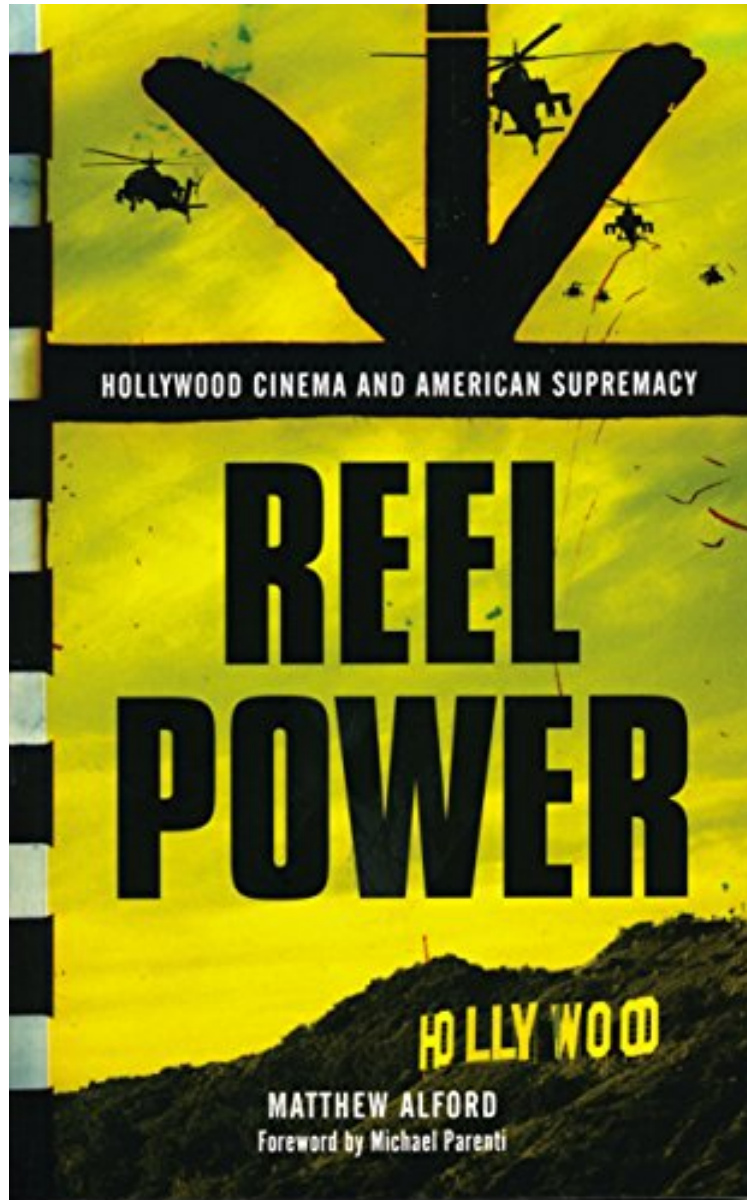


(Ebook pdf) Reel Power: Hollywood Cinema and American Supremacy

Reel Power: Hollywood Cinema and American Supremacy

Matthew Alford

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Matthew Alford : Reel Power: Hollywood Cinema and American Supremacy before purchasing it in order to gauge whether or not it would be worth my time, and all praised Reel Power: Hollywood Cinema and American Supremacy:

2 of 2 people found the following review helpful. Eye-opening. You may never look at Hollywood movies the same. By Andrew In recent years, there has been a growing awareness of the connections between Hollywood and the Pentagon, and how Hollywood films promote militarism. This book is an excellent, eye-opening introduction to that

field. I especially appreciated his willingness to criticize such fare as Adam Sandler films or the South Park movies, which most reviewers would give a pass for being comedies.

Hollywood is often characterised as a stronghold of left-liberal ideals. In *Reel Power*, Matthew Alford shows that it is in fact deeply complicit in serving the interests of the most regressive US corporate and political forces. Films like *Transformers*, *Terminator: Salvation* and *Black Hawk Down* are constructed with Defence Department assistance as explicit cheerleaders for the US military, but Matthew Alford also emphasises how so-called 'radical' films like *Three Kings*, *Hotel Rwanda* and *Avatar* present watered-down alternative visions of American politics that serve a similar function. *Reel Power* is the first book to examine the internal workings of contemporary Hollywood as a politicised industry as well as scores of films across all genres. No matter what the progressive impulses of some celebrities and artists, Alford shows how they are part of a system that is hard-wired to encourage American global supremacy and frequently the use of state violence.

"Formidable... absolutely fascinating" --Tony Benn