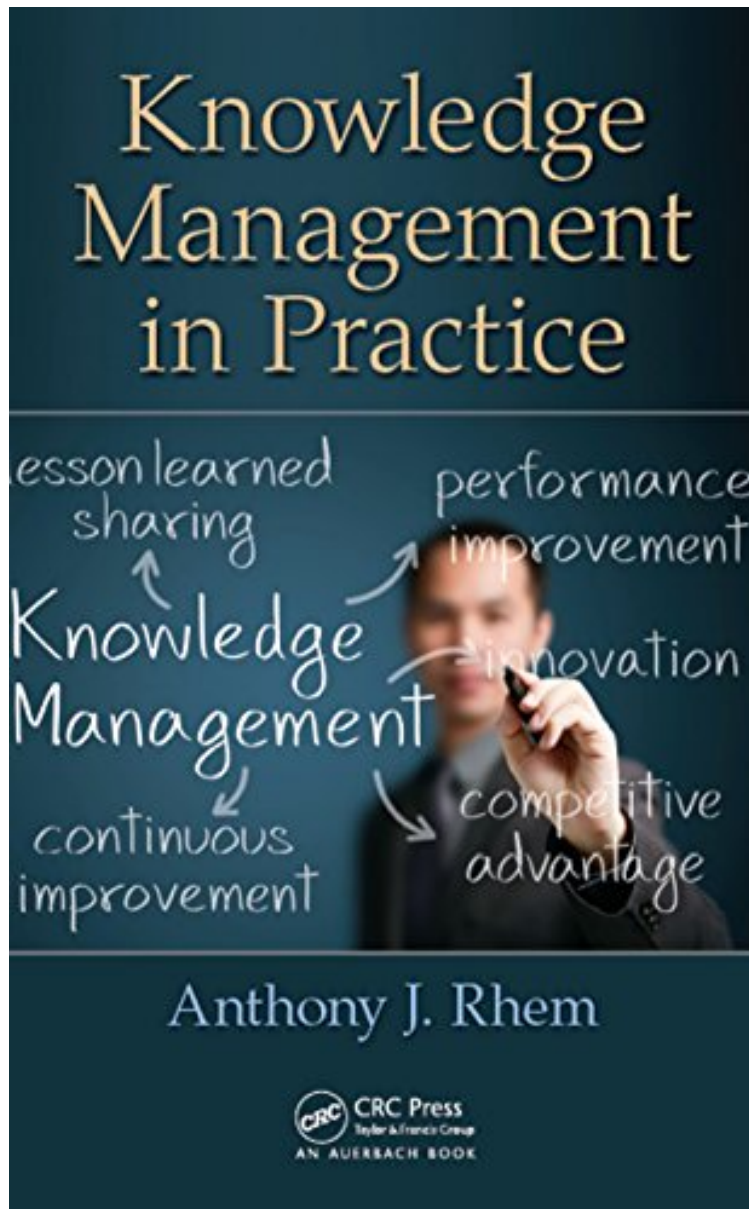


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Knowledge Management in Practice

Anthony J. Rhem

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This publication gives detailed information on applying knowledge management (KM) practices, procedures and techniques to solve real world problems. The book addresses content management and search engine optimization, capturing and codifying tacit and explicit knowledge, KM in disaster preparedness, action and reaction, how organization should address the KM adoption process, why KM projects fail, and specific industry application of knowledge management.

About the AuthorDr. Anthony J. Rhem serves as the president and principal consultant of A.J. Rhem Associates, Inc., a privately held knowledge management (KM) consulting, training, and research firm located in Chicago, Illinois. Dr. Rhem is an information systems professional, with over 30 years of experience, a published author, and an educator. He has presented papers on the application and theory of software engineering methodologies, knowledge management, and artificial intelligence. As a KM consultant, Dr. Rhem consistently serves as a KM advisor, KM strategist, information architect, and KM governance strategist. He has played an integral role in the successful implementation of KM systems, KM methods, and KM strategies in several industries, including financial services, insurance, retail, tele-communications, and military. Dr. Rhem has conducted research in the knowledge engineering domain since 2004. His research experience includes conducting webinars through the Principal Investigators Association addressing various research problems and issues; Dr. Rhem received a Small Business Innovation Research (SBIR) phase I grant award for his work on a process to capture and codify tacit knowledge in which he holds a patent. He has also participated in several research projects, playing an integral role in successfully commercializing software methodologies and software products.