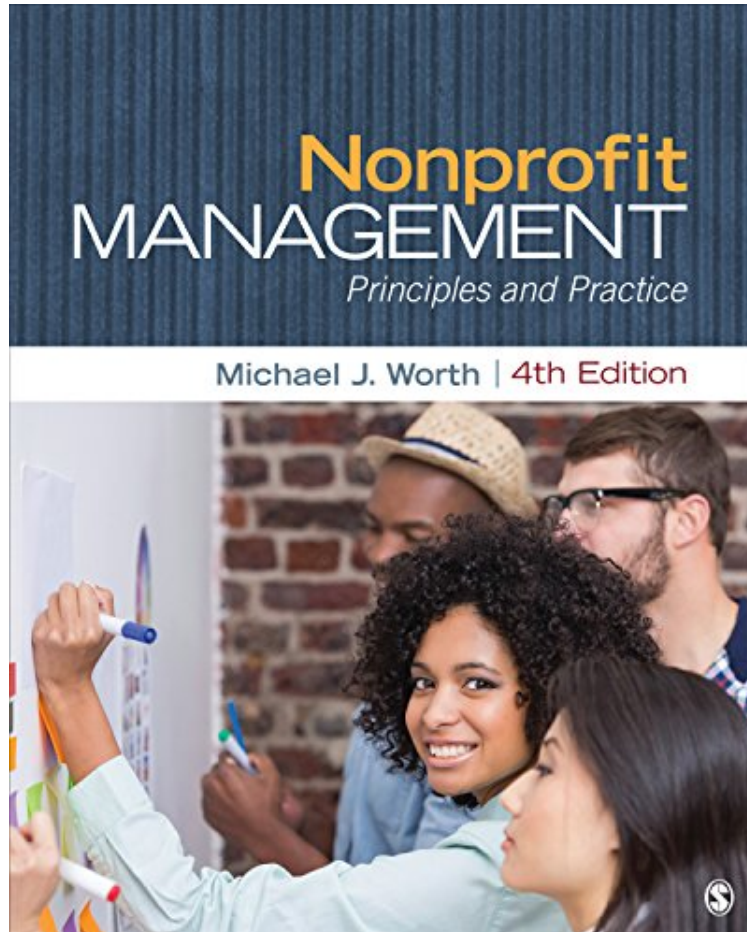


Nonprofit Management: Principles and Practice

Worth Michael J.

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"Nonprofit Management: Principles and Practice is a comprehensive, up-to-date survey of nonprofit management. If I were to purchase only one book on the subject, Worth's Nonprofit Management would be it - not only for the well-written and easily understandable coverage of the topic, but for the invaluable additional resources and links provided at the end of each chapter."--Tory S. Vornholt

"I chose this text because it seemed to be the best at covering all the topics I thought should be in a nonprofit management class in a way that was accessible both to students who had no nonprofit experience and students who did. I use it for a joint undergrad/grad class so it has to be useful for both groups. I've had nonprofit directors sit in on my class and they found it useful."--Ann Marie Kinnell

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"I have used this text for four years and believe strongly it is one of the best on the market. My students report that they keep this text for future reference."--Deborah Harley-McClaskey

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"Students and faculty find this book to be one of the best for nonprofit work. The book provides theoretical perspectives along with real world application which is what we want our students to get. As a program preparing students to lead the more than 2 million nonprofits, this book provides an outstanding foundation."--Lynn W. Clemons

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Worth is Professor of Nonprofit Management in the Trachtenberg School of Public Policy and Public Administration

at the George Washington University in Washington, DC. He was previously Professor of Education at George Washington. He was vice president for development and alumni affairs at George Washington for eighteen years, where he planned and directed two comprehensive campaigns. He previously served as director of development at the University of Maryland College Park. Earlier in his career, he was assistant to the president at Wilkes University and director of development at DeSales University. As principal of a consulting firm, Michael J. Worth Associates, LLC, he advises nonprofit organizations, educational institutions, and healthcare institutions on strategic planning, governance, and fundraising. Dr. Worth has served as a member of the Commission on Philanthropy of the Council for Advancement and Support of Education (CASE) and an editor of the CASE International Journal of Educational Advancement. He has written academic and practitioner-oriented books related to fundraising, governing boards, and nonprofit management. Works include *Leading the Campaign* (2010), *Foundations for the Future* (2012), and the textbook *Nonprofit Management: Principles and Practice* (4th edition, 2016). He holds a B.A. in economics from Wilkes College, an M.A. in economics from The American University, and a Ph.D. in higher education from the University of Maryland.