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Simon Burtonshaw-Gunn

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The second book in the Essential Tools For series; on the topic of Management ConsultingBased on Simon Burtonshaw-Gunn's successful The Essential Management Toolbox, this book focuses in greater depth on the topic of Management Consulting. This second book looks at how a management consultant needs to think, view and analyse the workings of an existing organisation in order to efficiently and effectively work to improve the issues facing a business.Second title in a new series that expands on the information in Simon Burtonshaw-Gunn's The Essential Toolbox;This volume includes 30% new material in the form of new tools and techniques for guiding consultantsCovers: Development of Management Consultancy; Problem resolution and Decision Making; Top 10 Tools for Consultancy Interventions; Consultancy delivery and Facilitation; Consultancy Governance and EthicsActive author, Simon Burtonshaw-Gunn speaks regularlyEasy to use practical tools and techniques guiding the consultant and business person through their organisational conflictsAbout the Author: Simon Burtonshaw-Gunn is a practising management consultant with over 30 years experience in both the public and private sectors and covering a range of organizations and industries. He holds two Master's degrees and a PhD in various Strategic Management topics. This second book includes a forward by Malik Salameh.

From the Inside FlapThis is a must-have resource for all practising or aspiring management consultants. Simon Burtonshaw-Gunn covers four key areas of consulting: The profession Developing consultancy Managing projects Delivery The book also provides a top-ten of consultancy tools, with evaluations of their usefulness, strengths and weaknesses. Featuring clear, jargon-free explanations and advice, and links and references to further resources for management consultants, this is a book you'll want to refer to cover and over again.From the Back CoverManagement consultants are now a firmly established part of the business landscape. All organizations, large and small, in the public and private sectors, use consultants to add value, improve processes or help with strategy. As the profession has developed, so have a wide range of tools and resources to help consultants help their clients. Yet with so many different theories and processes on offer, it can be hard to know where to turn. Essential Tools for Management Consulting is a guide for both consultants and clients. Simon Burtonshaw-Gunn helps you to understand the skills, processes, and risk involved. Packed with diagrams, strategies, guidance and further resources, this is a book you'll want to refer to over and over again. For further tips and features, visit the website www.essentialtoolsseries.com.About the AuthorProfessor Simon A. Burtonshaw-Gunn is a practising management consultant with significant experience in both the public and private sectors covering a range of organizations and industries. He has undertaken assignments in Asia, North Africa, the Middle and Far East, and Eastern Europe. To support this experience he holds two Masters degrees and a PhD in various strategic management topics together with fellowship of four professional bodies. This book follows the popular The Essential Management Toolbox (John Wiley Sons, 2008)