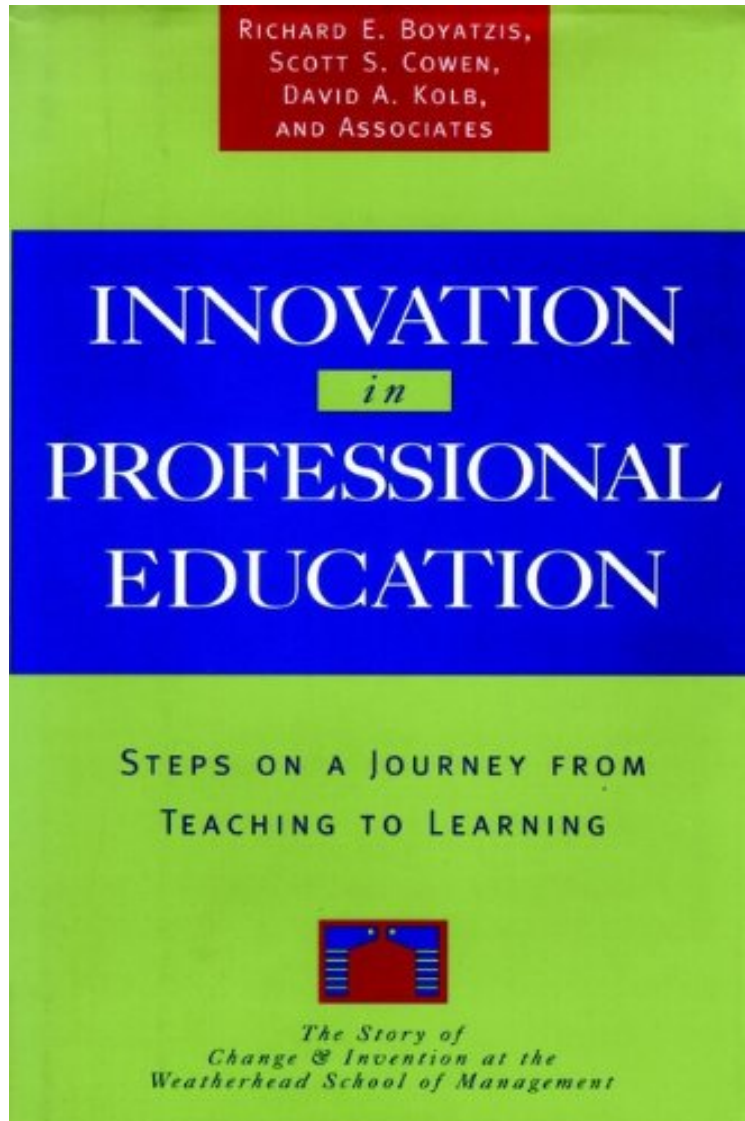


(Ebook free) Innovation in Professional Education: Steps on a Journey from Teaching to Learning

Innovation in Professional Education: Steps on a Journey from Teaching to Learning

Richard E. Boyatzis, Scott S. Cowen, David A. Kolb
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Richard E. Boyatzis, Scott S. Cowen, David A. Kolb : Innovation in Professional Education: Steps on a Journey from Teaching to Learning before purchasing it in order to gauge whether or not it would be worth my time, and all praised Innovation in Professional Education: Steps on a Journey from Teaching to Learning:

Based on the experience of the restructuring of the MBA program at Case Western Reserve University, the book

describes the transformation of a program from one where student learning was incidental to teaching and research into one where learning is preeminent. Draws from ten years of curriculum change efforts to trace the entire process of program redesign, from initial discussion to implementation and evaluation. Examines strategic planning within the professional school and describes in detail the Managerial Assessment Course--a key element of the new program and a driving force for self-directed learning. The book provides specific designs, methods, and procedures for conducting outcome assessment studies, including five types particularly relevant to professional schools: alumni studies, employer studies, faculty studies, student-change studies, and professional competency studies. Throughout the book, the authors and contributors describe a wealth of useful, thought-provoking ideas and learnings on management education and institutional change.

From the Inside FlapBased on the experience of the restructuring of the MBA program at Case Western Reserve University, the book describes the transformation of a program from one where student learning was incidental to teaching and research into one where learning is preeminent. Draws from ten years of curriculum change efforts to trace the entire process of program redesign, from initial discussion to implementation and evaluation. Examines strategic planning within the professional school and describes in detail the Managerial Assessment Coursemdash;a key element of the new program and a driving force for self-directed learning.The book provides specific designs, methods, and procedures for conducting outcome assessment studies, including five types particularly relevant to professional schools: alumni studies, employer studies, faculty studies, student-change studies, and professional competency studies. Throughout the book, the authors and contributors describe a wealth of useful, thought-provoking ideas and learnings on management education and institutional change.From the Back CoverBased on the experience of the restructuring of the MBA program at Case Western Reserve University, the book describes the transformation of a program from one where student learning was incidental to teaching and research into one where learning is preeminent. Draws from ten years of curriculum change efforts to trace the entire process of program redesign, from initial discussion to implementation and evaluation. Examines strategic planning within the professional school and describes in detail the Managerial Assessment Coursemdash;a key element of the new program and a driving force for self-directed learning.About the AuthorRICHARD E. BOYATZIS is a psychologist and professor of organizational behavior. Before joining the Weatherhead School of Management (WSOM) in 1987 he was a consultant in management development. SCOTT S. COWEN has been Dean of the WSOM since 1983. DAVID A. KOLB is a psychologist and professor of organizational behavior at WSOM who has taught and done research in experiential learning.