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Bennet Lientz, Kathryn Rea

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'International Project Management' provides specific guidelines for achieving greater project success. It is the result of

15 years of work on international projects by the authors across various project areas and industries. The authors address a need for modern techniques in project management geared and suited to international projects. They offer lessons learned from failures and problems in international projects, and suggest alternative solutions for project issues. Industry examples include manufacturing, distribution, communications, media, transportation, government, IT, marketing, energy, medical care, tourism, and others in forty countries across five continents. The purpose of this book is to answer: * What is an international project and why is it different? * What are the critical success factors for managing international projects? * How are vendors and outsourcing managed across national boundaries? * How do businesses effectively address cross- cultural, social, and political issues? * How are international communications set up and coordinated? * What should a manager look for in an international project leader? * How does a business select the right vendors for an international project? * How are inadequate or incompatible infrastructure and technology issues overcome? * How are the legal and bureaucratic limitations on project management dealt with?

From the Back Cover International Project Management provides specific guidelines for achieving greater project success. It is the result of 15 years of work on international projects by the authors across various project areas and industries. The authors address a need for modern techniques in project management geared and suited to international projects. They offer lessons learned from failures and problems in international projects, and suggest alternative solutions for project issues. Industry examples include manufacturing, distribution, communications, media, transportation, government, IT, marketing, energy, medical care, tourism, and others in forty countries across five continents. The purpose of this book is to answer: * What is an international project and why is it different? * What are the critical success factors for managing international projects? * How are vendors and outsourcing managed across national boundaries? * How do businesses effectively address cross- cultural, social, and political issues? * How are international communications set up and coordinated? * What should a manager look for in an international project leader? * How does a business select the right vendors for an international project? * How are inadequate or incompatible infrastructure and technology issues overcome? * How are the legal and bureaucratic limitations on project management dealt with? Also Available Project Management for the 21st Century, Third Edition ISBN: 0-12-449983-X, 2002 Breakthrough Technology Project Management, Second Edition ISBN: 0-12-449968-6, 2001 About the Author Bennet Lientz has taught and consulted on project management for the past 28 years to more than 5000 people. He developed the concept of the management critical path, acted as project manager of the Internet, and turned around 10 failing projects. This Second Edition is Lientz' seventh book; he has also written more than 25 articles in various areas of project management. Kathryn P. Rea is president and founder of The Consulting Edge, Inc., which was established in 1984. The firm specializes in E-Business, process improvement, project management, and financial consulting. Rea has managed more than 65 major technology-related projects internationally. She has advised on and carried out projects in government, energy, banking and finance, distribution, trading, retailing, transportation, mining, manufacturing, and utilities. She is the author of eight books and more than 20 articles in various areas of information systems and analysis. Excerpt. copy; Reprinted by permission. All rights reserved. Critical success factors you need to manage international projects