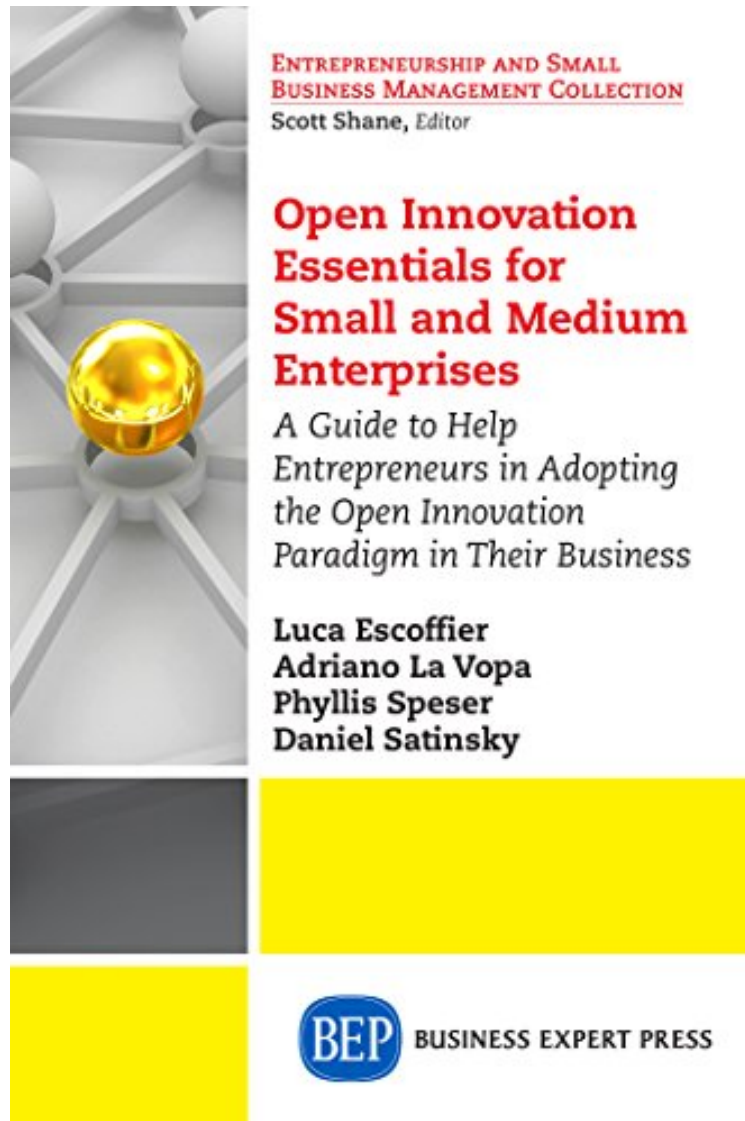


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Open Innovation Essentials for Small and Medium Enterprises: A Guide to Help Entrepreneurs in Adopting the Open Innovation Paradigm in Their Business

Luca Escoffier, Adriano La Vopa, Phyllis Speser, Daniel Stainsky

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