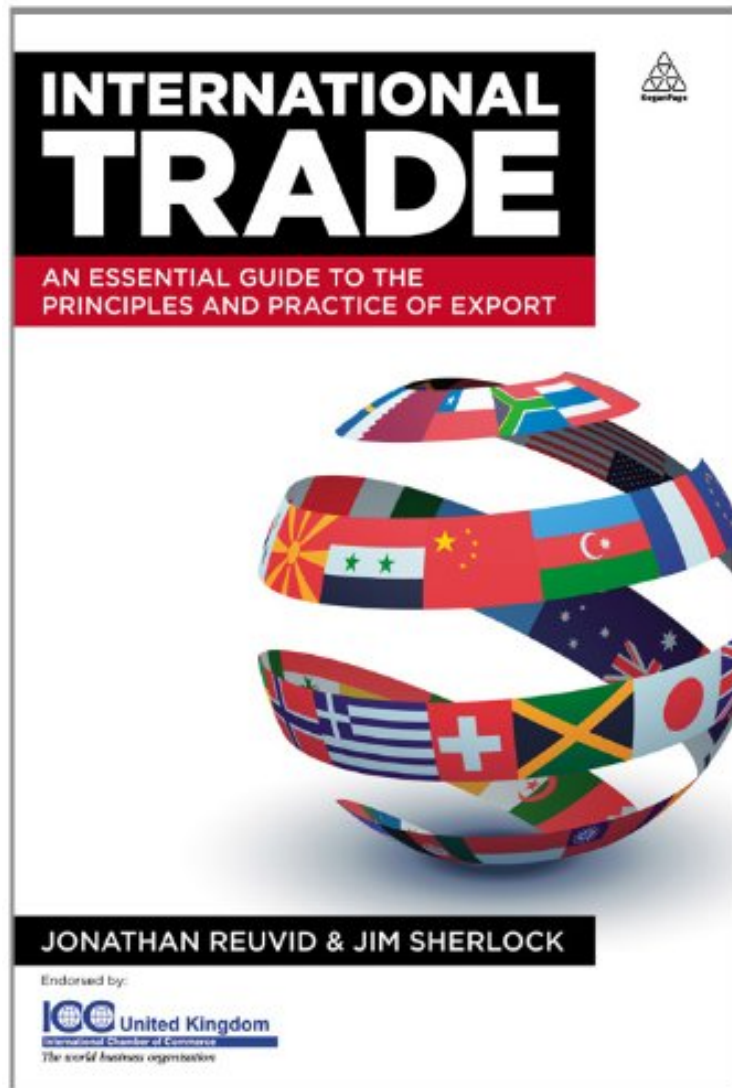


[Free] International Trade: An Essential Guide to the Principles and Practice of Export

International Trade: An Essential Guide to the Principles and Practice of Export

Jonathan Reuvid, Jim Sherlock
audiobook / *ebooks / Download PDF / ePub / DOC



#1618816 in eBooks 2011-01-03 2011-01-03 File Name: B004QWZ5L2 | File size: 21.Mb

Jonathan Reuvid, Jim Sherlock : International Trade: An Essential Guide to the Principles and Practice of Export before purchasing it in order to gauge whether or not it would be worth my time, and all praised International Trade: An Essential Guide to the Principles and Practice of Export:

International Trade provides a thorough understanding of the issues involved in developing and managing overseas trade. Originally aimed at those studying for professional qualifications and practitioners involved in export and

international trade, combining 'textbook' information and accessible guidelines for best practice, this important handbook has now been fully updated with new material on EU and US law and on major target markets such as China. Opening with a description of the structure of the global economy and the dynamics governing world trade, this third edition covers a multitude of topics including: international marketing, legal issues, customs control, risk management and export finance.

"[A] guide to expanding from the national to the international. Meant to be used by students of business to correctly understand the nuances of international trade, it covers the practices of many countries, custom laws, tariffs, and other important lessons, vital to students of business." nbsp;--Midwest Book