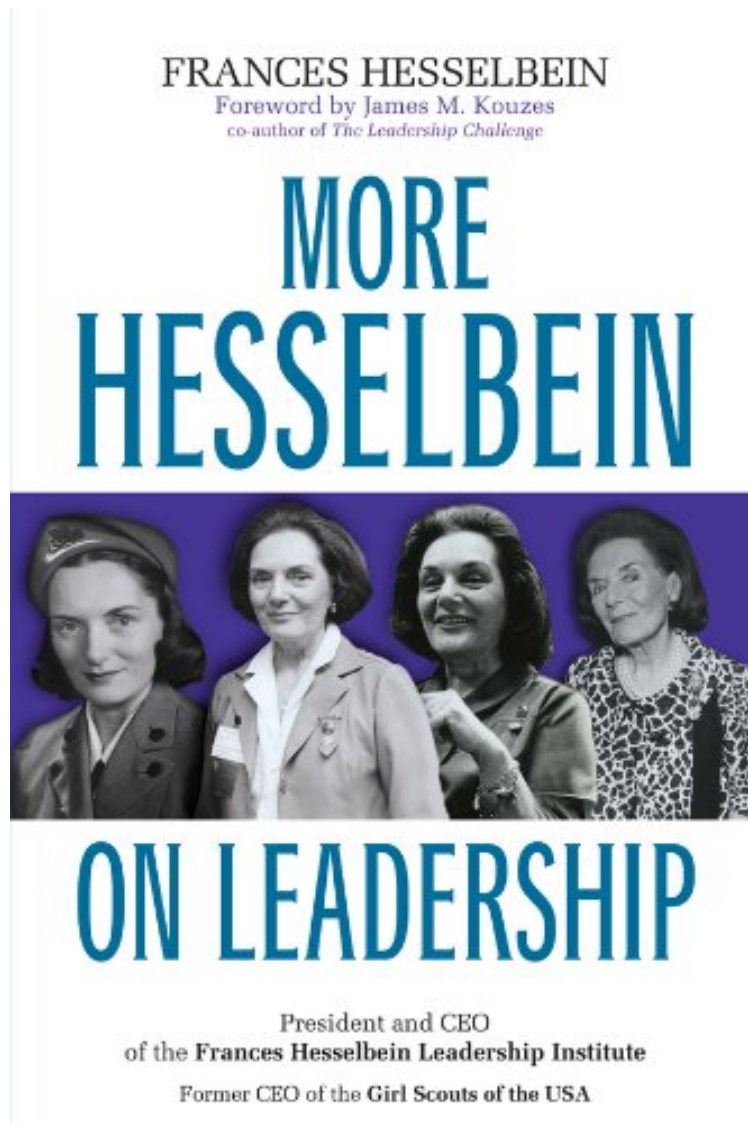


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Frances Hesselbein

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Frances Hesselbein : More Hesselbein on Leadership (J-B Leader to Leader Institute/PF Drucker Foundation) before purchasing it in order to gauge whether or not it would be worth my time, and all praised More Hesselbein on Leadership (J-B Leader to Leader Institute/PF Drucker Foundation):

1 of 1 people found the following review helpful. To lead is to serve. By L. David Marquet Frances Hesselbein knows a thing or two about leadership. CEO of the Girl Scouts (a multi-billion dollar organization) and later President of the Drucker Institute for Leadership, she has a voice worth listening to. I had the chance to meet Frances last month at a

Manhattan dinner. She is everything you'd imagine, genuine, passionate and energetic. This book is a collection of some of the more popular articles that have been published in the Leader-to-Leader journal over the past 15 years. If you haven't been keeping up with them, this is an easy way to jump start your reading program.

"Frances Hesselbein inspires people from all walks of life, from Fortune 500 CEOs to philanthropists, military general officers, young leaders, and nonprofit executives in every social sector. Leadership, she teaches, begins not with what you do, but with who you are." --Jim Collins, author of *Good to Great* and *How the Mighty Fall* Get wisdom and advice on a range of timeless leadership topics and challenges from Frances Hesselbein, president and CEO of the acclaimed Frances Hesselbein Leadership Institute. This collection of compelling articles is a must-read for leaders who need to be prepared to guide their organizations into an uncertain future. With rare intelligence and keen insight, she: Offers an impassioned discussion about her zeal for diversity and inclusion Takes a hard look at today's pervasive atmosphere of cynicism and mistrust Reveals how leaders can change the lives of children, schools, and communities Extols a new generation that relate to the maxim "Leadership is a matter of how to be, not how to do" Shows what it takes to be a true leader during a crisis And more.

From the Back Cover Praise for *More Hesselbein on Leadership* "Frances understands that leadership is much more than a set of steps, prescriptions, or labels. She taught me that leadership is highly personal. It is an expression of our deeply held values, a sense of hopefulness, and a commitment to serve. 'To lead is to serve' she has reminded me, again and again. Read her words to discover the true essence of leadership." --Michele Hunt, author of *DreamMakers: Putting Vision Values to Work* "Frances Hesselbein inspires people from all walks of life, from Fortune 500 CEOs to philanthropists, military general officers, young leaders, and nonprofit executives in every social sector. Leadership, she teaches, begins not with what you do, but with who you are. And she shows with her own personal example that one of the greatest sources of continuous self-renewal is leadership done in the spirit of service. Frances shines a light!" --Jim Collins, author of *Good to Great* and *How the Mighty Fall* As the president and CEO of the acclaimed Frances Hesselbein Leadership Institute (formerly the Leader to Leader Institute) and editor in chief of the organization's journal, Frances Hesselbein has shared her wealth of knowledge and in-the-trenches experience through a series of compelling articles on the topic of leadership. In this follow-up to her *Hesselbein on Leadership*, Frances Hesselbein offers a collection of her most celebrated articles from *Leader to Leader*. Each article is filled with wisdom and advice for today's leaders who must be prepared to guide their organizations into an uncertain future. Hesselbein's writings explore a range of timeless leadership topics and challenges. With rare intelligence and keen insight, she offers up an impassioned discussion about her zeal for diversity and inclusion; takes a hard look at today's pervasive atmosphere of cynicism and mistrust; reveals how leaders can change the lives of children, schools, and communities; extols a new generation that relate to the maxim "Leadership is a matter of how to be, not how to do"; shows what it takes to be a true leader during a crisis; and much more. Throughout *More Hesselbein on Leadership* the message is clear: today's leaders must have the ability to build and sustain strong organizations by developing the leadership skills that will serve them today and into the future. About the Author Frances Hesselbein is the president and CEO of the Frances Hesselbein Leadership Institute (formerly the Leader to Leader Institute) and editor in chief of the award-winning quarterly journal *Leader to Leader* as well as coeditor of 27 books translated into 29 languages. Named the "Best Nonprofit Manager in America" by *Fortune* magazine, she serves on many nonprofit and corporate boards and has won numerous awards and honors, including the highest civilian honor in the United States, the Presidential Medal of Freedom. The award presented to her by President William J. Clinton recognized her exemplary leadership as CEO of the Girl Scouts of the USA from 1976 to 1990, her role as the founding president of the Drucker Foundation, and her service as "a pioneer for women, diversity, and inclusion." She is the author of her autobiography *My Life in Leadership: The Journey and Lessons Learned Along the Way*.