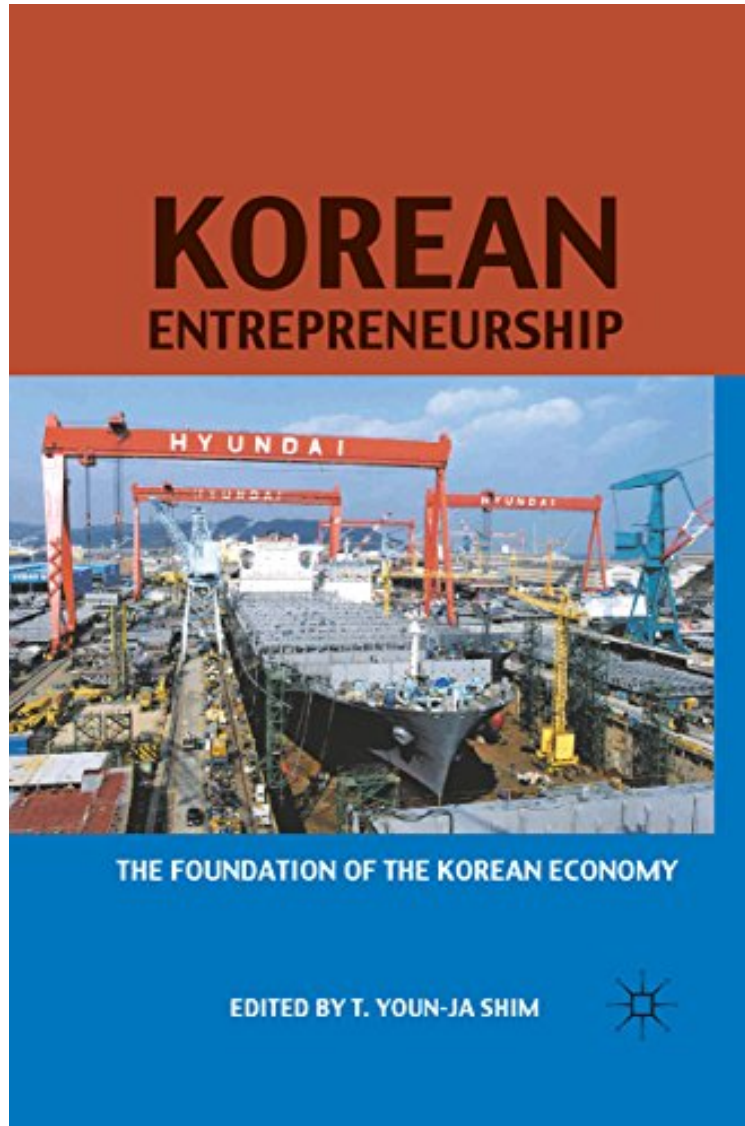


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Korean Entrepreneurship: The Foundation of the Korean Economy

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From Palgrave Macmillan : Korean Entrepreneurship: The Foundation of the Korean Economy before purchasing it in order to gauge whether or not it would be worth my time, and all praised Korean Entrepreneurship: The Foundation of the Korean Economy:

The growth of entrepreneurship in South Korea has turned the country into an economic powerhouse. In this collection of essays, scholars highlight the favourable political and cultural values conducive to its development,

including the characteristics of entrepreneurial family firms and the impact of new media and globalization.

"Korean Entrepreneurship: The Foundation of the Korean Economy describes in depth how the discursive and socio-political practices of Korean leaders and entrepreneurs lead to the development of entrepreneurship in that country. The authors, Theresa Shin and John Daly have captured the essence of this journey in the nine chapters of the book through authors who have addressed such topics as Korean politics and value systems, entrepreneurship and entrepreneurial opportunities concluding with the entrepreneurial leadership in today's global Korean companies. Through stories and research papers, the reader gets an understanding of how entrepreneurship was founded in the country and grew over the past years. The book is definitely worth reading." - Robert Hisrich, Garvin Professor of Global Entrepreneurship, Director, Walker Center for Global Entrepreneurship "Theresa Shim and John Daly have compiled a thought provoking and insightful set of essays on the entrepreneurial transformation of Korea in their powerful new book, Korean Entrepreneurship: The Foundation of the Korean Economy. Korea has established itself as a major player in the new world order of innovation leaders. The exhibition of entrepreneurship, in particular, has propelled Korea's economic growth. What can we learn from the Korean experience? The contributing authors in Shim and Daly's book collectively tell the fascinating story of how government policies, educational systems, national cultural, institutional capabilities and resources, and the remarkable talents of courageous entrepreneurs at all levels of society have come together to create a vibrant, growing, and robust economy that is the envy of much of the world. The strength Shim and Daly's book lies in the set of essays chosen for inclusion, the foci of which are both complementary and broad in scope. This is a book that should be read in its entirety. It is strongly recommended to anyone seeking to understand how the economic transformation of nations can occur via entrepreneurial resources, processes, and actors." - Dr. Jeffrey G. Covin, Samuel and Pauline Glabinger Professor of Entrepreneurship, Kelley School of Business, Indiana University, Bloomington

About the Author

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