

(Ebook free) International Management and Intercultural Communication: A Collection of Case Studies; Volume 1

International Management and Intercultural Communication: A Collection of Case Studies; Volume 1

From Palgrave Macmillan
*ePub | *DOC | audiobook | ebooks | Download PDF*



#3764971 in eBooks 2016-04-30 2016-04-30 File Name: B0161IX54C | File size: 51.Mb

From Palgrave Macmillan : International Management and Intercultural Communication: A Collection of Case Studies; Volume 1 before purchasing it in order to gauge whether or not it would be worth my time, and all praised International Management and Intercultural Communication: A Collection of Case Studies; Volume 1:

International Management and Intercultural Communication consists of cases of direct observation and personal involvement in a wide variety of communication challenges in international management settings; and discusses them in terms of management theories. The cases explore interactions across national cultures and regional boundaries, demonstrating both traditional and unusual approaches to problems that sooner or later are likely to challenge all managers who operate internationally. The book is presented in two volumes. Volume 1 contains case studies concerning different aspects of international management and intercultural communication in business, marketing and politics. Volume 2 deals with cases of international management in social and educational settings.

Idquo;Book explores and describes various dilemmas facing the managers and employees of organisations that operate across national and cultural boundaries. hellip; authorial bag of academics, practitioners, and cross-cultural specialists, while unusual, may prove to be the booksquo;s strength. hellip; editor puts the cases descriptive information only

after a longish explanation of the cases'squo; key issues and problems.rdquo; (William C. Frederick, williamcfrederick.com, January, 2016)About the AuthorElizabeth Christopher is an academic freelance, most recently for Charles Sturt University, NSW, Australia. Previously she was an Adjunct Professor at Macquarie University, Sydney, Australia. She is a cross cultural specialist with academic interests in international management, managing cultural diversity, communication across cultures; and online teaching and learning. A former research fellow of the East-West Center, Honolulu, Elizabeth is also a reviewer for book and journal proposals; and a Chartered Fellow of the Australian Human Resource Institute (AHRI). Her awards include the Macquarie University (Sydney) LEAD 2010 award for research on the management of cultural differences in learning and teaching; and the Chartered Institute of Management (UK) 2014 Management Book of the Year Award. Her most recent publications include *Communication across cultures* (Palgrave Macmillan, UK, 2012)