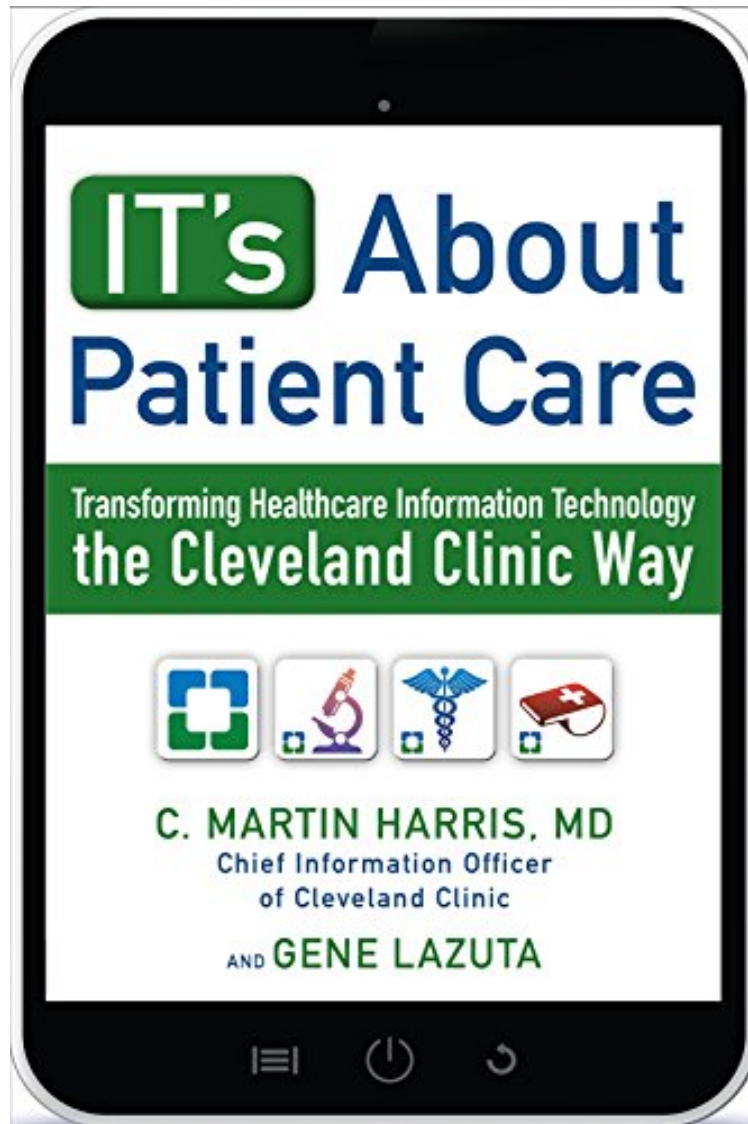


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# IT's About Patient Care: Transforming Healthcare Information Technology the Cleveland Clinic Way: Transforming Healthcare Information Technology the Cleveland Clinic Way (Business Books)

*C. Martin, Harris, Gene Lazuta*  
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## Healthcare Information Technology the Cleveland Clinic Way (Business Books):

A proven working model of healthcare IT as a transformative clinical and business engine—from one of the world's leading healthcare organizations. Exciting new technology is revolutionizing healthcare in the twenty-first century. This visionary guide by Cleveland Clinic's esteemed CIO shows you how to design, implement, and maximize your organization's IT systems to deliver fully integrated, coordinated, high-quality care. You'll learn how to:

- Collaborate with patients: Track and monitor patients' progress and communicate with them any time, anywhere.
- Coordinate multiple caregivers and care teams: Build a network of communication among healthcare professionals across disciplines in different locations who are working on a single patient case; and integrate various IT systems into a fully functioning network.
- Optimize electronic medical records: Quickly pull up and share patient histories, test results, and other essential data to provide timely care; and expand real-time access to clinical data and research.
- Use IT for competitive advantage: Enable live chats, virtual visits, and online second opinions; create a content-rich, user-friendly website; build a social media strategy that engages patients and caregivers alike.

Using the latest advancements in IT, you'll be able to access and apply a wide range of online tools and field-tested strategies to any organization. Go behind the scenes at Cleveland Clinic to see how caregivers executed their IT strategy in a working environment—and how patients benefited as a result. You'll find simple but powerful ways to expand your IT network and provide personal, one-on-one care to all of your patients, anywhere in the world. By connecting your patients with caregivers—and caregivers with each other—you'll be better equipped to diagnose conditions, recommend treatments, and monitor patients in ways that weren't even possible 10 years ago. And you'll see a vision of where IT is headed in the Internet of Healthcare. This is the future of healthcare. It's on your computer, your phone, your tablet, your network, and the world wide web. It's the IT advantage that makes organizations like Cleveland Clinic so successful—and patients healthier and happier. It's about time. It's About Patient Care.

From the Back Cover: Cleveland Clinic has one of the best health information technology systems in the country. . . . And here's the remarkable thing: they actually have some of the lowest costs for the best care. President Barack Obama: Technology is changing the way we live. It ought to be changing the way medicine operates. And it is, at Cleveland Clinic. President George W. Bush: Long before the Affordable Care Act (ACA) catalyzed a digital revolution in healthcare, C. Martin Harris, MD, and his colleagues at Cleveland Clinic were leading the way in technology-enabled, integrated, patient-centric care designed to deliver optimal clinical outcomes. It's About Patient Care leverages these experiences to provide a uniquely informed view of what's next in Healthcare IT. Dana Mead, Strategic Advisor, Kleiner Perkins Caufield Byers: In It's About Patient Care, C. Martin Harris, MD, one of the world's most respected hospital CIOs, offers deep insight into the power of IT to support patients and caregivers. Under his leadership, information technology at Cleveland Clinic accelerates the transformation to value-based healthcare. Elizabeth Teisberg, PhD Professor of Community and Family Medicine at the Geisel School of Medicine at Dartmouth and coauthor of Redefining Health Care: As we progress steadily toward a world of data-driven methods for maintaining wellness and treating health issues, the work done at Cleveland Clinic builds a solid foundation supporting this critical transformation. Craig Mundie, President of Mundie Associates and former Chief Research and Strategy Officer of Microsoft Corporation: Healthcare's digital transformation has been tardy, bumpy, and sometimes even painful and scary. In this well-written and accessible book, Harris and Lazuta point the way to a brighter future, arguing that careful implementation of electronic health records can achieve the promise of better, safer, cheaper, and more patient-centered healthcare. It's never a good idea to bet against the Cleveland Clinic, and usually a good bet to learn from its experience. Robert M. Wachter, MD Chair, Department of Medicine, University of California, San Francisco: Author, NY Times science bestseller, The Digital Doctor: Hope, Hype and Harm at the Dawn of Medicine's Computer Age. About the Author: C. Martin Harris, MD, is Chief Information Officer and Chairman of the Information Technology Division of Cleveland Clinic, where he is a staff member in the Department of General Internal Medicine. Dr. Harris was named one of the Top 100 Hospital and Health System CIOs to Know by Becker's Hospital, 100 Most Creative People in Business by Fast Company, and a Top Business Team leader by Time magazine. Gene Lazuta is Senior Director of Strategic Communication at the Division of Information Technology at Cleveland Clinic.