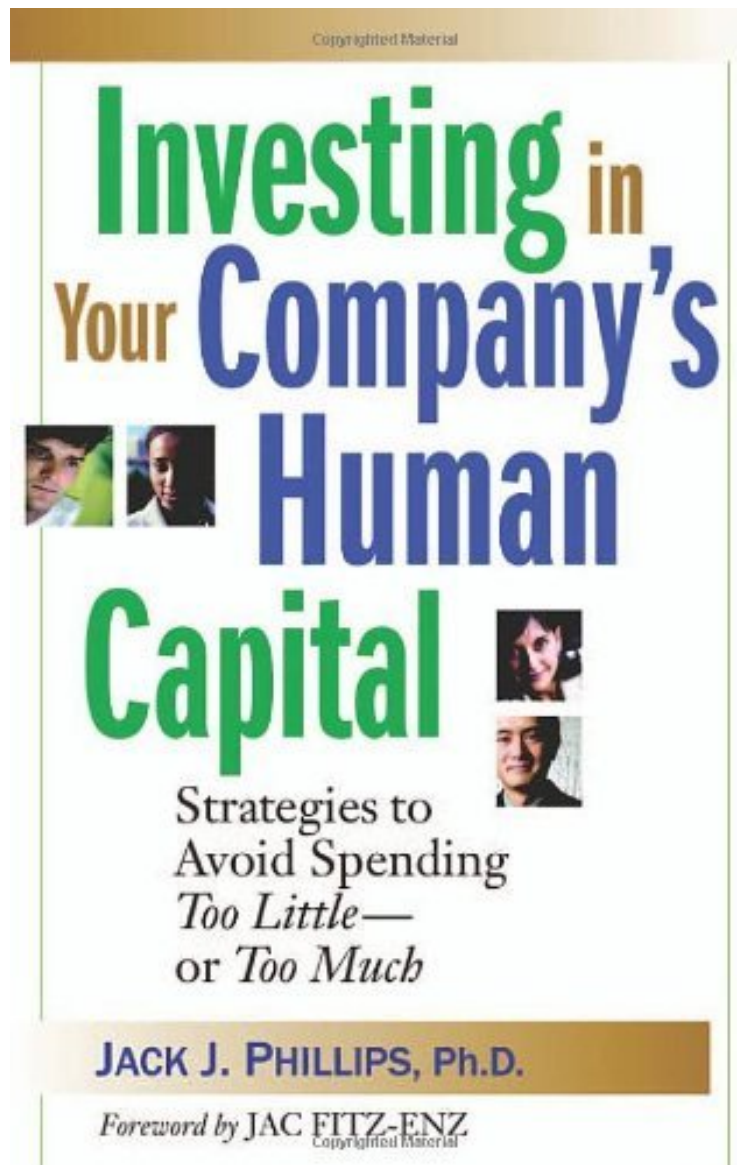


[Mobile ebook] Investing in Your Company's Human Capital: Strategies to Avoid Spending Too Little -- or Too Much

Investing in Your Company's Human Capital: Strategies to Avoid Spending Too Little -- or Too Much

Jack J. Phillips Ph.D.

DOC | *audiobook | ebooks | Download PDF | ePub



DOWNLOAD



READ ONLINE

#2968418 in eBooks 2005-06-03 2005-06-03 File Name: B001CERM4A | File size: 57.Mb

Jack J. Phillips Ph.D. : Investing in Your Company's Human Capital: Strategies to Avoid Spending Too Little -- or Too Much before purchasing it in order to gage whether or not it would be worth my time, and all praised Investing in Your Company's Human Capital: Strategies to Avoid Spending Too Little -- or Too Much:

0 of 0 people found the following review helpful. Okay. Run of the mill blah blah.By MilliOkay. Run of the mill blah

blah.1 of 1 people found the following review helpful. Investing in Human Capital - the right way!By CathrynAs an HR executive, I always enjoy reading Jack's books for the depth of content, and well-researched data and cases. This newest book, Investing in Your Company's Human Capital, is a model case study in HR business planning and measuring what matters. For those HR professionals that struggle getting a seat at the table and justifying expenditures, this book is a must read! It is possible to align HR to your corporate and business goals. Jack shows you a simple approach to show HR yield by using the ROI principles and by following the rule that less is more.

The people in a company reflect the investment not only of money, but also of the time dedicated to developing and executing projects and programs. "Investing in Your Company's Human Capital" presents five strategies for establishing appropriate levels of investment - monetary and otherwise - in workforce initiatives. A practical approach to an often mishandled asset, "Investing in Your Company's Human Capital" is a valuable tool for driving any enterprise's bottom line.

"A thorough explanation of human investment options from which an executive can make a better decision."About the Author Dr. Jack Phillips (Chelsea, AL) is known for his ROI methodology, a process that provides hard numbers and accountability for HR, performance improvement, and other programs. He is the author or editor of more than 40 books, including The Human Resources Scorecard.