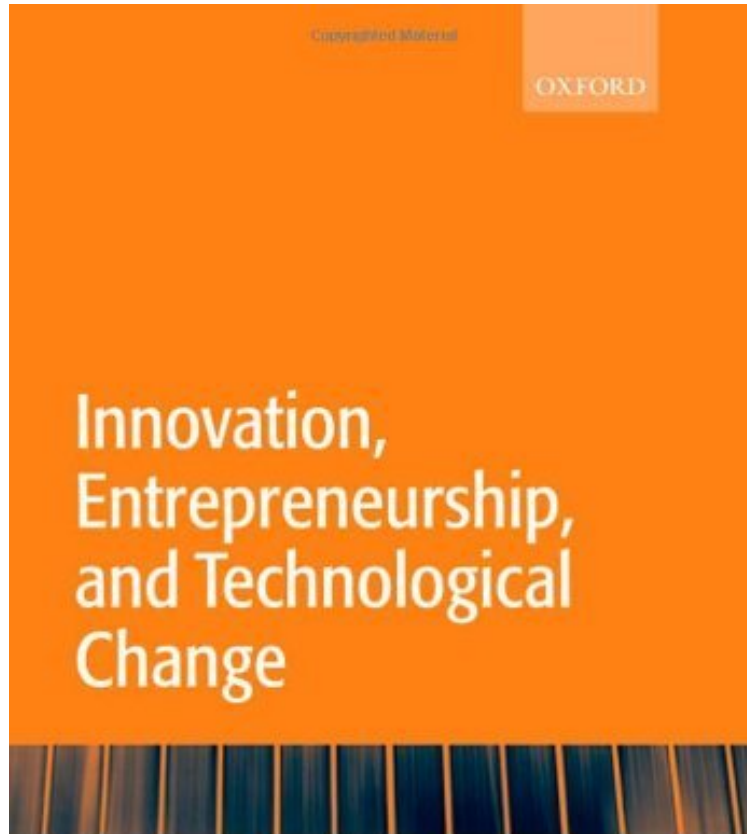


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# Innovation, Entrepreneurship, and Technological Change

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**Albert N. Link, Donald Siegel : Innovation, Entrepreneurship, and Technological Change** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Innovation, Entrepreneurship, and Technological Change:

This book presents a reader-friendly analysis and synthesis of the key economic and management approaches to innovation, entrepreneurship, and technological change. Link and Siegel provide precise definitions of key concepts, present numerous historical examples to illustrate these concepts, outline a framework for analyzing key topics, compare and contrast different theoretical frameworks, provide a reader-friendly interpretation of quantitative and

qualitative findings, and emphasize international comparisons of innovation infrastructure and technology policy. Key topics covered include: basic concepts of innovation and technological change; a history of the role of the entrepreneur in innovation; the impact of innovation and information technology on performance; the analysis of technological spillovers; innovation in the service sector; university technology commercialization and entrepreneurship, including property-based institutions such as research parks and incubators; entrepreneurship in the public sector; the first systematic analysis and synthesis of the new interdisciplinary literature on technology commercialization and entrepreneurship at universities. While the book reflects the complexities of debate around these topics, it will be an important guide to the area for academics, graduate, and advanced undergraduate students of Business Studies, Economics, Entrepreneurship, and Innovation Studies. The book also provides a roadmap of specific recommendations for managers and policymakers.

**About the Author** Albert N. Link is Professor of Economics at the University of North Carolina at Greensboro. He received the PhD in economics from Tulane University. His research is generally within the area of innovation and technology policy, entrepreneurship, and technology transfer strategies. He has published in the *American Economic Review*, *Journal of Political Economy*, *Rand Journal of Economics*, *The Review of Economics and Statistics*, and other leading journals in economics and public policy. He has been an economic advisor to a number of developed countries, including the United States, in the areas of science, technology, and innovation policy. Professor Link is also the Editor-in-Chief of the *Journal of Technology Transfer*, and he serves on the editorial boards of a number of journals in the fields of economics and entrepreneurship. Donald S. Siegel is Professor of Entrepreneurship at the A. Gary Anderson Graduate School of Management of the University of California at Riverside. He received his bachelor's, master's, and doctoral degrees from Columbia University. His research interests concern technological change, firm performance, university technology transfer, and corporate social responsibility. He has published in the *American Economic Review*, *Economic Journal*, *Journal of Financial Economics*, *Journal of Law and Economics*, *The Review of Economics and Statistics*, *Academy of Management Review*, *Academy of Management Journal*, *Strategic Management Journal*, and other leading journals in economics and management. He is the Editor of the *Journal of Technology Transfer* and an Associate Editor of the *Journal of Productivity Analysis*.