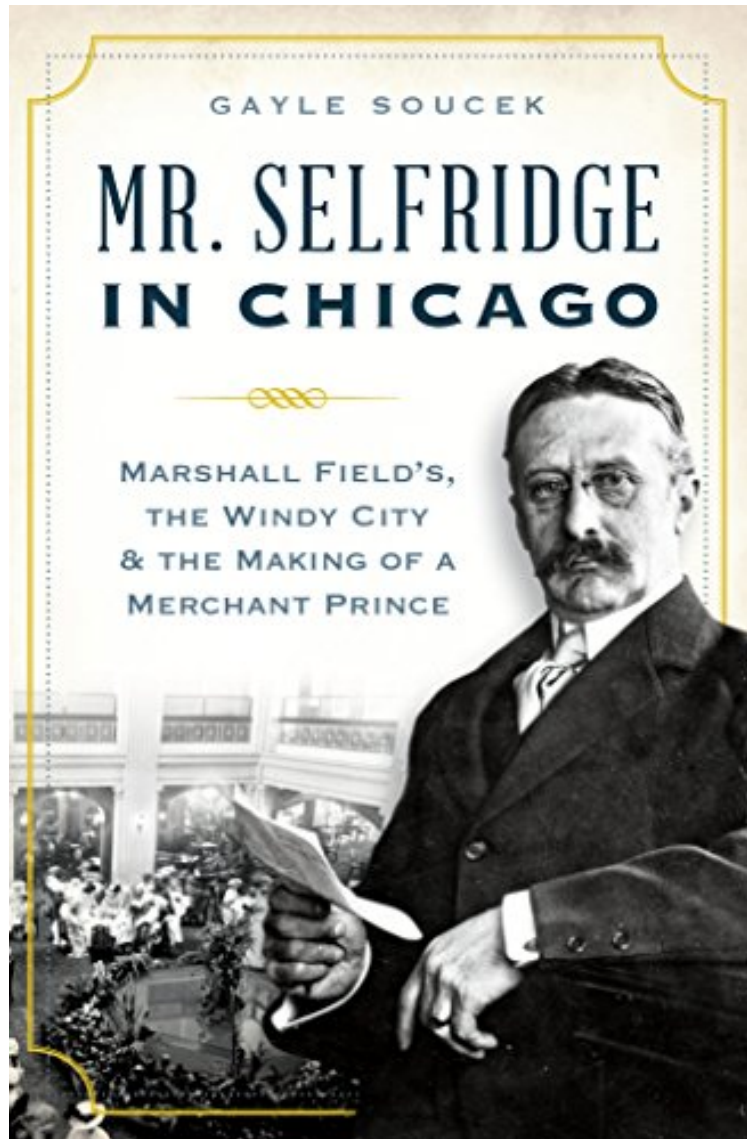


[Pdf free] Mr. Selfridge in Chicago: Marshall Field's, the Windy City the Making of a Merchant Prince

## Mr. Selfridge in Chicago: Marshall Field's, the Windy City the Making of a Merchant Prince

Gayle Soucek

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In early 1909, a new retail emporium readied for business on the wrong end of Oxford Street in London. The man behind it was an odd little American with a waxed mustache and frenetic nature. Harry Gordon Selfridge had spent the previous twenty-five years in Chicago honing his skills at the venerable Marshall Field and Company before unleashing his concept of retail theater in the United Kingdom. Follow Selfridges astounding rise through the ranks of the Windy Citys merchant princes, his tumultuous attempt to challenge Fields mastery of Chicago and his triumphant introduction of the American department store to London.