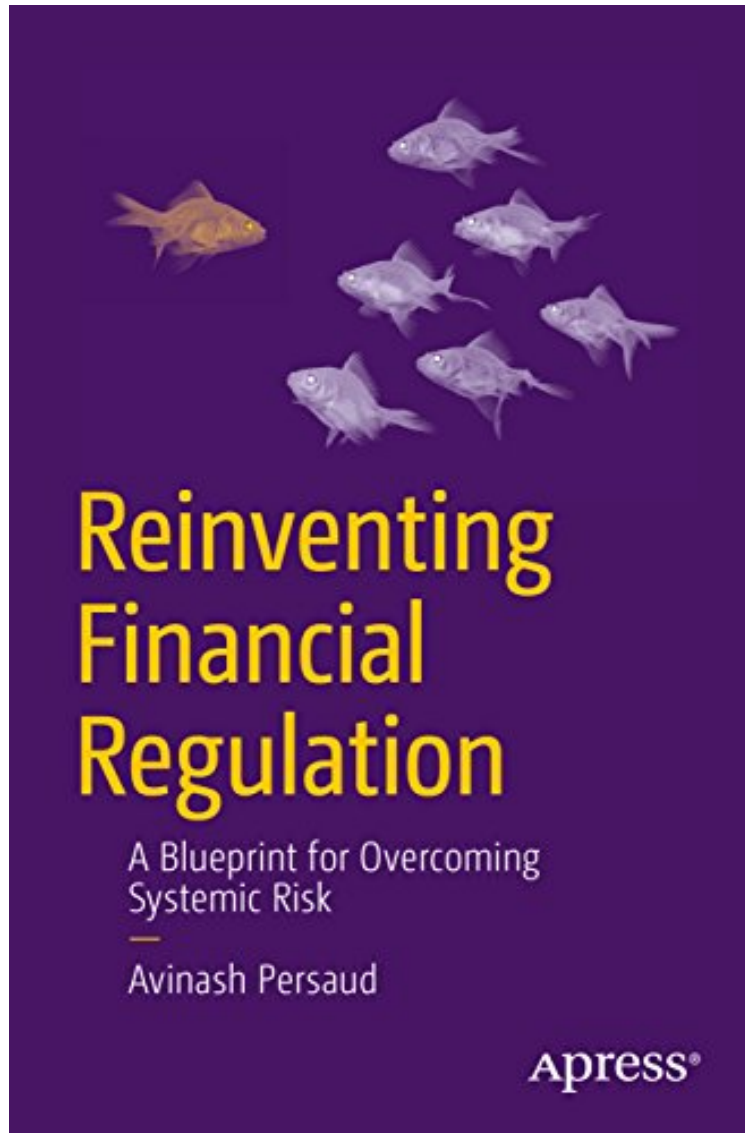


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# Reinventing Financial Regulation: A Blueprint for Overcoming Systemic Risk

*Avinash Persaud*

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**Avinash Persaud : Reinventing Financial Regulation: A Blueprint for Overcoming Systemic Risk** before purchasing it in order to gage whether or not it would be worth my time, and all praised Reinventing Financial Regulation: A Blueprint for Overcoming Systemic Risk:

Reinventing Financial Regulation offers an analysis of the fundamental flaws that plague the current system of financial regulation, one built around ideas of "risk-sensitivity" and "capital adequacy." Author Avinash Persaud argues that while some sensible reforms have been introduced, a fresh approach—centered on risk capacity—is required. When the entire regime is compromised, simply slapping bandages on each new wound will do nothing to cure the underlying disease. Reinventing Financial Regulation goes beyond an urgent call to fix our profoundly troubled and damaged financial markets. It is a blueprint for an effective financial regulation system that could very well save the future of finance. What would a well-regulated financial system look like? Until now, policymakers, financial experts, and leading academics have been content to avoid facing this question head-on. We have been offered piecemeal reforms that ultimately leave the global financial system exposed to different versions of the same risks that so recently brought it to its knees. The world economy literally cannot afford to dodge this question any longer. Persaud's goal to bring clarity and a powerful simplicity to the financial regulation process results in a systematic and apolitical framework for fixing the world's fractured financial industry and transforming its regulation—not just for today's financial climate, but once and for all. What you'll learn This book asks—and answers—the following questions: Why is it important to regulate the financial industry over and above the way other industries are regulated? Why do many of the politically appealing ideas like locking up bankers, clawing back their bonuses, banning derivatives, regulating international banks internationally, and ending tax-payer funded bailouts, have less merit than some politically unpopular ideas like capping bankers pay and levying small transaction taxes? Why are financial regulators most lost when dealing with systemic risk, not consumer protection, though it is the latter that holds most political interest? What causes financial crashes? Why is the current "risk-sensitive, capital adequacy" approach to financial regulation fundamentally flawed and leading to more and bigger financial crashes? What concrete steps can countries take to construct a new regulatory model based around risk-capacity that will better protect consumers, countries, and the world economy from yet another financial boom-bust? Who this book is for Reinventing Financial Regulation is of the utmost importance to the financial industry, regulators, central bankers, politicians, policymakers, economists, and anyone with a bank account. Although it will include descriptions and explanations of some more technical concepts, like systemic risk, it is written in a way to make the pressing topic of financial regulation accessible to anyone with an interest in the health of the world economy.