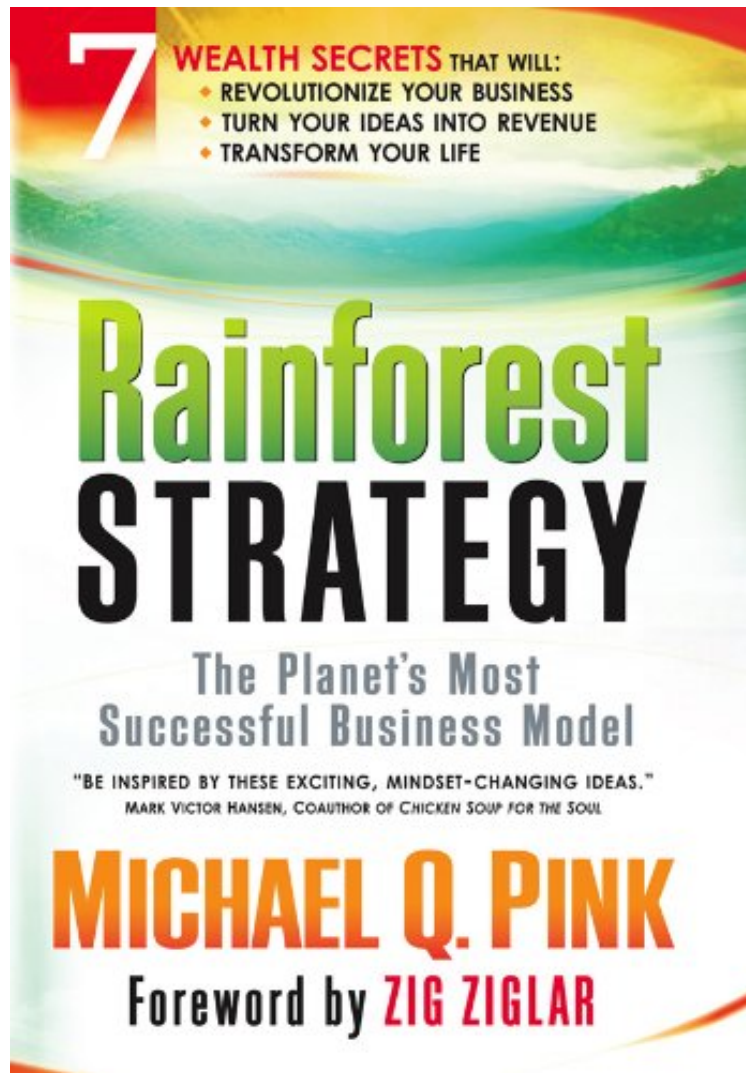


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## Rainforest Strategy: The Planet's Most Successful Business Model

*Michael Pink*

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0 of 0 people found the following review helpful. Great Read - Fungugate!By AnthonyThis is an excellent read. It has been my pleasure to use it with several groups and have several request to share a review of the book, chapter by chapter. Mr. Pink has provided fabulous illustrations of how the Rainforest function and interesting suggestion for us to imitate.1 of 1 people found the following review helpful. Something different, but..... good !By Nicholas AssefWhen I bought this book I was a little skeptical on its thesis/approach, but I am pleased to report that it did achieve what management texts are meant to deliver - opening the mind to a new line of thought.Central to the thought

of the book is 'ecosystem' and in business it is definitely one of those things that more attention being paid to should hopefully pay results. I would recommend the book for those that are 'searching' for different angles than the traditional management text. 0 of 0 people found the following review helpful. Five Stars By V. Hunter Received as promised

Locked away in the world's rainforests are the most productive and fruitful ecosystems in the world. How they transform scarcity into abundance is what every entrepreneur and businessperson needs to know. Whether you are just starting your business or reevaluating your current business goals, this book brings unique insights and direction from the rainforest's secrets of productivity that will revolutionize your thinking. These secrets include the steps to: 1. Get a clearer vision for your business. 2. Increasing your productivity. 3. Transform your great ideas into realities. 4. Tap into the ultimate model for efficiency. 5. Discover how to use your innovations for success. 6. Understand the importance of interdependent relationships. 7. Learn 7 indispensable secrets for marketing. By taking a look at the rainforest with business eyes and an open mind, in this book we discover that creation has been indelibly stamped with the wisdom of the Creator. It contains transcending business principles that can take any enterprise from good to great