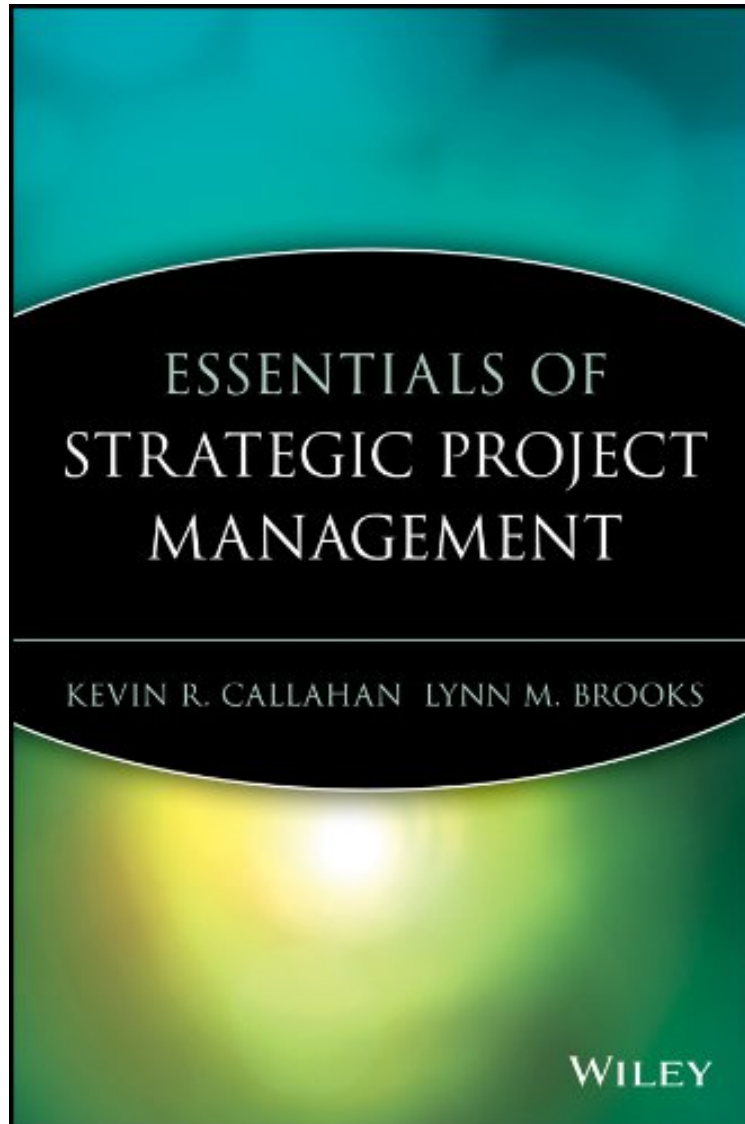


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## Essentials of Strategic Project Management

*Kevin R. Callahan, Lynn M. Brooks*

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**Kevin R. Callahan, Lynn M. Brooks : Essentials of Strategic Project Management** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Essentials of Strategic Project Management:

1 of 1 people found the following review helpful. Essentials of Project Management By Paul Baker Seems like another project management book. The definition for SPM in this book is the definition I have for regular PM. The book mentions little in terms of strategy; only 11 pages out of 200+ are referenced under strategic project management in the index. When I looked at the table of contents, I don't see what's so extra strategic about it (compared to a regular project management book's table of contents). Having read a few books on project management and tested out a

couple of project management softwares, I would look for a more rigorous, detailed book if you want to learn more. Having said that, I believe it is still useful as an introductory project management text. I do not believe that this is useful to hand out to subordinates in a company, if there is no follow-up. I personally do not think it is compelling enough for me to be reading it outside of company hours, unless of course, the boss is going to have a class-like structure built around it. So in an introductory classroom environment, it might be useful.

2 of 2 people found the following review helpful. Comments By WebTraveler Reviewer I teach graduate courses in Project Management and therefore have seen many textbooks which are interesting, useful and informative. However, the one area where Mr. Callahan's book excels is exactly the one where most textbooks are lacking: a bird's eye view of the key issues in project management providing a better understanding of why one should not only be concerned about it but also how to understand it better. I would heartily recommend this book not only as a secondary book in Project Management classes, but also -- and particularly -- for those people in organizations who find themselves in need of getting a quick grasp of important issues in project management and how to sell such need to higher management. The examples provided are compelling and really do make a point.

0 of 0 people found the following review helpful. Comments on "Essentials..." By Eric S. Cole As an executive in a company that was struggling to get the right projects identified and the to manage them effectively, this is one of the first books I turned to as a resource. I am pleased that I did.

Mr. Callahan's book is clearly written, easy to understand and provides a good blend of high level overview along with down to earth practical guidance. He does an excellent job showing why projects fail to meet expectations and provides a roadmap of what an organization needs to do, at every level and in all functions, to improve their success in Project Management. After reading this book, I distributed copies to others in the organization from the CEO down to the engineers working on individual project activities. I believe Mr. Callahan's book provided an excellent means of communicating to the organization an understanding of what we as a company needed to do differently and why.

Get a high-level overview of project management with this strategically focused book. You'll find practical guidance, useful advice, and valuable tools and techniques for navigating project management. The authors demystify project management by defining many terms that project managers use that may not be familiar to you as an executive. They also equip you with the critical knowledge and background to implement sound project management methods, as well as gain a better understanding of project management and increase the success of existing projects. Order your copy today.

From the Back Cover Full of valuable tips, techniques, illustrative real-world examples, exhibits, and best practices, this handy and concise paperback will help you stay up to date on the newest thinking, strategies, developments, and technologies in strategic project management. "Some books never leave your bookshelf; this one will never leave your desk! In *Essentials of Strategic Project Management*, Callahan and Brooks have distilled modern project management theory into a concise volume of useful information that is as accessible to the executive and manager as it is to the junior project team member. Buy two copies--the first will be dog-eared and worn out within a year." --Trey Hickman, CEO, Nextology, Inc. "We have pretty much figured out how to control technology, yet the project management issue continues to drag down vital and strategic projects. *Essentials of Strategic Project Management* addresses these challenges by holding up a mirror and letting the reader see where project weaknesses might lie. Through actionable templates and checklists, it provides all managers, not just project managers, with ways to identify project-related problems before they're confronted with them." --Rajiv Kohli, Assistant Professor, Mendoza College of Business University of Notre Dame "If your company is planning to create a project management office (PMO), then you need to read this book. If you manage, will soon be managing, or work in a PMO, you need to read this book. You will get a clear picture of the key concepts of project management, and you will see how to implement project management so it is tailored to fit your company's specific needs." --Michael Hugos, CIO, Network Services Company

About the Author Kevin Callahan, PMP, is the founder and President of PMCi, a registered education provider for the Project Management Institute (PMI), the leading professional association in the field of project management. Callahan is a frequent speaker in the field. Lynne Brooks, PMP, is President of Lynne Brooks Associates, a consulting firm specializing in project management, training and development, and performance management. She is also Vice President of PMCi. She has successfully managed projects for a range of clients from Fortune 100 to start-up companies within a diverse group of industries, including petroleum, marketing, telecommunications, systems/software development, e-commerce, retail, and financial. She teaches project management both nationally and internationally in conjunction with PMI.