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Mr Ian Chambers, Mr John Humble
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Plan for the Planet

A Business Plan for a Sustainable World



Ian Chambers and John Humble

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About the Author
Ian Chambers conceived, developed and produced A Plan for the Planet based on his work with global corporations, government and the telecommunications industry over the last 20 years by combining his unique insights into management practice with his parallel work on global sustainability. His business career has spanned a range of executive roles including business strategy and planning, sales and marketing, as well as global transformational change and program management. He has been an active member of the Green Economics Institute Advisory Board and a member of the Academic Journals Advisory Board where his focus has been on establishing practical approaches to sustainable business development and global sustainability management. John Humble was an international management consultant who pioneered the practice of Management by Objectives, Service Management, the Social Responsibility Audit and the importance of Corporate Values. His six books have been translated into 17 languages. His six film series on Management by Objectives (EMI, London) was internationally acclaimed and produced in 5 languages. His distinctions include The Ford Foundation Businessman Award, the Burnham Medal of the British Institute of Management, the Social Responsibility Award of Management Centre Europe and Fellowship of the International Academy of Management.