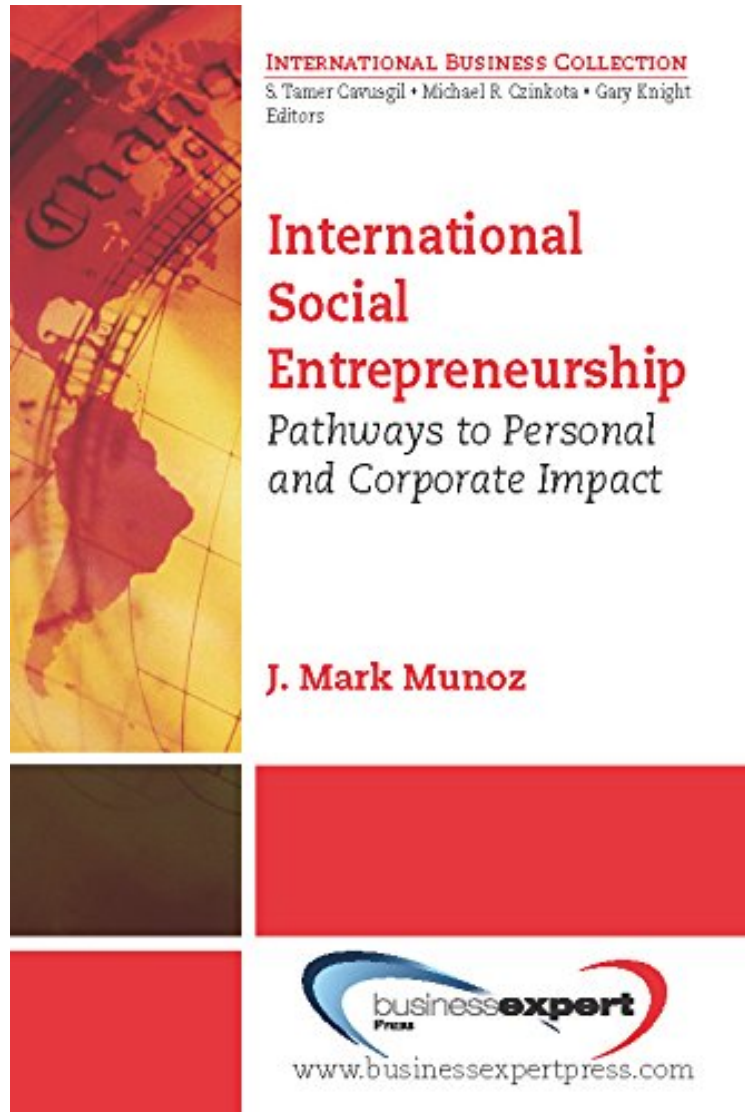


International Social Entrepreneurship: Pathways to Personal and Corporate Impact

Joseph Mark Munoz

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The book is attractive to the target readers for the following reasons : 1) there has been a growing interest in the topic

of social entrepreneurship and yet there are limited academic materials, this book will offer a concise, straight-forward compilation of theories, concepts, and cases, 2) with globalization, students and executives have been empowered to make positive impact around the world; this book will identify and discuss viable strategies, 3) in today's business environment, many students and executives have been responsive to global issues, this book will provide fresh insights on citizenship in a global environment.

About the Author Dr. Joseph Mark Munoz holds an MBA and PhD in Management. He is a professor of International Business at the Millikin University in Illinois, and a Visiting Scholar at the Kennedy School of Government at Harvard University. He has been a recipient of three (3) Best Research Paper awards in international conferences, a literary and cultural award, Teaching Excellence Award, as well as a Research and Artistic Achievement Award.