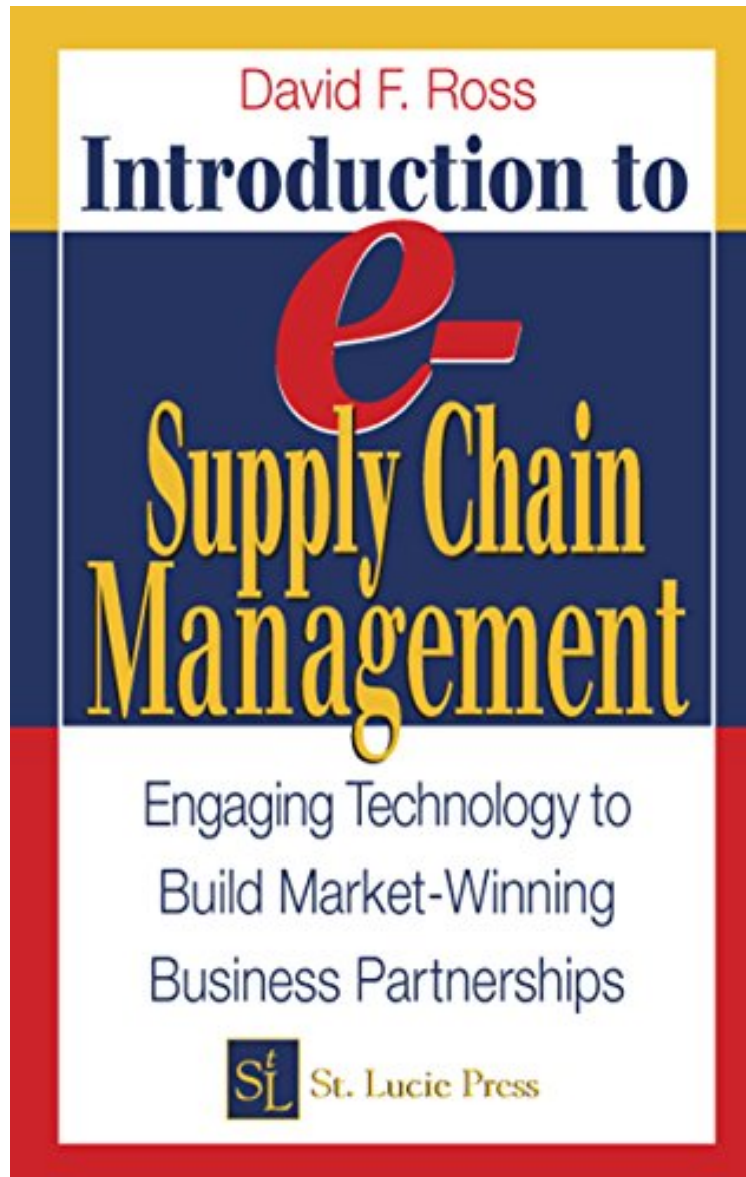


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## **Introduction to e-Supply Chain Management: Engaging Technology to Build Market-Winning Business Partnerships (Resource Management)**

*David Frederick Ross*

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0 of 0 people found the following review helpful. Good Content, Dense Reading By S. J. Krause I began using this as a resource for a professional exam I will take, and I'm glad I did. The information is good and the ideas of the book were prophetic and many companies still haven't entered the e-SCM that this book describes. I would not recommend this book to anyone who does not have a VERY firm grasp on the entire Supply Chain Management lexicon. The reading is extremely dense and the text seems like a vague version of a college textbook. There are not nearly enough bullet points and illustrations for my tastes. All in all, it's an OK book, but the cost is not worth it. I prefer books that are more easy to understand, especially when the content is as important to my career as the future of SCM.

In the quest to remove supply channel costs, streamline channel communications, and link customers to the value-added resources found along the supply chain continuum, Supply Chain Management (SCM) has emerged as a tactical operations tool. The first book to completely define the architecture of the merger of SCM and the Internet, Introduction to e-Supply Chain Management: Engaging Technology to Build Market-Winning Business Partnerships shows you how to exploit this merger and gain an unbeatable competitive advantage. The tightening of the economy and heavier restrictions and security measures placed on channel flows have rendered access to real-time, accurate supply chain information more critical than ever. Connectivity, messaging, and collaboration have become today's foremost buzzwords, as companies compete for survival in an environment where cycle times and permissible margins of error continue to shrink. Introduction to e-Supply Chain Management explores the concepts, techniques, and vocabulary of the convergence of SCM and the Internet so that companies can move beyond merely surviving and thrive in today's competitive marketplace.

"This is a timely book, coming as it does after the bursting of the dotcom bubble that deflected much of the massive investment needed to in both international and company infrastructure to make e-SCM possible." - SupplyManagement June 2003 Promo Copy