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James Caplin

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I hate presentations



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James Caplin : I Hate Presentations: Transform the way you present with a fresh and powerful approach
before purchasing it in order to gauge whether or not it would be worth my time, and all praised I Hate Presentations:
Transform the way you present with a fresh and powerful approach:

0 of 0 people found the following review helpful. Second copy By buggles Lost track of my hardcopy. Purchased the Kindle copy so that never happens again. Truthfully, it's a concise read for the reluctant presenter. 1 of 1 people found

the following review helpful. Excellent, fresh take on communication
By Ops manager at a global high tech company
Like most, I am constantly presenting ideas at work, whether formally or informally. The GOER methodology gives you tools that force you to rethink your old bad habits. The book is very engagingly written and gives loads of concrete examples. I tried the methodology with a recent presentation and saw a big improvement, although I wasn't 100% satisfied. The only caveat is that my presentations are typically remote and the emphasis here is mostly on live presentations. Still, I'll be hanging onto this book and referring to it over and over at work.
4 of 4 people found the following review helpful. Revolutionize your presentation
By Ginger Cockerham
This book has revolutionized the way I will make presentations! Now I know clearly why everyone yawns and looks at their watches frequently during a typical presentation. We don't want a lecture with boring powerpoint slides! We want to be coached and mentored through a process in which we can fully participate. James has launched this revolution with his fabulous new book, I Hate Presentations, and he gives all of us the tools and skills we need to inspire and ignite our audiences!

Are you confident that you know what you want to achieve with your next presentation? Do you know for sure what your audience wants from it? Are you absolutely certain your presentation will deliver - both for you, and your audience? In this practical book you will discover a completely new way to prepare yourself for a presentation. Packed with real life examples and case studies, at times laugh out loud, it will show you how to do presentations that deliver, for you, your audiences, your team, your business. Surprise everyone, perhaps especially yourself, by becoming an excellent and relaxed presenter.

ldquo;hellip;a practical book.rdqquo; (PublicNet.co.uk, Tuesday 1st April 2008)
From the Back Cover
Would you like to be a more confident presenter? Do you know what your audience is expecting to hear? Would you like to be certain that your presentation will deliver positive results? James Caplin believes that too many people try to make a speech when presenting - and they lose their audience in the process. His 4-stage technique will transform your approach to planning and giving presentations. Taking a flexible and dynamic approach that focuses on clear, simple, and direct communication, he throws out the old rules and introduces four new ones. Goal - Decide what you and your audience want to achieve. Outline - Dump, Dig, and Clarify your goal. Elaborate - Develop your outline in a unique and personal way. Refine - Remember that 'less is more' and leave out the non-essentials. Learning the art of GOER is easy. In no time you will surprise everyone, perhaps especially yourself, by becoming an excellent and relaxed presenter.
About the Author
James Caplin is a certified, executive coach, and an expert at communicating. his highly successful courses have transformed the experience of presenting in businesses and other organisations for over two decades. He works with individuals and groups in businesses, teleclasses and workshops.