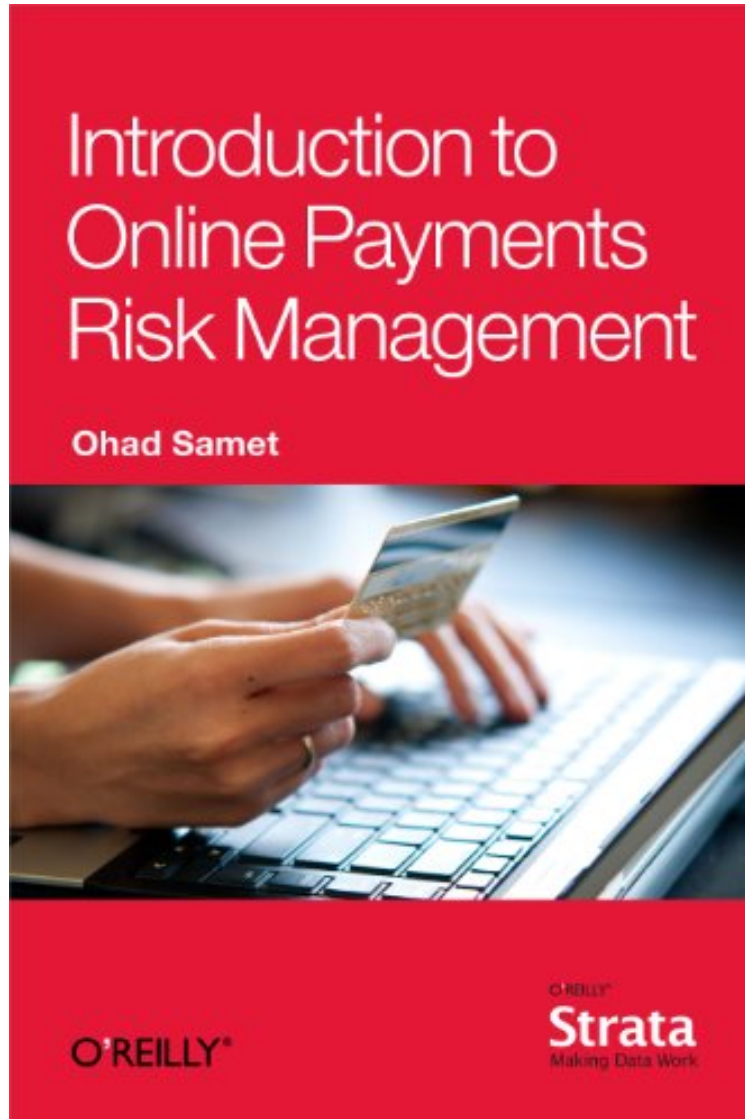


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Ohad Samet

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1 of 1 people found the following review helpful. Great book with spot on advice!By ERG1Great book. I have worked in Risk Management for 20 years and can honestly say this is the most relevant material I have read in terms of the types of issues and challenges managers are facing in the Payment Risk space. Ohad does a great job of identifying the various areas that need to be considered and is spot on in terms of the metrics you should care about, tools available to fight fraud, optimum review rates and how to approach fighting chargebacks. Definitely a must read for any Payment Risk professional.1 of 1 people found the following review helpful. Great introduction with a lot of practical adviceBy

Louise Samet This book gives a great overview of risk management for online payments. It has a very practical approach and gives the reader hands-on advice on how to build a strong risk management team as well as how to run it successfully. I especially appreciated the detailed comparison points the writer suggests, such as reasonable review rates for both new and mature markets/segments etc. I recommend this book to everyone interested in risk management as well as all professionals in the online payments market, where a good understanding of risk management is beneficial for everyone. 2 of 2 people found the following review helpful. Good overview for someone with no knowledge about the topic of online payment risk management

By Juan Martin It is easy to read and it has a very easy way to get you into how to think about risk management when online payments are in consideration. I found a way to structure my approach to the topic.

If you've been tasked with building a team to handle risk management for online payments (RMP), this practical introduction provides a framework for choosing the technologies and personnel you need. Author and financial services executive Ohad Samet explains the components of payments risk management, and presents a coherent strategy and operational approach. You'll learn the answers to questions you're likely to encounter in the first 18 months of operation, with information that Samet has shaped and tested over several years in the industry. This book is ideal whether you intend to be a one-person task force or work with dozens of agents and analysts. Use both a portfolio and behavioral approach to analyzing and optimizing losses. Learn about your customers to determine if they can and will meet obligations. Build an RMP team for payment risk operations, analytics, and decision automation. Use linking mechanisms and velocity models to detect unusual activity among your customers. Design system and data architecture to facilitate your activity analysis. Implement the decision and loss-reduction mechanisms you need to act on your findings.

About the Author Ohad Samet is an entrepreneur and executive in the financial services industry, having worked as a manager, founder, and executive in various companies. Ohad started his career as manager of the fraud analysis group for FraudSciences, a fraud prevention startup for high risk payments. After FraudSciences was acquired by PayPal in 2008, he worked in various roles for the company, among them the manager of the new ventures risk team, in charge of risk management for PayPal's Digital Goods, Mobile and Adaptive Payments products. Ohad left PayPal in 2010 to work on two projects; one of them, Signifyd, is now a leading fraud prevention vendor working with Fortune 500 companies to reduce payments fraud. The other, Analyzd, was acquired by Klarna, an up and coming European payments company, in 2011. At Klarna, Ohad served as Chief Risk Officer, in charge of granting real-time short-term credit on Klarna's \$2.5B of annual payments volume. In 2013 Ohad left Klarna to focus on new projects in the financial services industry. Ohad maintains a risk management and payments blog at <http://www.ohadsamet.com>.