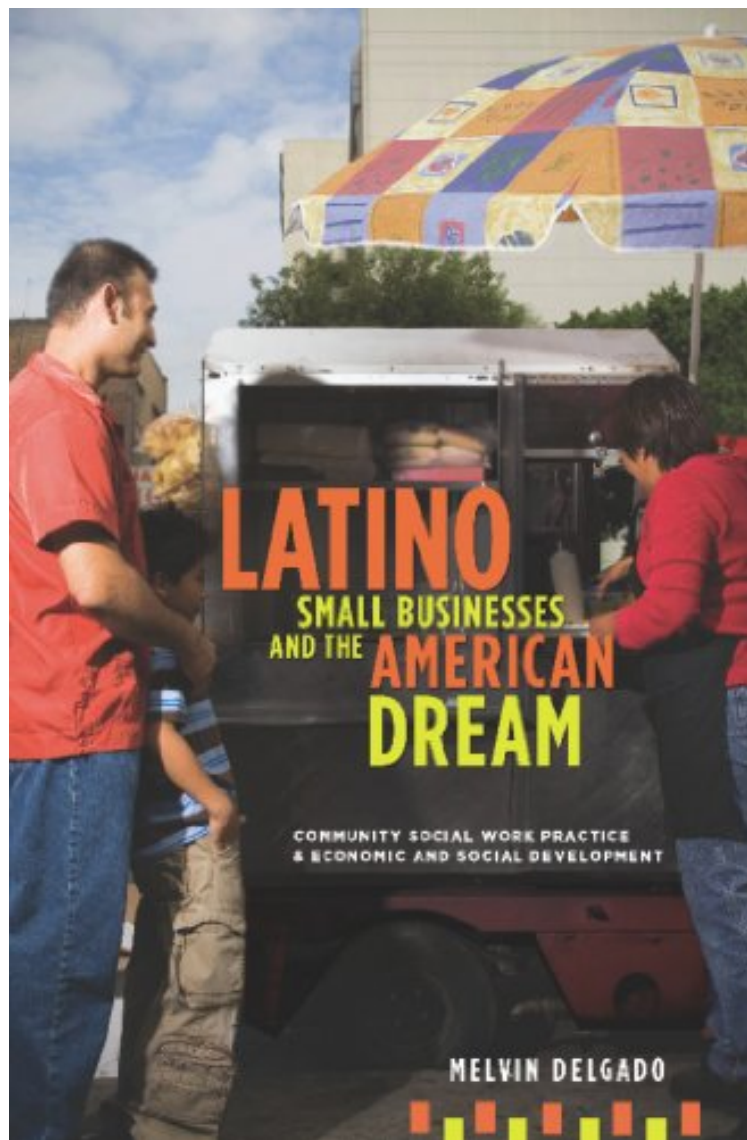


[Library ebook] Latino Small Businesses and the American Dream: Community Social Work Practice and Economic and Social Development

## **Latino Small Businesses and the American Dream: Community Social Work Practice and Economic and Social Development**

*Melvin Delgado*

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**Melvin Delgado : Latino Small Businesses and the American Dream: Community Social Work Practice and Economic and Social Development** before purchasing it in order to gage whether or not it would be worth my time, and all praised Latino Small Businesses and the American Dream: Community Social Work Practice and Economic and Social Development:

Latino small businesses provide social, economic, and cultural comfort within their communities. Social work practitioners hoping to address such needs, not only among Latinos but in all communities of color, have a vested interest in seeing these businesses grow. Latino small businesses are excellent facilitators of community capacity, a major component of effective social work practice. Reviewing the latest research on formal and informal economies within urban communities of color, this book lays the demographic foundations for a richer collaboration between theory and practice. Citing numerous case studies, Melvin Delgado cements the link between indigenous small businesses and community well-being. Whether regulated or unregulated, these establishments hire from within and promote a path toward immigrant self-employment. Latino small businesses often provide jobs for those whose criminal and mental health backgrounds intimidate conventional businesses. Recently estimated to be the largest group of color to helm small businesses, Latino owners now number two million, with the amount expected to double within the next few years. Bridging the gap between understanding these institutions and the kind of practice that best enables social and economic improvement, Delgado explains how to identify and mobilize resources to better develop these businesses.

A unique and remarkable piece of work that integrates knowledge from both the economy and social work fields. This book educates readers in the contributions of Latino enterprises towards building capital, strengthening our economy, and protecting the Latino culture. Melvin Delgado proposes a framework for assessment and intervention and highlights what community practice can achieve. (Lirio K. Negroni, University of Connecticut) Delgado presents a comprehensive and thoughtful perspective while also giving readers a clear and masterfully articulated text. A significant contribution to professionals working with Latino communities. (Betty Garcia, California State University, Fresno) Melvin Delgado provides a data-driven, theoretically-grounded foundation for the mobilization of Latino small businesses in social and economic development initiatives by social workers. (Julie Birkenmaier *Journal of Community Practice*) About the Author Melvin Delgado is professor and chair of the macro-practice specialty at the School of Social Work, Boston University. The author of nineteen books, including *Social Work Practice with Latinos: A Cultural Assets Paradigm* and *Social Work Practice with Immigrant and Refugee Youth in the United States*, his research focuses on community-capacity enhancement, Latino populations, and other marginalized groups.