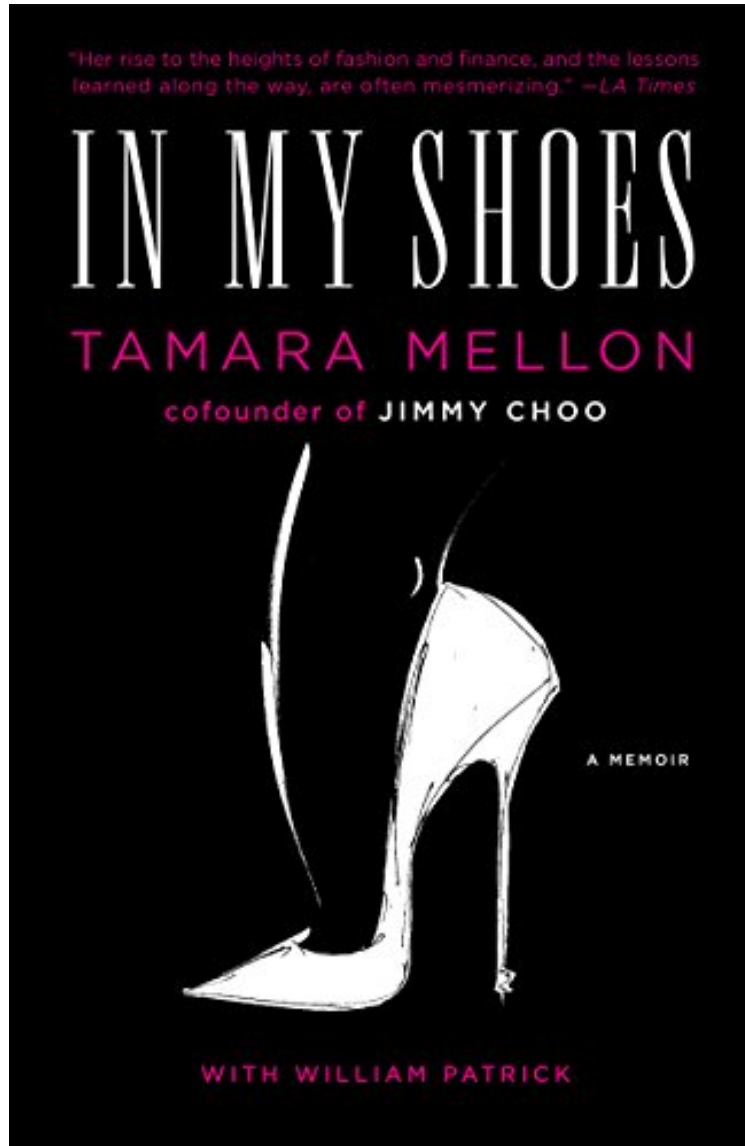


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In My Shoes: A Memoir

Tamara Mellon

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Tamara Mellon : In My Shoes: A Memoir before purchasing it in order to gauge whether or not it would be worth my time, and all praised In My Shoes: A Memoir:

1 of 1 people found the following review helpful. Strong, Brave Brilliant By Natalie John A Fashion Genius, this is a book very helpful for women of all ages, who are entrepreneurs. I felt the strength and the courage she had and still has and to stand up for yourself, trust your instincts. Having experienced abuse from my parents, I used to feel alone (it's a very lonely world) going to boarding school also, after reading this book in less than 3 hrs, I now have the strength to stay strong and also to speak my mind even if people do not want to hear it. I admire her courageous spirit to always

go forward and learn by her mistakes. It takes a woman with guts to pour her heart out, Tamara you deserve all the happiness life has to offer. You are truly a survivor and an amazing mom. A must read, I love the business side of the book, the details that she went into, it's a crazy world out there, that's ready to eat you up with jealousy, bitterness, greed and resentment. Through it all that she made it: thank you for writing such an inspirational book. 2 of 2 people found the following review helpful. Very inspiring! By nvdjazy I really loved this book! I thought it was very candidly and sharply written. You can see how hard it is to succeed in business as a woman, and having the mother she had made it even more difficult to stand up for herself. I think it is ridiculous that some critics state that she can't complain because she had a wealthy upbringing! So rich children don't have a right to be happy and loved? The point of this book is that even if she had a difficult family situation, she made a life for herself by working hard and working on herself! Good for her! And very inspiring to others! 10 of 0 people found the following review helpful. What a journey! By Gretchen This is a true story of sacrifice and hard work. For years, the brand Jimmy Choo used high quality materials to turn out a beautiful mix of sexy and stylish. The brand hasn't been the same since Tamara Mellon left.

When Tamara Mellon's father lent her the seed money to start a high-end shoe company, he cautioned her: "Don't let the accountants run your business." Little did he know. Over the next fifteen years, the struggle between financial and creative would become one of the central themes as Mellon's business savvy, creative eye, and flair for design built Jimmy Choo into a premier name in the competitive fashion industry. Over time, Mellon grew Jimmy Choo into a billion-dollar brand. She became the British prime minister's trade envoy and was honored by the Queen with the Order of the British Empire; yet it's her personal glamour that keeps her an object of global media fascination. Vogue photographed her wedding. Vanity Fair covered her divorce and the criminal trial that followed. Harper's Bazaar toured her London town house and her New York mansion, right down to the closets. And the Wall Street Journal hinted at the real red meat: the private equity deals, the relentless battle between suits and the creatives, and Mellon's triumph against a brutally hostile takeover attempt. But despite her eventual fame and fortune, Mellon didn't have an easy road to success. Her seemingly glamorous beginnings in the mansions of London and Beverly Hills were marked by a tumultuous and broken family life, battles with anxiety and depression, and a stint in rehab. Determined not to end up unemployed, penniless, and living in her parents' basement under the control of her alcoholic mother, Mellon honed her natural business sense and invested in what she knew best: fashion. In creating the shoes that became a fixture on Sex and the City and red carpets around the world, Mellon relied on her own impeccable sense of what the customer wanted because she was that customer. What she didn't know at the time was that success would come at a high price: after struggles with an obstinate business partner, a conniving first CEO, a turbulent marriage, and a mother who tried to steal her hard-earned wealth. Now Mellon shares the whole larger-than-life story, with shocking details that have never been presented before. From her troubled childhood to her time as a young editor at Vogue to her partnership with cobbler Jimmy Choo to her very public relationships, Mellon offers an honest and gripping account of the episodes that have made her who she is today. As Mellon readies herself for her next entrepreneurial venture, *In My Shoes* is a definitive book for fashion aficionados, aspiring entrepreneurs, and anyone who loves a juicy true story about sex, drugs, money, power, high heels, and overcoming adversity.

"When it comes to Tamara Mellon, you should never assume anything." —The Financial Times
"A woman shaped by hardship and scandal." —The Cut
"[In My Shoes] is enlivened by feuds and fallouts... yet Mellon possesses the acumen and instinct to create a global company, network shamelessly and conduct an exhausting social life." —The Economist
"Her rise to the heights of fashion and finance, and the lessons learned along the way, are often mesmerizing." —The Los Angeles Times
About the Author
Tamara Mellon, OBE, is co-founder and former CEO of Jimmy Choo, which she led for fifteen years. Since selling her share of the company, she has focused on creating a new eponymous lifestyle brand. She divides her time between London and New York. William Patrick has co-written numerous memoirs.