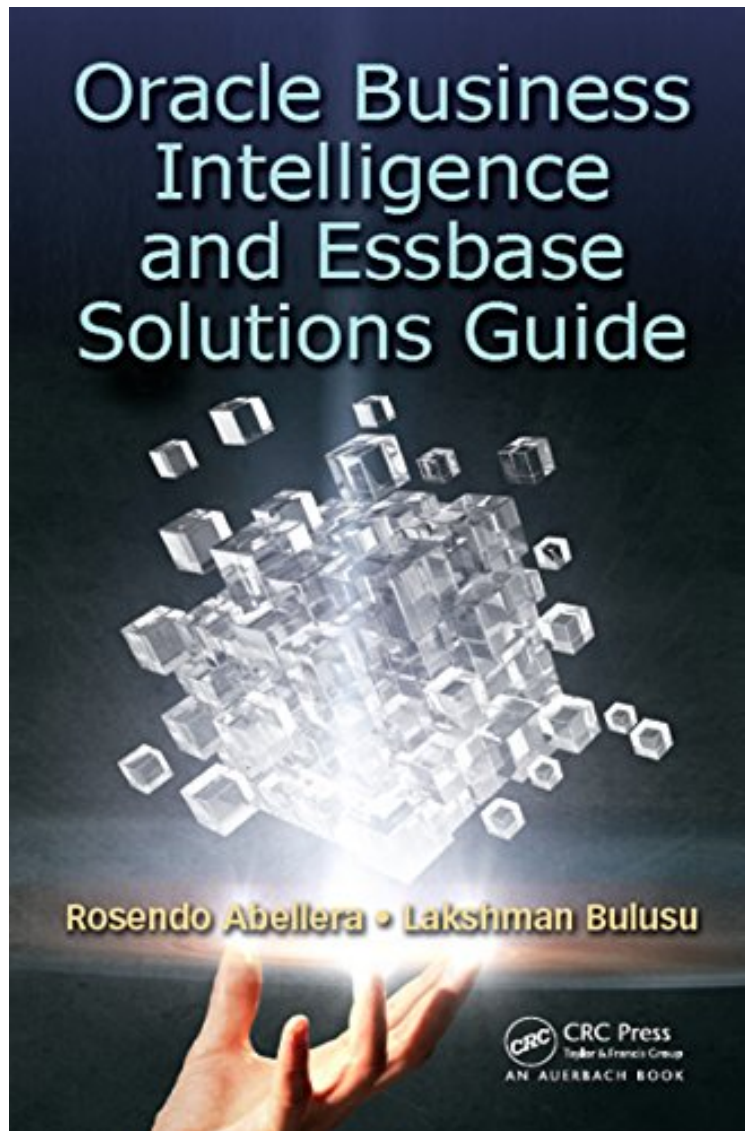


Oracle Business Intelligence and Essbase Solutions Guide

Rosendo Abellera, Lakshman Bulusu
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Rosendo Abellera, Lakshman Bulusu : Oracle Business Intelligence and Essbase Solutions Guide before purchasing it in order to gage whether or not it would be worth my time, and all praised Oracle Business Intelligence and Essbase Solutions Guide:

This book highlights the practical aspects of using Oracle Essbase and Oracle Business Intelligence Enterprise Edition (OBIEE) as a comprehensive BI solution. It explains the key steps involved in Oracle Essbase and OBIEE

implementations. Using case studies, the book covers Oracle Essbase for analytical BI and data integration, using OBIEE for operational BI including presentation services and BI Publisher for real-time reporting services, Self-service BI; in terms of VLDB, scalability, high performance, stability, long-lasting and ease of use that saves time, effort, and costs, while maximizing ROI.

From the Author We share our proven concept and method used for this endeavor, forged by decades of experience; providing you, the practitioner, a guideline and blueprint for success. Consider the recommendations forwarded in this book for establishing a firm data foundation for your downstream BI and analytical applications. We'll show you how the logical model will provide the "blueprint" necessary to understand to identify and build the right data foundation for your downstream BI and analytical solution. We urge you to avoid the SNAFUs that can plague your project and by all means, we ask that you please do not let Business Intelligence be an oxymoron.