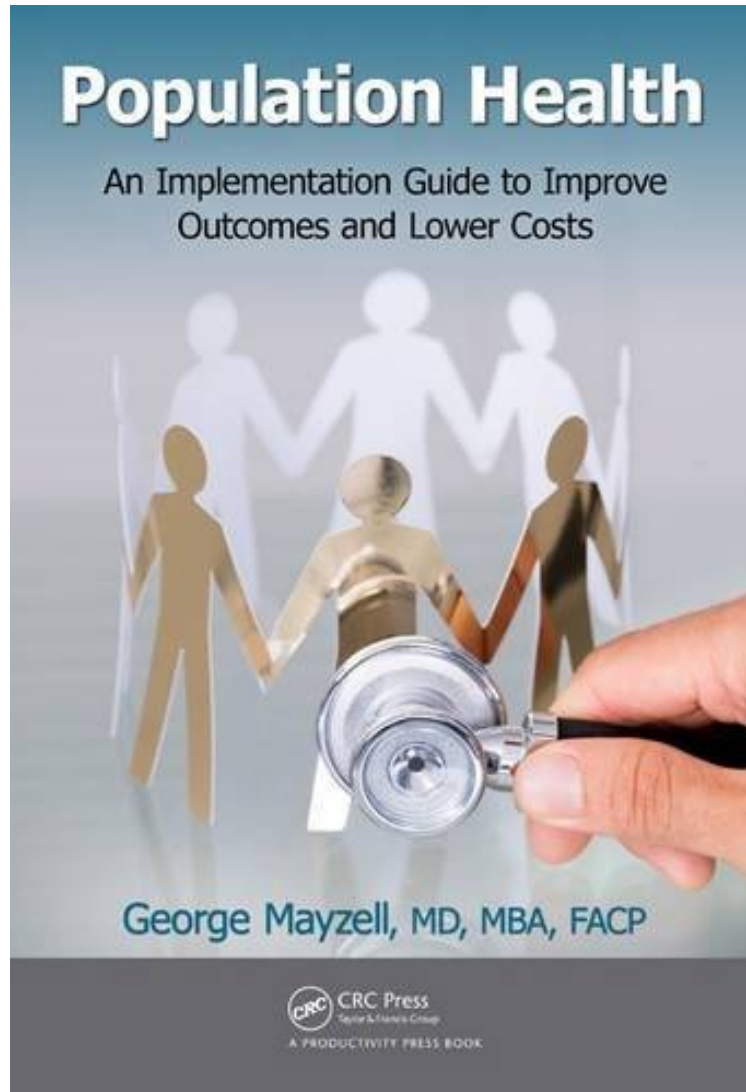


Population Health: An Implementation Guide to Improve Outcomes and Lower Costs

George Mayzell MD MBA FACP

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George Mayzell MD MBA FACP : Population Health: An Implementation Guide to Improve Outcomes and Lower Costs before purchasing it in order to gauge whether or not it would be worth my time, and all praised Population Health: An Implementation Guide to Improve Outcomes and Lower Costs:

1 of 1 people found the following review helpful. this is an excellent roadmap toward moving from volume to value-based contracts and ...By Customerthis is an excellent roadmap toward moving from volume to value-based contracts and mastering the steps required to successfully execute on those new arrangements. The authors describe from their real-world experience key hurdles to anticipate and they provide navigational suggestions toward success. In addition,

key metrics are discussed including many not usually accessed by hospital administration or physicians - population use rates, costs per member, and similar insurance - oriented metrics that are key to successful population health management. Dr. Mayzell has given us a meaningful entry point to a new era of contracting for care delivery and health improvement.

1 of 1 people found the following review helpful. Great Overview
By Neil Mehan
Very good overview of Population Health. I give it five stars because I think the book hits its mark. It is not meant to be a comprehensive, academic text but it does cover most facets of this subject. It "reads" easily and does not get you bogged down in overwhelming detail. If you are looking for a comprehensive, deep dive into all of the various aspects of this subject, you may want to seek out another reference.

2 of 2 people found the following review helpful. Excellent Resource for Administrators and Physician leaders!
By Teri Sholder
This book offers an invaluable blueprint for constructing and managing a comprehensive and patient centered population health model. Contributions from various authors provide insightful solutions to overcome the multiple gaps in our current delivery system. Each chapter dives deep into the essential components of managing the health of populations, providing today's healthcare leaders with just the leverage needed to meet the demands of the changing healthcare environment.

As healthcare moves from volume to value, payment models and delivery systems will need to change their focus from the individual patient to a population orientation. This will move our economic model from that of a "sick system" to a system of care focused on prevention, boosting patient engagement, and reducing medical expenditures. This new focus will shift traditional financial accountability from the payer model to provider directed models.

Population Health: An Implementation Guide to Improve Outcomes and Lower Costs covers not only the rationale for this transition, but also outlines successful practice models that are built to thrive in these new market dynamics. Besides the philosophical and the cultural aspects of these new models, it details the implementation and strategic initiatives required to succeed in today's value- and population-oriented healthcare environment. Describing what population health is, the book explains why it represents an opportunity for healthcare delivery systems, public health agencies, community-based organizations, and other entities to work together to improve health outcomes in the communities they serve. The book clarifies how the new models will impact healthcare providers, how to manage populations, and how to handle the risk factors involved. It details new delivery models, such as primary care and medical neighborhoods, and outlines the value proposition of screening and prevention in assigned populations.

About the Author
Dr. George Mayzell is the senior chief medical officer and chief clinical integration officer for Adventist Midwest Health. He joined the organization in January 2013, after serving as CEO of Health Choice and Senior Vice President of Methodist Le Bonheur Healthcare in Memphis, Tennessee. Dr. Mayzell has more than 30 years of experience in medicine and is a board certified internist and geriatrician. He received his medical degree from the University of Medicine and Dentistry of New Jersey and his MBA from Jacksonville University. He previously served as senior medical director of managed care for the University of Florida and Shands Hospital. He spent more than 10 years with Blue Cross Blue Shield of Florida, working as regional medical director for care and quality and corporate managing medical director for pharmacy and care. Additionally, he has more than 10 years of practice experience. Mayzell has co-authored two books, *Leveraging Lean in Healthcare* and *Physician Alignment: Constructing Viable Roadmaps for the Future*.