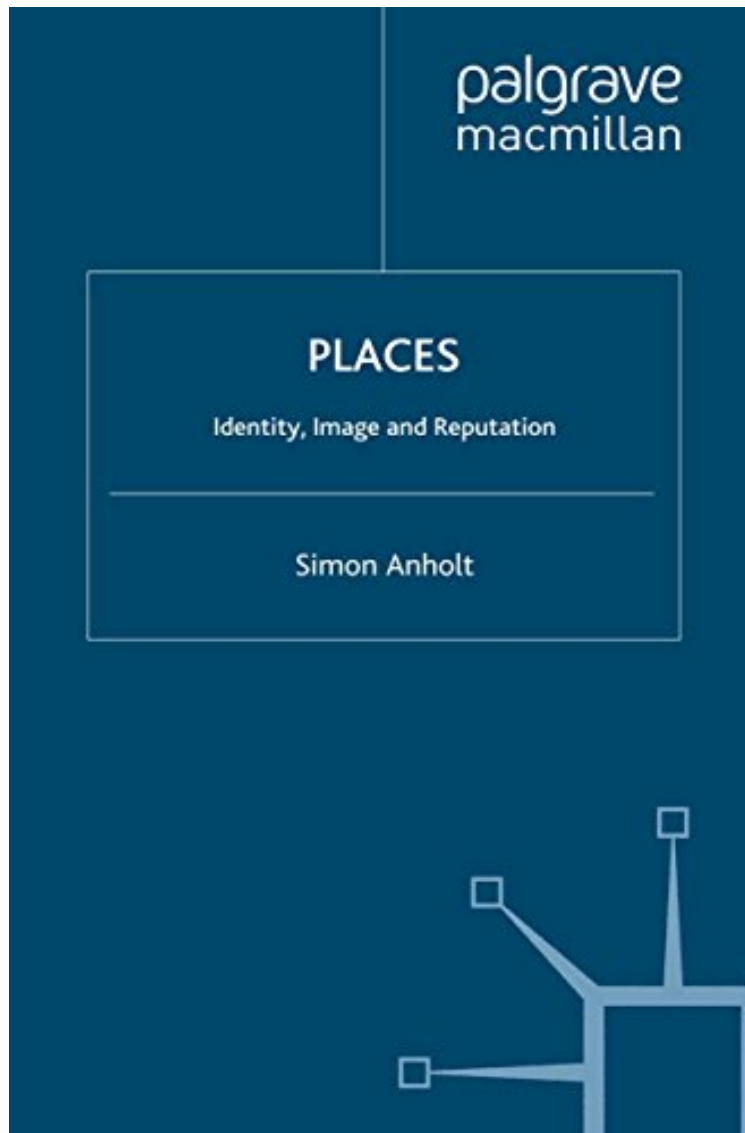


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Simon Anholt

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examines how places and regions see themselves, and how they reflect this in their branding.