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The Public-Private Partnership Operational Plan 2012-2020 provides a consistent analytical and operational framework for scaling up public-private partnerships (PPPs) in support of Strategy 2020. The PPP operations of the Asian Development Bank (ADB) are based on four pillars: (i) advocacy and capacity development, (ii) enabling environment, (iii) project development, and (iv) project financing. Applying PPP principles holistically to ADB operations holds the potential to vastly improve the quality of design and outputs of PPP projects in support of Strategy 2020 targets. It also provides ADB with an opportunity to significantly leverage its limited resources in attracting private sector investments and commercial financing to meet the Asia and Pacific region's huge and growing infrastructure investment needs.