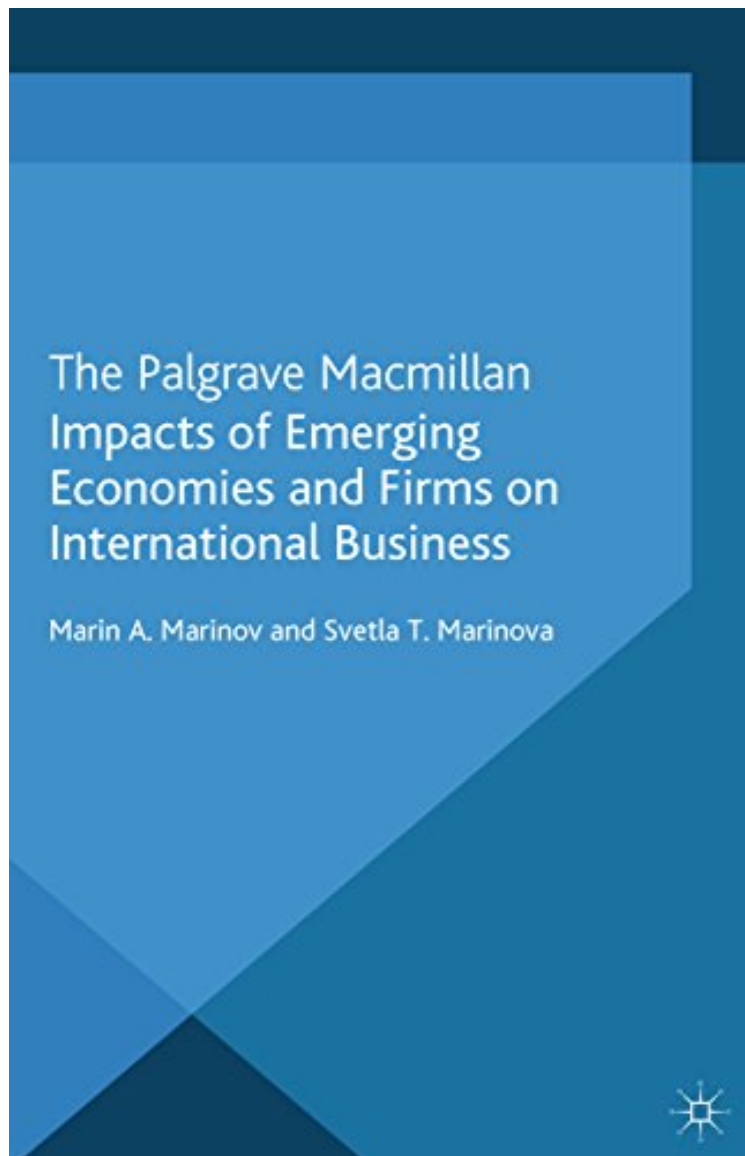


(Free) Impacts of Emerging Economies and Firms on International Business

# Impacts of Emerging Economies and Firms on International Business

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**From Palgrave Macmillan : Impacts of Emerging Economies and Firms on International Business** before purchasing it in order to gage whether or not it would be worth my time, and all praised Impacts of Emerging Economies and Firms on International Business:

The internationalization of emerging economies has brought new perspectives to international business development. Focusing on the extensive impact these emerging economies and firms have had, this volume covers the strong players, such as Brazil, Russia, India and China, as well as dynamically developing economies such as Mexico and the Philippines. The contributors review topics such as the role of institutions and resource dependency on outward foreign direct investment from emerging economies, and the role of the global mindset and psychic distance on the performance of subsidiaries of firms originating from emerging economies. It explores new horizons in international business development and addresses challenging perspectives.

"The impressive expansion of emerging economies during the last decade, especially compared to the developed countries, has changed the global economic landscape and is likely to affect even the political constellations. This valuable edited volume not only shows that this new reality increasingly matters and shifts the world economy more south- and eastwards but also underlines the opportunities and limitations of these emerging markets and companies. The editors succeed in bringing together diverse and relevant dimensions of the new multipolar world economy. The contributions provide interesting theoretical insights and analyses of the internationalization process of firms and markets. It covers different industries as well as large and small countries and consists of a very complete and worthwhile study of relevance to academics, policymakers and practitioners." - Daniel Van Den Bulcke, Professor University of Antwerp, Former Chair European International Business Academy

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