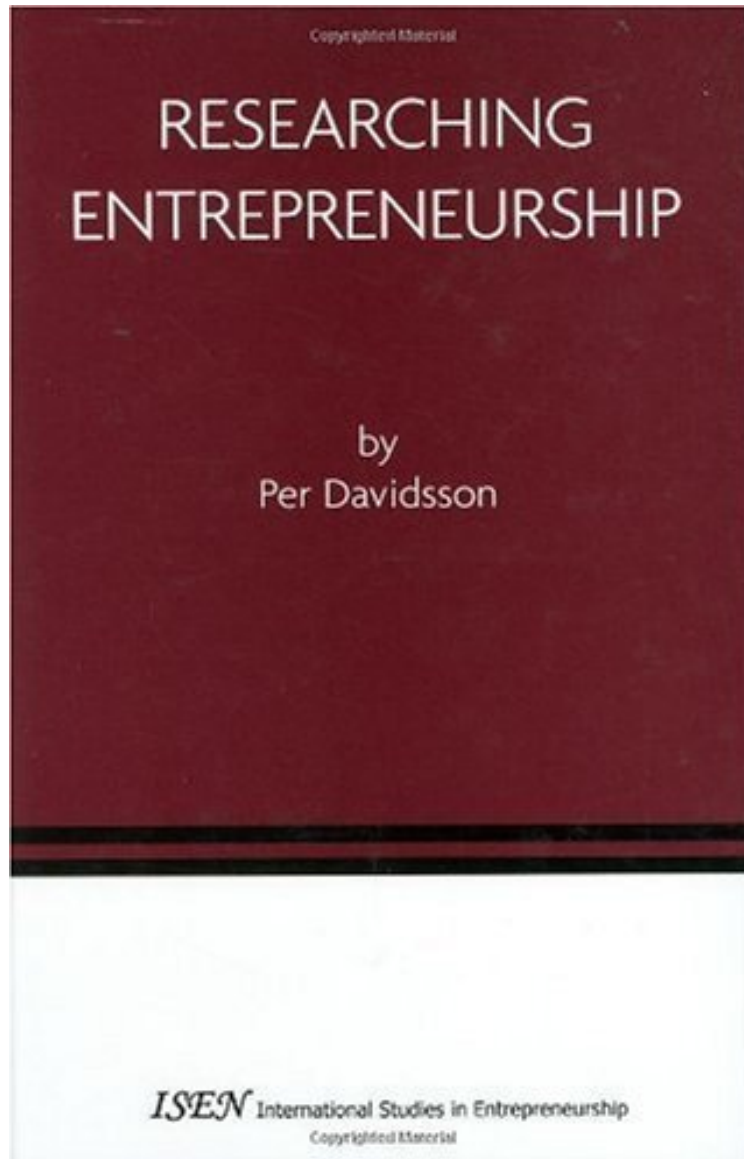


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Researching Entrepreneurship: 5 (International Studies in Entrepreneurship)

Per Davidsson

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Per Davidsson : Researching Entrepreneurship: 5 (International Studies in Entrepreneurship) before purchasing it in order to gage whether or not it would be worth my time, and all praised Researching Entrepreneurship: 5 (International Studies in Entrepreneurship):

2 of 2 people found the following review helpful. An highly informative and amusing readBy JimA `How to' for Entrepreneurship research. The book provides a comprehensive treatment of entrepreneurship research methods -

good, bad and ugly. It is surprisingly immensely readable, as the author notes, he wanted to retain the 'individual voice' which the peer review process can remove. One warning though - this is one of those books that one should not read in public spaces, for the regular outbursts of laughter at the author's comments, will result in strange looks from bystanders! An inspirational read for those 'bogged down' in the researching mire. Topics covered include entrepreneurship as a research domain, research design, sampling, survey reliability validity, secondary data sets, dependent variables, replication and analysis methods.

Entrepreneurship is a phenomenon of tremendous societal importance. It is also an elusive phenomenon, and researching entrepreneurship is therefore fun, fascinating and frustrating at times. In *Researching Entrepreneurship*, Per Davidsson, one of the most highly recognized entrepreneurship scholars shares in a personal and readable way his rich experience and ideas on how entrepreneurship can or should be researched. After a comprehensive treatment of entrepreneurship as societal phenomenon and scholarly domain, the core chapters of the book discuss design, sampling, operationalization and analysis issues on several levels of analysis: individual, venture, firm, industry, region and nation. The book is targeted at doctoral students and other relative newcomers to the field of entrepreneurship research. However, taking a fresh, reflective perspective and looking beyond research conventions, it should provide potential for inspiration and food for thought also for experienced entrepreneurship researchers.