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# In Pursuit of Pennants: Baseball Operations from Deadball to Moneyball

Mark L. Armour, Daniel R. Levitt

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**Mark L. Armour, Daniel R. Levitt : In Pursuit of Pennants: Baseball Operations from Deadball to Moneyball**  
before purchasing it in order to gage whether or not it would be worth my time, and all praised In Pursuit of Pennants:  
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0 of 0 people found the following review helpful. Full of information, but very slowBy Josh H.This book provides a TON of information on the development of baseball front offices and their evolution over the years.With that being said, I found this book to be very slow and extremely slow at times.I certainly credit the writers for the amount of research that they obviously did in writing such an in-depth book, but it moved just a bit too slow for my taste.1 of 1 people found the following review helpful. In DepthBy Michael P. WeberAs Earl Weaver would have said of this book: it has "deep depth, without boring the reader. Read it and you will find out how winners were built in every era of the game's history. You will get an idea of how it may be done in the future as well.0 of 0 people found the following review helpful. I would have like to seen more detail on the teams featured in ...By William E. CummingsVery well written and enjoyable. I would have like to seen more detail on the teams featured in the books as well as profiles on some other teams such as the Cubs and Mets.

The 1936 Yankees, the 1963 Dodgers, the 1975 Reds, the 2010 Giantsmdash;why do some baseball teams win while others donrsquo;t?General managers and fans alike have pondered this most important of baseball questions. The Moneyball strategy is not the first example of how new ideas and innovative management have transformed the way

teams are assembled. In Pursuit of Pennants examines and analyzes a number of compelling, winning baseball teams over the past hundred-plus years, focusing on their decision making and how they assembled their championship teams. Whether through scouting, integration, instruction, expansion, free agency, or modernizing their management structure, each winning team and each era had its own version of Moneyball, where front office decisions often made the difference. Mark L. Armour and Daniel R. Levitt show how these teams succeeded and how they relied on talent both on the field and in the front office. While there is no recipe for guaranteed success in a competitive, ever-changing environment, these teams demonstrate how creatively thinking about one's circumstances can often lead to a competitive advantage.

"Read this book for its treasure trove of baseball history and because it is a damn good read."mdash;G. Louis Heath,  
ARETE