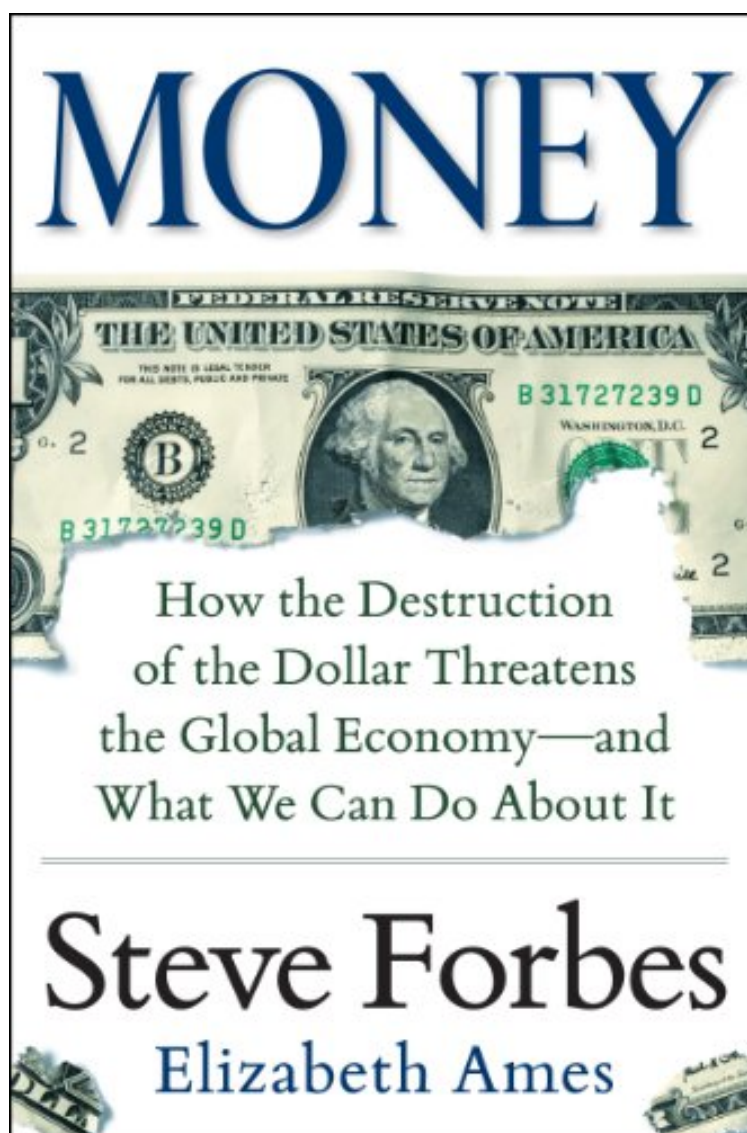


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24 of 24 people found the following review helpful. A Great Primer for the CuriousBy CTGI found the book a very easy and straight forward read. Steve Forbes makes many compelling arguments as to why a Gold Standard is the way to propel the US economy to greater growth and strength in the future. I read "Money" after seeing Mr. Forbes discuss the book on Fox where he said the value of the dollar should be fixed like an hour is a fixed amount of minutes or a foot is a fixed amount of inches. Wow! How simple but brilliant. I purchase materials for a design company, and my life would be far simpler--my efficacy far greater--if I did not have to constantly figure currency fluctuations.He and Elizabeth Ames also clearly spell out what money really means to society. Money is..."a system of communication that allows people to meet needs in an economy by conveying what others value and desire." Another wow."Money" impressed me so much that I'm giving it to all my nieces, nephews, and godchildren as well a number of colleagues for their summer reading.31 of 32 people found the following review helpful. Must read for anyone concerned about our financial future!By William A. DalcolSteve makes a compelling case about the need to pay attention to what the Fed is doing to the value of our money. This is not just a financial issue, its a strategic security issue as well. The US is as strong as its currency is, when the world knows they can count on the dollar they invest in the dollar and the United States. Steve explains these issues in clear and direct terms with easily understood solutions to the problem. He does so in plain direct terms not economic jargon. I find the book a compelling read and one that focus the mind on the dangerous course the Fed is taking, everyone would benefit from reading and giving this issue great thought.8 of 8 people found the following review helpful. The Bible of MoneyBy Rich KarlgaardThis is a must-read, a bible on the subject, even if you disagree with Steve's call for a gold standard or his thoughts on Bitcoin.As Steve points out, money is both a symbol of trust and a medium of information. It allows strangers to trade. It allows entrepreneurs to concentrate their best energies on their innovations, and not on time-wasting hedges. Money is one of humankind's great abstract inventions, along with language and math. And yes, it was humans and the market that invented money. Not a king or government.Throughout history governments have tinkered with the value of their currencies. Many times the goal was outright theft. More recently the goals of currency manipulation have been to pay off debts with cheapened money, or to smooth the cycles of capitalism. The damage is the same regardless of motive. When money is manipulated, trust is damaged. Information becomes murky. Wealth flows from productive activity to inflation hedges. Economic growth stalls or reverses.Stable money should not be a Republican vs. Democrat wedge issue, even if some negative reviewers here imply that it is. While Steve is no fan of Obama's monetary policy, he was no fan of George W. Bush's, either. Steve saves monetary hell's inner circle for Richard Nixon.I said at the outset that Money is a must-read. I apologize for the cliché, which too often is code language for a solid-but-boring book. Money is fun; it reads like a page-turning biography.Disclosure: I work for Forbes as its publisher and a columnist. If I didn't like this book, I would not have written a bad review. I would not have written a review at all.

Why a return to sound money is our only hope for a true recovery and a healthy global economy ldquo;Money clearly illustrates that sound money is an essential foundation for a free and prosperous society and that the Federal Reserversquo;s current policies are a greater threat to the economic future of the U.S. than government deficit spending. This is an important book well worth reading.rdqquo; -- John A. Allison, President and CEO, Cato Institute, and author of the New York Times bestselling The Financial Crisis and the Free Market Cure ldquo;Few topics today are as misunderstood as the subject of money. Steve Forbes understands money better than most heads of state do, and in this provocative book he shares his vast knowledge and gives us sensible and time-tested recommendations for stopping future financial meltdowns.rdqquo; -- Lawrence Kudlow, CNBC Senior Contributor ldquo;Economic and monetary policies can be difficult to master for even the savviest politicians. Money effectively communicates these complexities into a cohesive argument for economic recovery and preventing a new financial crisis. Steve Forbes and Elizabeth Ames deliver a gripping read and an intriguing viewpoint on how to get our economy back on track.rdqquo; -- Greta Van Susteren, host of On the Record, Fox News Channel Few topics are as misunderstood today as the subject of money. Since the U.S. abandoned a gold-linked dollar more than four decades ago, the world's governments have slid into a dangerous ignorance of the fundamental monetary principles that guided the world's most successful economies for centuries. Today's wrong-headed monetary policies are now setting the stage for a new global economic and social catastrophe that could rival the recent financial crisis and even the horrors of the 1930s. Coauthored by Steve Forbes, one of the world's leading experts on finance, Money shows you why that doesn't need to happen--and how to prevent it. After reading this entertaining and hugely well-informed book, you will know more about money than most people in the highest government positions today. Money explains why a return to sound money is absolutely essential if the U.S. and other nations are ever to overcome today's problems. Stable money, Steve Forbes and Elizabeth Ames argue, is the only way to a true recovery and a stable and prosperous economy. Today's system of fluctuating fiat money, in which governments manipulate

the value of the dollar and other currencies, has been responsible for the biggest economic failures of recent decades, including the 2008 financial crisis, from whose effects we continue to suffer. The Obama/Bernanke/Yellen Federal Reserve and its unstable dollar policies are accelerating our course toward disaster, the authors show, in numerous convincing examples. In *Money*, Forbes and Ames answer these crucial questions: What is the difference between money and value? What is real wealth? How does sound money contribute to a well-functioning society? How have our money policy errors led to the current problems in global financial markets? What can we do now to reestablish the strength of the dollar and other currencies? The authors argue that the most effective way to return to a sound money policy and a healthy economy is to put the dollar back on a gold standard, and they outline the several different forms a gold standard could take. They also share invaluable suggestions for how to preserve our wealth and where to invest our money. *Money* is essential reading for anyone interested in this crucially important subject.

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About the Author Steve Forbes is coauthor of the New York Times bestseller *Power Ambition Glory* and the Wall Street Journal bestseller *How Capitalism Will Save Us*. Forbes is Chairman and Editor-in-Chief of Forbes Media, which publishes Forbes magazine, with a circulation of nearly one million readers. Combined with Forbes Asia, Forbes Europe, and the company's licensee editions, the magazine reaches close to 6 million global readers. Forbes.com reaches 65 million unique monthly visitors; Forbes websites include Forbes.com, RealClearPolitics.com, RealClearMarkets.com, RealClearSports.com, and RealClearWorld.com. Elizabeth Ames is a communications executive, speaker and author. She has written two previous books with Steve Forbes, *How Capitalism Will Save Us* and *Freedom Manifesto*.