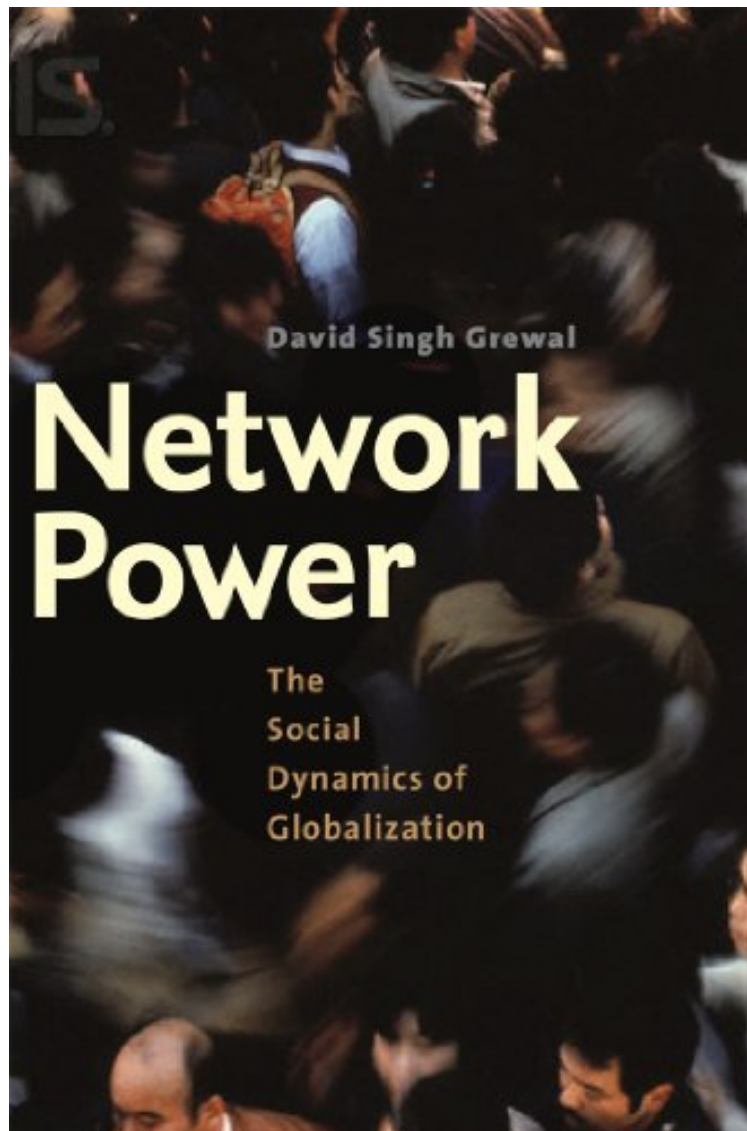


## Network Power: The Social Dynamics of Globalization

*Mr. David Singh Grewal*

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**Mr. David Singh Grewal : Network Power: The Social Dynamics of Globalization** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Network Power: The Social Dynamics of Globalization:

0 of 0 people found the following review helpful. A powerful conceptual lens for navigating the worldBy John HanacekRead this. You will come away with a scalable model of hegemonic power inherent in networks and a useful new conception of standards. These will allow you to stuff off abstractions and specifics to arrive at a deeper conception of why the global world functions the way it does.0 of 0 people found the following review helpful. Five

StarsBy KingCobraAmazing1 of 2 people found the following review helpful. essential for anyone interested in the dynamics of the modern worldBy MobiusKarlDavid Grewal is a brilliant scholar with a background in law, philosophy, and political science. This, his first book, is a dense, incredibly intelligent take on the ways that cultural and political memes spread through society and affect us all. Network power is a concept that's been discussed in legal antitrust circles for years, but here, it's applied to a much larger sphere.I could attempt a more detailed summary, but it would do Grewal a disservice, because these points are complex and not easily boiled down to boilerplate text. Just read the book -- that's my advice.

For all the attention globalization has received in recent years, little consensus has emerged concerning how best to understand it. For some, it is the happy product of free and rational choices; for others, it is the unfortunate outcome of impersonal forces beyond our control. It is in turn celebrated for the opportunities it affords and criticized for the inequalities in wealth and power it generates. David Singh Grewal's remarkable and ambitious book draws on several centuries of political and social thought to show how globalization is best understood in terms of a power inherent in social relations, which he calls network power. Using this framework, he demonstrates how our standards of social coordination both gain in value the more they are used and undermine the viability of alternative forms of cooperation. A wide range of examples are discussed, from the spread of English and the gold standard to the success of Microsoft and the operation of the World Trade Organization, to illustrate how global standards arise and falter. The idea of network power supplies a coherent set of terms and concepts applicable to individuals, businesses, and countries alike through which we can describe the processes of globalization as both free and forced. The result is a sophisticated and novel account of how globalization, and politics, work.

"If globalization brings us closer together; to exchange goods and share ideas; why does it also make us feel less free? David Grewal gives us a fresh and illuminating take on globalization and the challenge it poses for democratic politics. Of the mountain of books on globalization, "Network Power" stands out as one of the most original and insightful, a splendid synthesis of economics, philosophy, and political science in the grand tradition of moral and political economy." -- Michael J. Sandel, author of "Democracy's Discontent" -- Michael J. Sandel "In "Network Power," David Grewal offers a unifying lens with which to view a set of otherwise disparate and confusing phenomena, thus helping us to understand better the underlying dynamics of present day globalization." -- Sanjay Reddy, Barnard College and School of International and Public Affairs, Columbia University "If globalization brings us closer together--to exchange goods and share ideas--why does it also make us feel less free? David Grewal gives us a fresh and illuminating take on globalization and the challenge it poses for democratic politics. Of the mountain of books on globalization, "Network Power" stands out as one of the most original and insightful, a splendid synthesis of economics, philosophy, and political science in the grand tradition of moral and political economy." -- Michael J. Sandel, author of "Democracy's Discontent" -- Michael J. Sandel "A splendid book. Grewal's account of network power is elegant and compelling, and his approach to debates on globalization is bold." -- Jedediah Purdy, author of For Common Things and Being America "In Network Power, David Grewal offers a unifying lens with which to view a set of otherwise disparate and confusing phenomena, thus helping us to understand better the underlying dynamics of present day globalization." -- Sanjay Reddy, Barnard College and School of International and Public Affairs, Columbia University "Grewal's analysis, presented in admirably clear, jargon-free prose, not only identifies the nature of power that characterizes the contemporary form of globalization but also proposes some of the means to counter that power and its structures of domination in the interest of a more free and democratic globalized world." -- Michael Hardt, co-author of Empire and Multitude "If globalization brings us closer together--to exchange goods and share ideas--why does it also make us feel less free? David Grewal gives us a fresh and illuminating take on globalization and the challenge it poses for democratic politics. Of the mountain of books on globalization, Network Power stands out as one of the most original and insightful, a splendid synthesis of economics, philosophy, and political science in the grand tradition of moral and political economy." -- Michael J. Sandel, author of Democracy's Discontent -- Michael J. Sandel "This is a major, learned and wide-ranging contribution to our understanding of the processes of globalization. Grewal, whose knowledge of sociological theory is thorough, studies globalization as the development of a complex and often contentious civil society across borders. He focuses on the diverse forms of network power and on the conflicts among conceptions of cooperation (particularly in the world economy). He also pays attention to the battle between this civil society of multiple networks, and the political sphere of multiple sovereignties that have not abdicated their traditional powers. An indispensable work." -- Stanley Hoffmann, Harvard University About the Author David Singh Grewal is a member of the Harvard Society of Fellows and an affiliated fellow of the Information Society Project at Yale Law School.