

(Read free ebook) Porter's Five Forces: Understand competitive forces and stay ahead of the competition (Management Marketing Book 1)

## Porter's Five Forces: Understand competitive forces and stay ahead of the competition (Management Marketing Book 1)

50MINUTES.COM

DOC | \*audiobook | ebooks | Download PDF | ePub



DOWNLOAD



READ ONLINE

#176026 in eBooks 2015-09-17 2015-09-17 File Name: B015H5O42C | File size: 59.Mb

**50MINUTES.COM : Porter's Five Forces: Understand competitive forces and stay ahead of the competition (Management Marketing Book 1)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Porter's Five Forces: Understand competitive forces and stay ahead of the competition (Management Marketing Book 1):

0 of 0 people found the following review helpful. Five Stars By teck Concise little reference guide that is easy to carry

of 0 people found the following review helpful. Useful for the Big PictureBy Goran SegrtGreat high level introduction to the key concepts and good starter into the topic before reading into the details of the concept.0 of 1 people found the following review helpful. Short and to the point.By ANA SANCHEZThis is a concise read about the 5 forces model with an adequate case study to emphasize the strategy concept.

Understand competitive forces and stay ahead of the competitionThis book is a practical and accessible guide to understanding and implementing Portersquo;s five forces, providing you with the essential information and saving time. In 50 minutes you will be able to:

- Understand the five forces that affect profitability and analyze each force in depth in relation to your company
- Analyze the intensity of the competition within an industry and how this affects your business
- Increase or maintain your competitive advantage according to the analysis

ABOUT 50MINUTES.COM | Management Marketing50MINUTES.COM provides the tools to quickly understand the main theories and concepts that shape the economic world of today. Our publications are easy to use and they will save you time. They provide elements of theory and case studies, making them excellent guides to understand key concepts in just a few minutes. In fact, they are the starting point to take action and push your business to the next level.