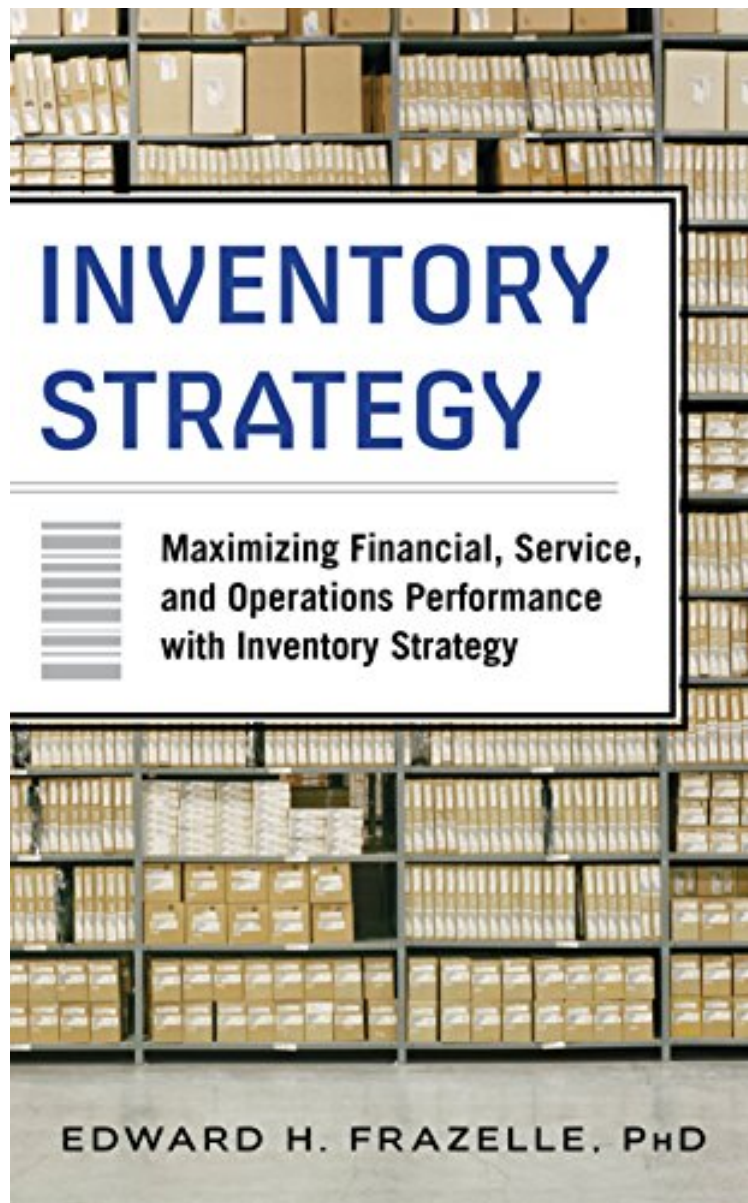



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Inventory Strategy: Maximizing Financial, Service and Operations Performance with Inventory Strategy

Edward H. Frazelle

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An executive-level strategic guide to maximizing financial, service, and operations performance using the proven RightStock model of inventory management In most organizations, highly qualified professionals are required to respond to a barrage of typically uncoordinated initiatives from across the organization. Those initiatives normally include increasing SKUs, customization, and inventory availability while reducing customer response times, transportation costs, purchase costs, and manufacturing costs. Inventory Strategy arms them with a strategy for easily achieving this otherwise impossible task by presenting a proven, fact-based, balanced, and logical means of determining the proper role and level of inventory in supply chain strategy.

About the AuthorDr. Frazelle is President and CEO of Logistics Resources International and Executive Director of The RightChain Institute. He is also the founding director of The Logistics Institute at Georgia Tech, the world's largest center for supply chain research and professional education.