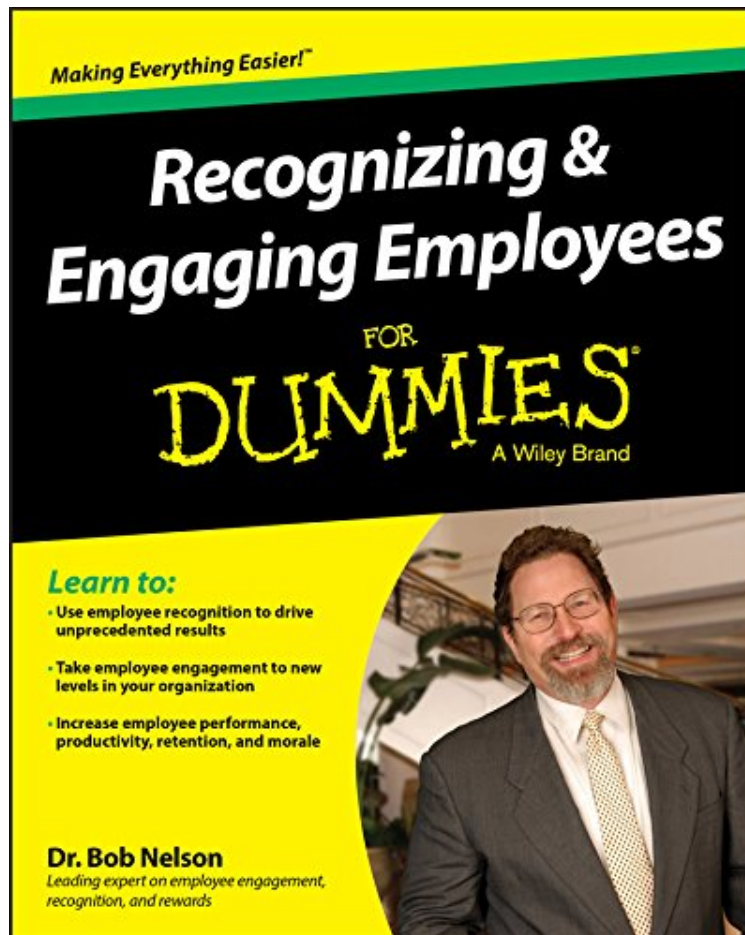


Recognizing and Engaging Employees For Dummies

Bob Nelson

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Bob Nelson : Recognizing and Engaging Employees For Dummies before purchasing it in order to gage whether or not it would be worth my time, and all praised Recognizing and Engaging Employees For Dummies:

1 of 1 people found the following review helpful. Excellent Virtual CollaborationBy PaulI was really taken by this book. The author clearly knows his stuff and his narratives, comments and anecdotes are all worthwhile. However, the added value, that which lofts this book above the crowd, are the practical examples of problems solved given by those who implemented certain relevant solutions in the field.For example, say you wish to accomplish X at your business. You read the appropriate section of this book and see what the author says. Fine, but then, likely as not, yoursquo;ll also see some other ideas which companies tried and which worked. These other examples are usually quite different from each other because, as wersquo;ve learned but need to always remember, one size never fits all. A solution the author gives may be excellent in the abstract, but not at all applicable to your situation. While you may not get a specific solution handed to you by either the author or the examples, yoursquo;ll, at the very least, get some thought moving by them.While Irdquo;m not now nor have I ever been a fan of labeling someone who wants to learn a lquo;dummysquo;, the For Dummiesrsquo; format is, I have to admit, quite good. It is really easy to absorb the

material and in this case, the writing lucid and to the point. This isn't a short book but it also contains no filler. One chapter deals at length with how to come to terms with millennials. This bunch seems to be the next boomer in the sense that they'll soon dominate the workforce not only due to their numbers, but due to boomers retiring at the rate of 10,000 per day. Take that Social Security. Anyway, this generation is qualitatively different from their parents and need to be treated differently if you want a dedicated, involved workforce. I, not a millennial, but father to an end of boom millennial, thought the material spot on. Obviously a book meant for a rather specialized audience which is too bad in a way. Many would benefit from learning how to treat those around you better and in turn, you'll be treated better. I enjoyed this book and intend on it having a long life on my bookshelf. 0 of 0 people found the following review helpful. Best Possible Author for this Dummies Book! By Got Influence? Bob Nelson OWNS employee recognition and engagement in the minds of HR business professionals. So it's fitting that he's authored this Dummies book. Bottom line? You can improve loyalty and staff performance by offering multiple ways to recognize employee contributions to your firm. Nelson can be found speaking at Human Resource and Training events like SHRM and ATD where the audience for this book gather to learn how to best deal with staff. He's approachable and very engaging. And his personal style comes through in this book. Some ideas of note you'll want to read... - Data on the value of recognition - The wide, wild world of incentives - How to sell your ideas to upper management, and - Millennials (everything has changed)! Must read resource for business pros who want to retain, encourage and get the best out of everyone on the team. 0 of 0 people found the following review helpful. Overall it's a good book and a good foundation if you want to ... By Jeremy Haggard As a people leader I got this book because it is important to recognize your team members and I am always looking for new ideas. This book walks you through the value of recognition by giving you some history and stats, it helps you with ideas on ways to recognize your team and then tells you how you can try to get the buy-in from your leadership. Overall it's a good book and a good foundation if you want to implement an employee recognition program. If you already have one, this book may not be for you.

Improve engagement, productivity, and motivation with effective employee recognition Recognizing and Engaging Employees for Dummies gives you the tools and information you need to improve morale, productivity, and personal achievement with a successful employee recognition program. Written by a world-leading authority in employee recognition, this book walks you step-by-step through the design and implementation process and describes the incentives that work, the behaviors to reward, and the mechanisms that must be in place for the program to be effective in the long term. You'll learn how to pinpoint the places where engagement and recognition could improve the bottom line, and how to structure the reward for optimal balance between motivational, financial, and organizational effectiveness. With clear explanations and a fun, friendly style, this book is your quick and easy guide to boosting productivity, profit, and customer satisfaction. Most Americans who leave their jobs cite lack of recognition as the driving factor. When your employees feel appreciated, they stick around, work harder, achieve more, and drive your business onward and upward. This book shows you how to bring that dynamic to your workplace, with step-by-step guidance and helpful advice. Design successful recognition programs Create powerful incentives for employees Reduce turnover, improve engagement, and drive excellence Foster a happier and more productive workplace Happy employees are productive employees. They get results. They innovate. They are the force behind the advancement of industries. Effective employee recognition programs are self-sustaining motivational tools that keep the fire lit. If you're ready to spark the flame, Recognizing and Engaging Employees for Dummies is the ideal guide for designing, implementing, and maintaining the program your employees have been waiting for.

From the Back Cover Learn to: Use employee recognition to drive unprecedented results Take employee engagement to new levels in your organization Increase employee performance, productivity, retention, and morale The effective way to improve morale, productivity, and personal achievement This book walks you step-by-step through incentives that work, the behaviors to reward, and the mechanisms that must be in place for a recognition and engagement program to be effective in the long term. With clear explanations and a fun, friendly style, this is your quick and easy guide to boosting productivity, profit, and customer satisfaction. Get acquainted — learn the key elements of employee engagement, discover how it's driven by recognition, and gain five strategies for fostering involvement Put the fun in fundamentals — get friendly, down-to-earth guidance on the principles and importance of recognition and review the most effective ways to acknowledge employees Start implementing — discover how to successfully execute a recognition and engagement program throughout your organization — from the ground up Culturally speaking — create a culture of employee recognition, use an online system, and sustain and re-energize your efforts along the way for quantifiable results Open the book and find: A jargon-free intro to identifying and engaging employees How to enhance employee engagement through recognition Step-by-step guidance for building a culture of appreciation Tips for selling recognition to senior management How to acknowledge and engage Millennials Guidance on troubleshooting recognition problems The top ten trends in employee appreciation About the Author Dr. Bob Nelson is considered one of the world's leading experts on employee engagement, recognition, and rewards. He is president of Nelson Motivation, Inc., a management training and consulting company that helps organizations improve

their administration practices, programs, and systems.