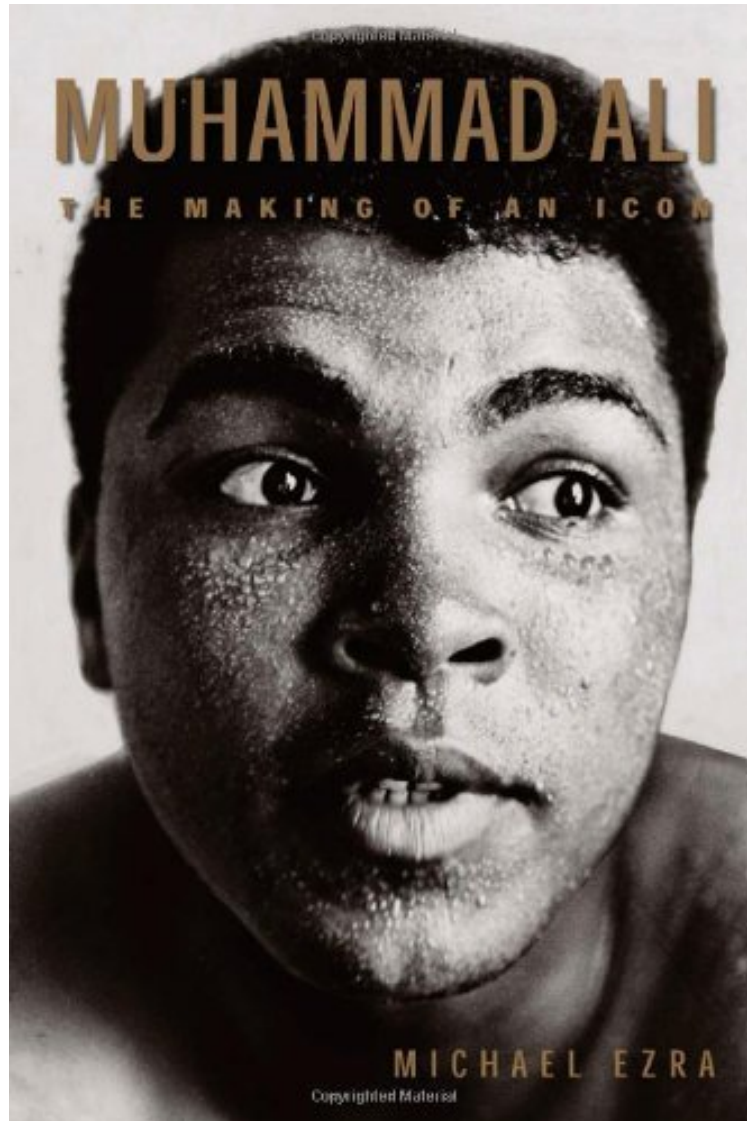


[Mobile ebook] Muhammad Ali: The Making of an Icon (Sporting)

## Muhammad Ali: The Making of an Icon (Sporting)

*Michael Ezra*

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**Michael Ezra : Muhammad Ali: The Making of an Icon (Sporting)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Muhammad Ali: The Making of an Icon (Sporting):

4 of 5 people found the following review helpful. Great accountBy Matt BondGreat read. I've always been a boxing fan, and if you're a boxing fan, you're an Ali fan. I've seen movies, documentaries, and read books, but this did not get old, and in fact, proved to be more interesting than most sources I have seen. Ezra really knows what he is talking about, and it is clear he did his research. If you are a fan of boxing and interested in learning more about The Greatest, please read this book!

Muhammad Ali (born Cassius Clay) has always engendered an emotional reaction from the public. From his appearance as an Olympic champion to his iconic status as a national hero, his carefully constructed image and controversial persona has always been intensely scrutinized. In *Muhammad Ali*, Michael Ezra considers the boxer who calls himself "The Greatest" from a new perspective. He writes about Ali's pre-championship bouts, the management of his career and his current legacy, exploring the promotional aspects of Ali and how they were wrapped up in political, economic, and cultural "ownership." Ezra's incisive study examines the relationships between Ali's cultural appeal and its commercial manifestations. Citing examples of the boxer's relationship to the Vietnam War and the Nation of Islam—which serve as barometers of his "public moral authority"—Muhammad Ali analyzes the difficulties of creating and maintaining these cultural images, as well as the impact these themes have on Ali's meaning to the public.

"*Muhammad Ali* is a terrific book. Disciplined, convincing, equipped to deliver on his bold and original thesis, Michael Ezra makes fresh sense not only of Ali as cultural icon and historical figure but of the vast Ali literature and mythos that surrounds him." —Carlo Rotella, Boston College, author of *Cut Time: An Education at the Fights*