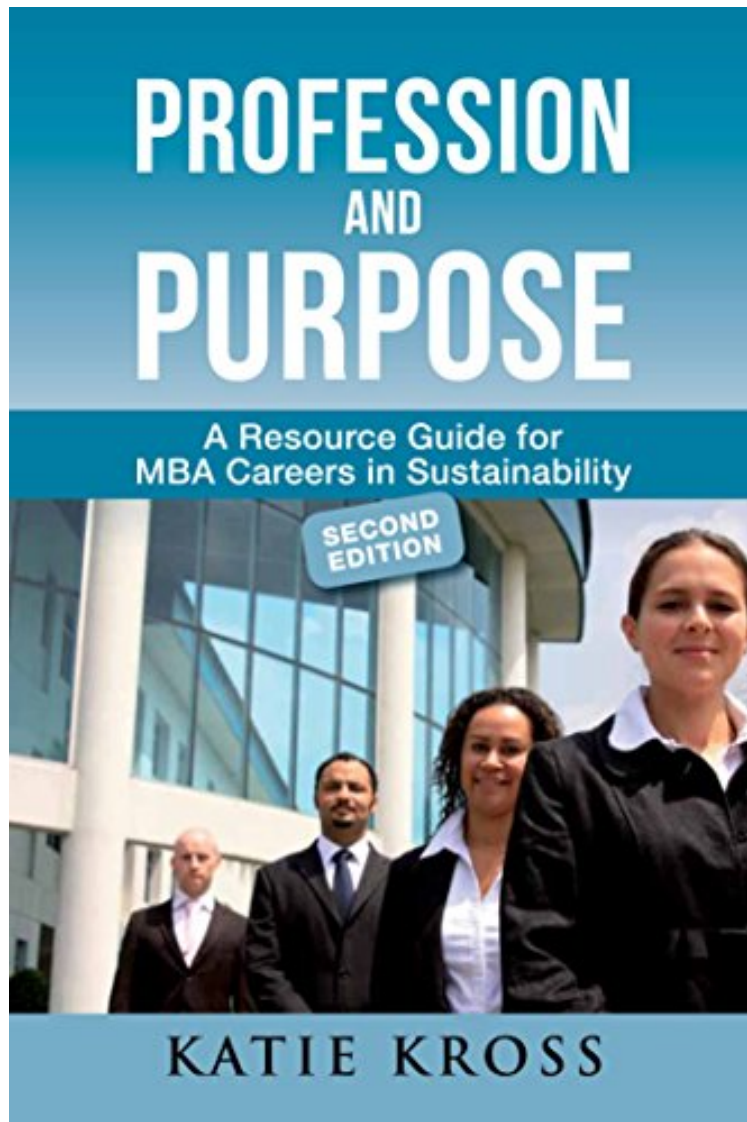


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Profession and Purpose

Katie Kross

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Katie Kross : Profession and Purpose before purchasing it in order to gauge whether or not it would be worth my time, and all praised Profession and Purpose:

0 of 0 people found the following review helpful. Amazing for anyone's professional development By Heather Spector I honestly think this book can help anyone searching for a job or anyone interested in networking, not just those interested in sustainability careers and definitely not just MBAs. I'm an undergraduate senior, and this book has helped me understand how to network / have professional conversations more effectively. And for those interested in sustainability, the book offers a wealth of resources on the different career paths people take and how they get there. I would HIGHLY recommend this book! 0 of 0 people found the following review helpful. good packaging. Book is

easy to read and understand. By EMPurchased as required reading for a class. Arrived on time; good packaging. Book is easy to read and understand. 0 of 0 people found the following review helpful. Current MBA student - Not as helpful or informative as ... By CustomerCurrent MBA student - Not as helpful or informative as I had hoped. Simple online searching could give you all of the information and "tips" that this book supplies.

This second edition of *Profession and Purpose* presents ideas for researching companies, making the most of your networking, identifying job and internship openings, and preparing for interviews. With new sections, references, and profiles, it directs you to the best resources and helps you to fine-tune your sustainability job search strategy.

"The opportunity for MBAs to make a real difference in the world through careers in sustainability is tremendous. *Profession and Purpose* is an essential resource for connecting MBA students and graduates with careers that will literally reinvent the way business is done in the future."
- Hunter Lovins, co-author of *Natural Capitalism: Creating the Next Industrial Revolution*; Founding Faculty, Presidio Graduate School
"Today's job seekers, from newly minted MBAs to mid-career changes, want more than a good job. They want to work for companies that are making a difference, that value people and the planet as much as they do profits. *Profession and Purpose* shows the way, helping MBAs forge a path to a job and a career that can make lasting change happen."
- Joel Makower, Executive Editor, *GreenBiz.com*, and author of *Strategies for the Green Economy*
"You--the mission-minded MBA--can use your skills to change the world. But first, you need to find the right job: one that keeps you engaged, learning, and contributing to causes you care about . . . no matter your timeline, personal passion, or background before business school, Katie's book will lead you in the right direction. Through practical career advice, field overviews, and engaging practitioner profiles, [this book] will help MBAs move forward. You should read *Profession and Purpose* on the first day of business school orientation and re-read every semester of the MBA experience."
- Liz Maw, CEO, Net Impact (from the Foreword)
From the Back Cover
This updated edition of the bestselling resource guide offers MBAs a comprehensive and inspiring guide to launching a career in the field of sustainability. Entirely new career paths are opening to MBAs, but the career paths that fall under the broad umbrella of "sustainability" are as diverse as the students themselves. Because of this diversity, it is often hard for business schools' career management centers to address sustainability-related career options in a comprehensive way. *Profession and Purpose* has been written to address this urgent need. Whether you are focused on an off-campus search or participating in the on-campus recruiting process, there are a host of sustainability-specific career resources you should know about. Through hundreds of conversations with MBA students, professionals, and recruiters, as well as her own personal experience, the author has compiled the key job search resources and tips for MBAs interested in sustainability careers. With new sections, references, and profiles, it directs you to the best resources and helps you to fine-tune your sustainability job search strategy. It's the sustainability career coach MBAs have been waiting for.
About the Author
Katie Kross is a student advisor, career coach, and educator who has counseled and inspired hundreds of MBA students to go on to sustainability careers with Fortune 500 companies, social and environmental nonprofits, mission-driven companies, and startups. Her practical, solutions-oriented approach to the sustainability job search has led professionals and students alike to seek her out as a career coach. Katie is managing director of the Center for Energy, Development, and the Global Environment (EDGE) at Duke University's Fuqua School of Business in Durham, North Carolina. A sought-after speaker, she has presented to business school audiences across the country. She has served on the boards of the U.S. Partnership for Education for Sustainable Development and the North Carolina Sustainability Center. Katie is a regular contributor to publications on topics related to careers in sustainability and publishes career search resources and strategies on her blog at professionandpurpose.com. She holds a BA from Davidson College and an MBA from UNC.