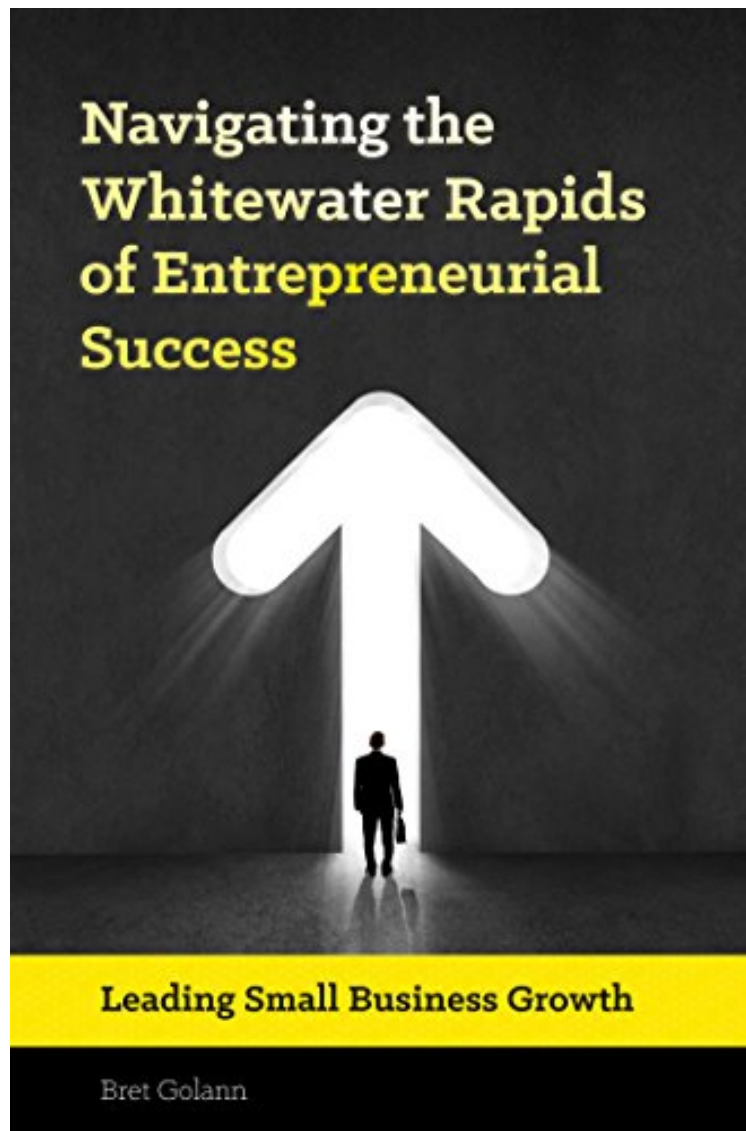


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This book provides entrepreneurs with a clear, specific road map to successful business and growth management, explaining the vital details of techniques for executing changes in day-to-day business operations to handle rapid business growth. • Focuses on providing down-to-earth tips for executing growth strategies rather than describing leadership concepts in general terms • Provides information that meets the exact needs of readers who commonly have limited business experience, being experts in the product, service, or technology they are selling • Clearly demonstrates the key strategies necessary to grow and sustain a relatively new small business • Presents guidance ideally suited to successful entrepreneurs and business leaders with non-business backgrounds

About the Author Bret Golann, PhD, directs the entrepreneurship program and is a faculty member at Hampshire College, Amherst, MA. He is also a principal at Tech Marketing Inc.