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Anthony Ekanem

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Anthony Ekanem : Practical Blogging for Everybody: How to Set Up and Run a Successful Blog for Profit before purchasing it in order to gage whether or not it would be worth my time, and all praised Practical Blogging for Everybody: How to Set Up and Run a Successful Blog for Profit:

Blogs are everywhere, aren't they? Yet despite this, people seem to have stopped talking about them a little as a way to

make money online. Well, in my opinion blogs are still very much an essential part of a successful online business. A blog can make you money, build a relationship with your subscribers and generate traffic to your website. Yes, everyone's talking about Facebook, Twitter and Google ndash; and on the surface of it blogging may today appear a little 'old hat' ndash; but that doesn't mean you should leave blogging on the table. Not only is blogging good for business, it is fun too and can help you to build relationships with other marketers. This could lead to JV deals and collaborations etc. ndash; and it's an added bonus of blogging that often gets overlooked. Take a look at the top internet marketers. They pretty much ALL have a blog don't they? There's also niche blogging ndash; and it's certainly a very valid way of making money online, especially if you can build up a large portfolio of blogs in different niches. In this report I'm going to show you how to set up and run a successful blog. We'll discuss the techy side of installing a blog, filling it with content, monetizing it and driving traffic to it. We'll also discuss things such as how a blog can help you to build a list and how you can 'flip' blogs for profit. Whether you want to become a niche blogger ndash; or you're looking at running a personal blog or a blog for your business ndash; I hope that this guide will help.