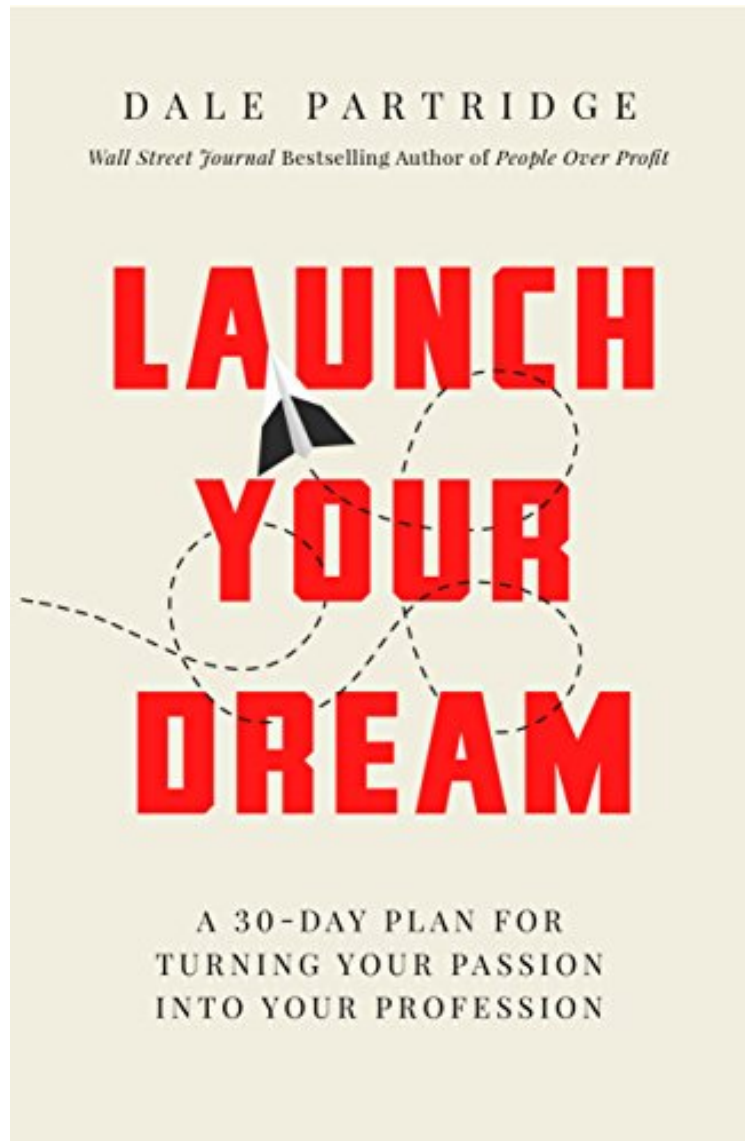


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Launch Your Dream: A 30-Day Plan for Turning Your Passion into Your Profession

Dale Partridge

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Dale Partridge : Launch Your Dream: A 30-Day Plan for Turning Your Passion into Your Profession before purchasing it in order to gauge whether or not it would be worth my time, and all praised Launch Your Dream: A 30-Day Plan for Turning Your Passion into Your Profession:

8 of 8 people found the following review helpful. A must read for everyone interested in getting more out of life!By CTdeFSo how do you get from just dreaming about what you want from life to actually doing something about it? Launch Your Dream by Dale Partridge gives you 30 days of activities specifically geared to help you set up your own

business and develop a sustainable lifestyle in the process. This step by step approach will assist you in having it all, including meaningful work, a balanced family life, and adequate income to maintain each aspect. I have to admit, I highlighted huge sections of the book. There were so many points I wanted to incorporate into my life, that I had to reread the book a second time, paying special attention to the text I had marked. What stood out for me was the systematic debunking of certain "follow your dream" myths. The top 10 incorrect beliefs are as follows:

- Myth #1 Working for someone else is more stable than being self-employed.
- Myth #2 Anyone can work for themselves.
- Myth #3 It's a simple matter of discovering what you are passionate about and doing it.
- Myth #4 Self-employment is the gateway to wealth.
- Myth #5 Failure should be avoided at all costs.
- Myth #6 The number one reason people don't start their own business is a lack of funds.
- Myth #7 Only the young and hip are successful entrepreneurs.
- Myth #8 Working for yourself means no more free time.
- Myth #9 To be successful, one must be ruthless.
- Myth #10 If you build it, they will come.

Once I was convinced that I too could become a successful entrepreneur, the book broke it down into segments. The bottom line, which totally amazed me, was when looking at your proposed business, or at your current life, you are not the hero, but the guide. With the self-absorption prevalent in modern society, it takes a bit of a mental stretch to wrap your mind around this concept. Your purpose in creating a business, any business, is to provide assistance to others so that your customers can triumph. Your role, whether you provide a physical product or not, is that of service. Starting with this foundation, the sky's the limit.

3 of 3 people found the following review helpful. Introduction to sales, management, and product development

By Henk-Jan van der Klis

Serial entrepreneur and bestselling author Dale Partridge is also the founder of StartupCamp.com that provides consulting services to startups. A condensed version of the online programs offered is published as [Launch Your Dream: A 30-Day Plan for Turning Your Passion into Your Profession](#). Vice versa is the book a repetitive invitation to subscribe to StartupCamp. The author happens to be a Christian as well, his book notably published through Thomas Nelson Publishing, and reviewers asked among the Christian bloggers at Booklookbloggers. Occasional references to God as if the six figure income now granted to the self-made businessman is His blessing, and therefore (un)intentionally setting the example for his readers, regardless their religion (Mammon, Christian, Jewish, Hinduism, Buddhism, etc.). Put aside these comments, you're left with a 200 pages book on preparation, launching, and growing your own business. Topics like mission and vision statement, marketing, competitor analysis, finance, legal stuff, social media influence, as well as leadership are addressed in short chapters. Each ends up with a proverb or short blurb to remember (and to post on Twitter), a question, a conviction to believe in, and a call to action. Costless success doesn't exist. Despite the many lifehacks and business advice that costless success doesn't exist. Despite the many lifehacks and business advice that was given, very few of the readers will actually start living out their dream. And that's exactly the business model of consultants, just like the illustration of the local gym used in this introduction to sales, management, and product development.

1 of 1 people found the following review helpful. Great advice in an easy to read condensed form for anyone interested in starting a business

By kratzy

Book review: [Launch Your Dream: A 30-Day Plan for Turning Your Passion into Your Profession](#) by Dale Partridge

If you ever dreamed about opening your own business and had no idea how to go about it, in particular getting funding, learning how to run a business - this book is for you. Written by Mr. Partridge, who has founded several successful businesses in his life, this book will provide the reader with the main points about how to living the dream of your own business. Normally taught as an extensive course by the author, the book shares his course teaching in easy to grasp sections that can be used as an how to guide by anyone with a dream. Without saying, the focus is on building a strong online presence and as a blogger, I found these lessons helpful to people like me as well that may not want to run a business, but have a strong online presence to bring a message across. Really anyone, from an experienced MBA to a mom-blogger like me that has some ideas about products or services to commercialize will find useful hints and tips and guides in this book. Will it still take effort and time and luck, yes- but reading this book is a good first step to see what is involved in building a business today. I particular found the lesson on branding to be important - you do want to stand out for the right reasons and not be one of a large number of would-be owners that sell a product. In addition, what really assured me about giving the online presence of a business a try and expanding form just running a blog for reviewing products was his statement that running your own business can be ore stable than working for someone else. A lot people feel that running your business is unstable and insecure, but really working for someone else, especially in at-will states without union protection will make you employed at the will of someone else and you have very little stability.

Disclaimer: I received a free sample in exchange for an honest review. The opinion expressed in this post is solely my own and has not been influenced by any third party.

Bestselling author and serial entrepreneur Dale Partridge provides a concrete, easily executed plan for readers looking to start a business that will result in greater freedom, a stronger family, and healthier finances. Dale Partridge, bestselling author and founder of StartupCamp.com and many other highly successful businesses, has helped thousands of people launch new startup businesses—and find unimaginable freedom in the process—through his highly acclaimed Startup Camp program. In [Launch Your Dream](#), Partridge distills the essence of that course into a hyper-practical, 30-day journey for readers looking to follow their passions and realize their dreams. In clear, easily

grasped steps, he teaches readers how to hone their ideas, build an audience, construct an online presence, launch a business, master social media, craft a beautiful brand, and create experiences that keep customers from ever considering competitors. Sharing time-saving "smartcuts" to make readers more efficient, Partridge also helps them identify and resolve business-killing blind spots. For anyone looking simply to make money on the side or seeking to become a millionaire, for the CEO or the stay-at-home mom, for the would-be entrepreneur or the freelancer, Launch Your Dream provides the steps necessary to begin living your dream in just 30 days.

"Dale speaks with authority and will remind you of a simple truth: Your dreams are worth chasing. Inside Launch Your Dream, he lays out a blueprint that removes the guesswork for turning your calling into your career. In following Dale's plan, you will overcome your fears, be excited to chase your dreams and in the process, you'll transform not just your work, but your life." - Mark Burnett, Creator of ABC's Shark Tank "Starting a business is tough--no doubt about it. But getting stuck in a J-O-B that doesn't feed your dreams and passions can be so much worse! Dale Partridge gives entrepreneurs the practical tools they need to escape that rut and successfully live out their calling in life." - Dave Ramsey, Best-Selling Author Nationally Syndicated Radio Show Host About the Author Dale Partridge is a social entrepreneur and founder of Sevenly.org and StartupCamp.com. Described as "a mind who feels the trends before market," Partridge teaches leaders and organizations how to position their brand, love their people, and develop profitable corporate social responsibility programs. He's a renowned expert on branding, consumer psychology, and marketplace trends. He is an avid speaker and has been featured in various business publications and on national networks including the cover of Entrepreneur magazine, Fox News, NBC, Inc. magazine, Mashable, MSN Money, Forbes, and the Los Angeles Times. Dale lives with his family in Bend, Oregon. Dale Partridge is a social entrepreneur and founder of Sevenly.org and StartupCamp.com. Described as "a mind who feels the trends before market," Partridge teaches leaders and organizations how to position their brand, love their people, and develop profitable corporate social responsibility programs. He's a renowned expert on branding, consumer psychology, and marketplace trends. He is an avid speaker and has been featured in various business publications and on national networks including the cover of Entrepreneur magazine, Fox News, NBC, Inc. magazine, Mashable, MSN Money, Forbes, and the Los Angeles Times. Dale lives with his family in Bend, Oregon.