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50MINUTES.COM : Improve Your Business Through Kaizen: Small changes, big rewards (Management Marketing Book 29) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Improve Your Business Through Kaizen: Small changes, big rewards (Management Marketing Book 29):

Strive for perfection This book is a practical and accessible guide to understanding and implementing Kaizen, providing you with the essential information and saving time. In 50 minutes you will be able to:

- Understand the uses of Kaizen in the search for improvement through small, continuous changes
- Identify the management methods that can be used alongside Kaizen to improve its outcomes
- Analyze the different applications of Kaizen in areas of your business such as quality management, production and working conditions.

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