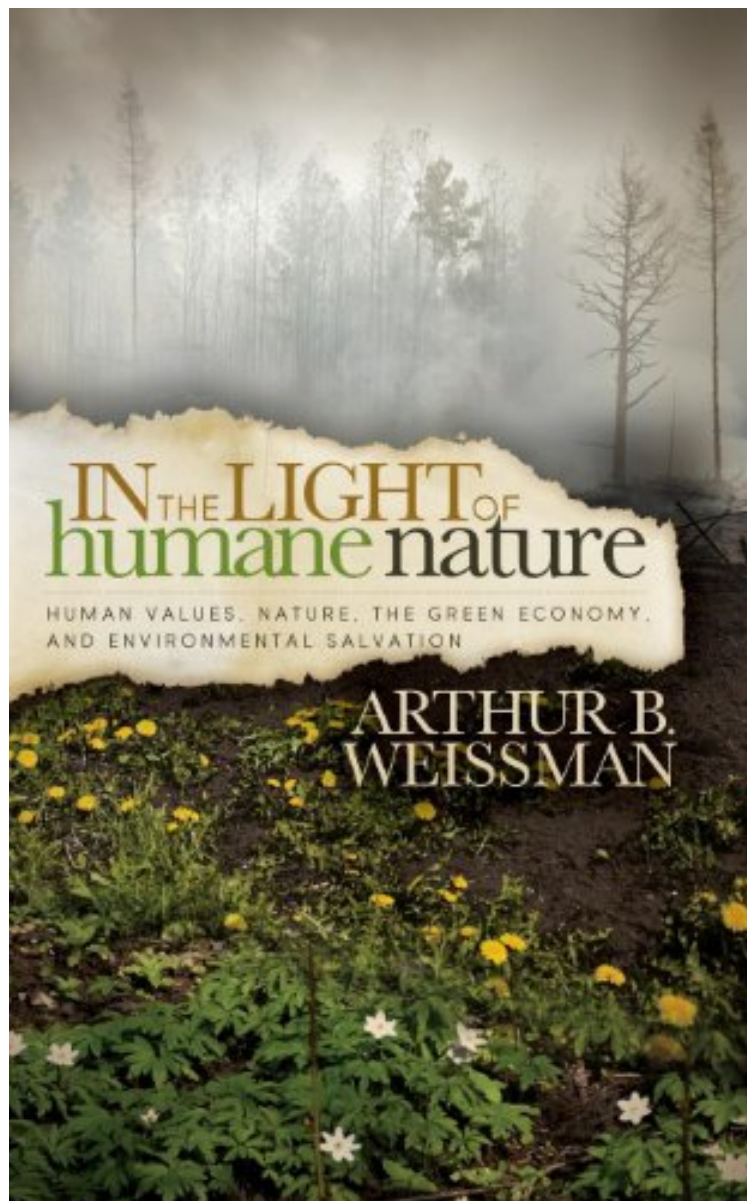


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In the Light of Humane Nature: Human Values, Nature, the Green Economy, and Environmental Salvation

Arthur B. Weissman

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Arthur B. Weissman : In the Light of Humane Nature: Human Values, Nature, the Green Economy, and Environmental Salvation before purchasing it in order to gauge whether or not it would be worth my time, and all praised In the Light of Humane Nature: Human Values, Nature, the Green Economy, and Environmental Salvation:

0 of 0 people found the following review helpful. A passionate, elegant consciousness raising call to action
By LeRoy Riddick
Disclosure. I had the privilege to have Arthur in my seventh and eight grade Social Studies and English classes at the Pingry School in Elizabeth, New Jersey. He was a brilliant student in a group about whom I have often said was the brightest bunch I have had the pleasure to be with in my fifty years of teaching, mostly medical students. As a former teacher, I find it most gratifying that Arthur has made such a successful career advocating environmental responsibility as a moral imperative. "In the Light of Humane Nature: Human Values, the Green Economy and Environmental Salvation" is an enlightening analysis of the issues facing us humans about our abode and a passionate call for responsible action. His message confirms the old adage of the pupil ultimately teaching the teacher. The fact that Arthur condensed his views into a short book made it all the more attractive for me and other readers. He gets another A+.
3 of 3 people found the following review helpful. Amazing Book!
By Jacquelyn A. Ottman
This is an AMAZING book! Provides an excellent description of environmental problems from the perspective of the consumer and assesses a number of strategies for addressing them, including the author's own deep expertise in life cycle analysis and claim certification. But where Arthur ventures -- where no one I've ever read before is to the area of ethics, and how instilling a ethic that respects nature into every one of us is necessary for survival of our species. He provides some creative ideas for doing this as well in the last chapter. A fairly quick read, because it's a short book, but you'll want to review the deep insights and enlightening ideas in here again and again. Beautifully written too.
0 of 0 people found the following review helpful. In Light of Humane Nature gave me hope.
By Merrill23
Deeply engaging and wryly witty, Weissman has answered the question of why, despite decades of environmental progress the world still burns. Here is the bottom line, the headline, the sound bite, "our relationship with nature is a fundamentally moral one." And by "moral" he is talking about the gravely mistaken and dangerous human perception that we are separate from nature. Meanwhile scientists experimenting on the cutting edge of quantum physics - the building blocks of reality - speak of a quantum entanglement, a connection with everyone and everything so pervasive that it proves that separation is an illusion in our minds. So, there are compelling scientific arguments for Weissman's view that "(w)hile morality is a uniquely human value, as interpreted here it (morality) requires humans to overcome their separation from and devaluation of nature." This resonated with me because in researching the effect of human perception on the building blocks of reality, we have discovered connections so deep that the mere human observation of quantum experiments dramatically changes their outcome. But Weissman's book does not bore you with the type of nerdy details that I obsess over, instead his book made a big dent in my technological optimism. It helped me to realize that if we do not pay attention to this book's message, if we do not change our attitude toward nature, the world will still burn and will do so completely, and homo sapiens will burn up with it. Many experts on the future of emerging technologies and the environment agree that we have a mere 15 years to turn it around, or there is a 60% likelihood that our entire civilization will collapse on a global scale by 2029. This is us and our children that will go down in flames, not even the super privileged elites will survive. And even if the elites do survive they will live in brutish, post-apocalyptic poverty. The only hope is that attitude and perception are unimaginably powerful -- powerful enough to reverse the date we have with destruction. This book changed my attitude and perception with its amazing "holy crap" insights on almost every other page. Above all, In Light of Humane Nature gave me hope.

In the Light of Humane Nature describes the underlying, causal roots of our environmental problems and offers a conceptual solution to them. It argues that what causes these problems and stymies resolution ultimately relates to human values and attitudes toward the world around us, including other humans, other species, and nature as a whole. Readers are taken through key events in the modern environmental movement, and particularly the recent greening of the economy, focusing on the author's own experiences and demonstrating both the promise and the shortfall in our efforts to become a more sustainable society. Finally it presents the changes needed in our moral and aesthetic outlook to connect with the highest human values in order to achieve a sustainable and humane world.

About the Author
Arthur B. Weissman, Ph.D. is an environmental professional with over thirty years of experience. As president and CEO of Green Seal, he has led the organization both as a force to promote the green economy and as the premier non-profit certifier of green products and services in the United States. He has also worked for the US Environmental Protection Agency, US Congress, and The Nature Conservancy and has degrees from Johns Hopkins University, Yale University, and Harvard College. His other interests include family, classical music and piano, hiking, birding, reading, and writing.