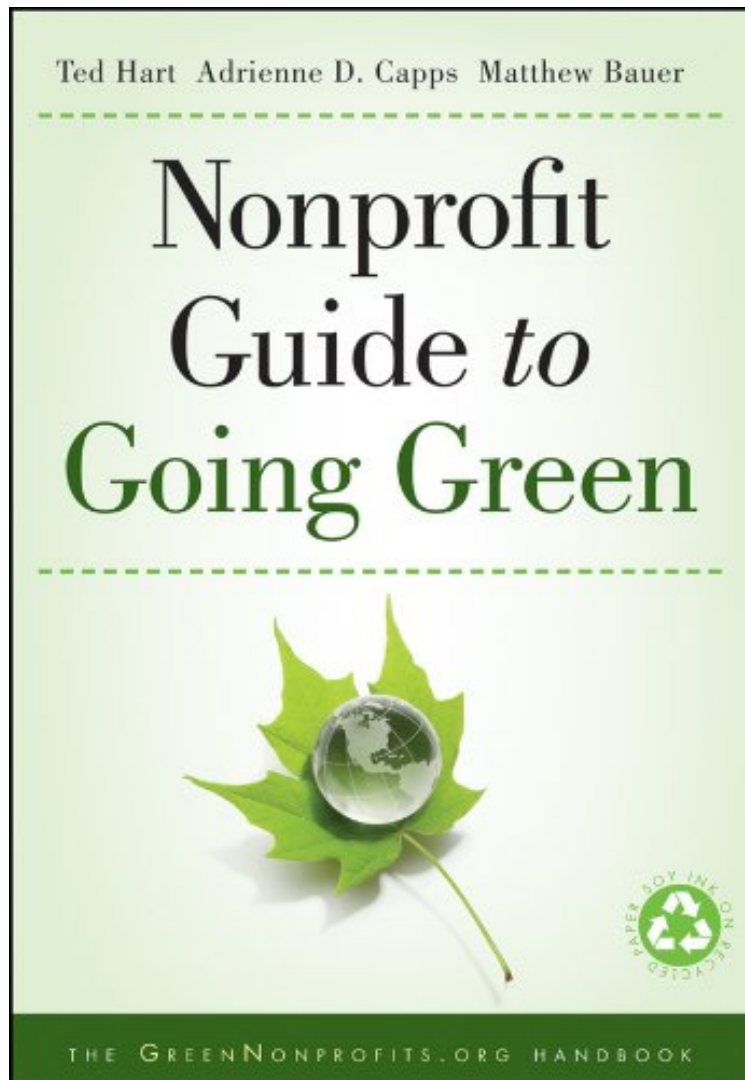


Nonprofit Guide to Going Green

Ted Hart

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Ted Hart : Nonprofit Guide to Going Green before purchasing it in order to gage whether or not it would be worth my time, and all praised Nonprofit Guide to Going Green:

2 of 3 people found the following review helpful. It is all about the events...By A BryanI was very happy to see that the author focused on events, with contributions from someone I imagine is the world's most experienced green events professional, Georgia Malki of Seven Star Events ([...]). I was also very happy to see that this book went beyond the "tips and tricks" approach to "how-to" that is so common today. In the end, the key is to have a realistic plan with the means to implement. The Nonprofit Guide to Going Green gives shallow and deep-end swimming lessons on each major piece of an NPO EMS plan.

The definitive, practical, go-to resource guide on helping all charities become more "green" Nonprofit Guide to Going Green is your comprehensive learning tool to guide nonprofits and NGOs towards becoming greener. A desktop reference for any charitable organization to become greener, this essential book gives your organization the support it needs to take proactive steps to protect the environment while fulfilling its mission. Timely and clearly written, with contributions from experts from around the globe, Nonprofit Guide to Going Green leads the way in helping charities in all countries meet this challenge. Helps nonprofits green their efforts and carbon footprint * Shows CEOs, presidents, deans, marketing officers, board members proactive steps they can take to protect the environment * Teaches how to do a self-audit and plan for a more environmentally sensitive future * Nonprofit Guide to Going Green delivers a timely and essential call to action for this new century. Can your organization afford not to "go green?"

From the Inside Flap Nonprofit Guide to Going Green You don't have to be an expert or even know an expert to learn how to green the day-to-day activities of your organization. An out-growth and companion to Green Nonprofits; a nonprofit organization founded to be an accessible source of information about greening the nonprofit workplace; Nonprofit Guide to Going Green is your comprehensive practical learning tool to guiding your nonprofit; in every aspect; towards becoming greener. Timely and practical, Nonprofit Guide to Going Green is packed with workable solutions toward becoming greener, such as organizing an e-solicitation, instead of a paper one, changing your travel plans to be more environmentally friendly, using and reusing more green products, completing a green audit and moving toward becoming green certified, greening your budget, and much more! Plus, authoritative advice on how to: Examine your organization's fundraising efforts and transition Incorporate green techniques to contribute toward increasing revenues and reducing expenses Build awareness of your organization and present it as a sustainability leader in your community Understand and make changes in your use of water, chemicals, and energy Take proactive measurable steps to protect the environment that cost little or no money As people and corporations around the world become greener, they in turn expect the charities they support to also take proactive steps to protect the environment. Nonprofit Guide to Going Green leads the way in helping your organization meet this challenge and is an essential call to action for this new century. It is your definitive go-to-resource for the nonprofit community to learn how to most effectively transition into green[er] organizations. This book is printed on acid-free paper made from 100% post-consumer recycled pulp with soy ink. Subscribe to the free Green Nonprofits newsletter at: <http://www.greennonprofits.org> From the Back Cover Praise for Nonprofit Guide to Going Green "Today, all nonprofits are evaluated; to some extent or another; by the ability to demonstrate they're conducting business in an environmentally sound way. For nonprofit stakeholders, environmental consciousness is no longer a convenient add-on, it's a threshold requirement. Smart nonprofits realize that green marketing is an important part of this equation. This book demonstrates how, sometimes with very little effort, organizations can demonstrate in a clear way they are doing well by environmental good." — Joe Lockhart, former White House Press Secretary; Founding Partner, Scrabble for Good "This book is a wonderful summary of hundreds of ideas and thinking about how to green the process of fundraising and managing nonprofit organizations. The nonprofit sector will benefit tremendously from this compilation of practical advice about 'what can I do to be more green?'" — Michael T. Eckhart, President, American Council on Renewable Energy "As a nonprofit executive, I wish this excellent book had come out many years ago. Those of us promoting the transition to a green economy need to go green in our own operations, and this valuable volume gives us the best road map available today." — Dr. Kevin Danaher, Cofounder, Global Exchange and Green Festival™ "This book is chock-full of good advice. It provides many enlightening and insightful examples from all over the United States, and specific information on everything from making the move to green transportation to green technology solutions." — Daniel Sperling, Professor and Director, Institute of Transportation Studies, University of California, Davis; and board member, California Air Resources Board Based on the authors' decades of combined real-life experience plus scores of case studies demonstrating green success stories, Nonprofit Guide to Going Green provides a wealth of proven, practical techniques to help your organization become more green and environmentally responsible. About the Author Ted Hart, ACFRE, is founder and CEO of the new international nonprofit environmental movement called Green Nonprofits (<http://greennonprofits.org>), dedicated to helping nonprofits and NGOs around the world to learn how to become part of the much needed global environmental solution. He is also considered one of the foremost experts in ePhilanthropy around the world, and is sought after internationally as an inspirational and practical speaker and consultant on topics related to nonprofit strategy both online and offline. (<http://tedhart.com>) Adrienne D. Capps, CFRE, has worked on the nonprofit sector as a fundraiser and marketer for her entire career. Over the past eleven years, she has raised nearly \$20 million for a variety of causes, including at-risk youth, mental health, and higher education in Virginia, New York, and California. Matthew Bauer is the President of BetterWorld Telecom. As a social entrepreneur, Matt has worked to improve communities in the United States and abroad in both for-profit and nonprofit sectors over the past twenty years. nbsp;