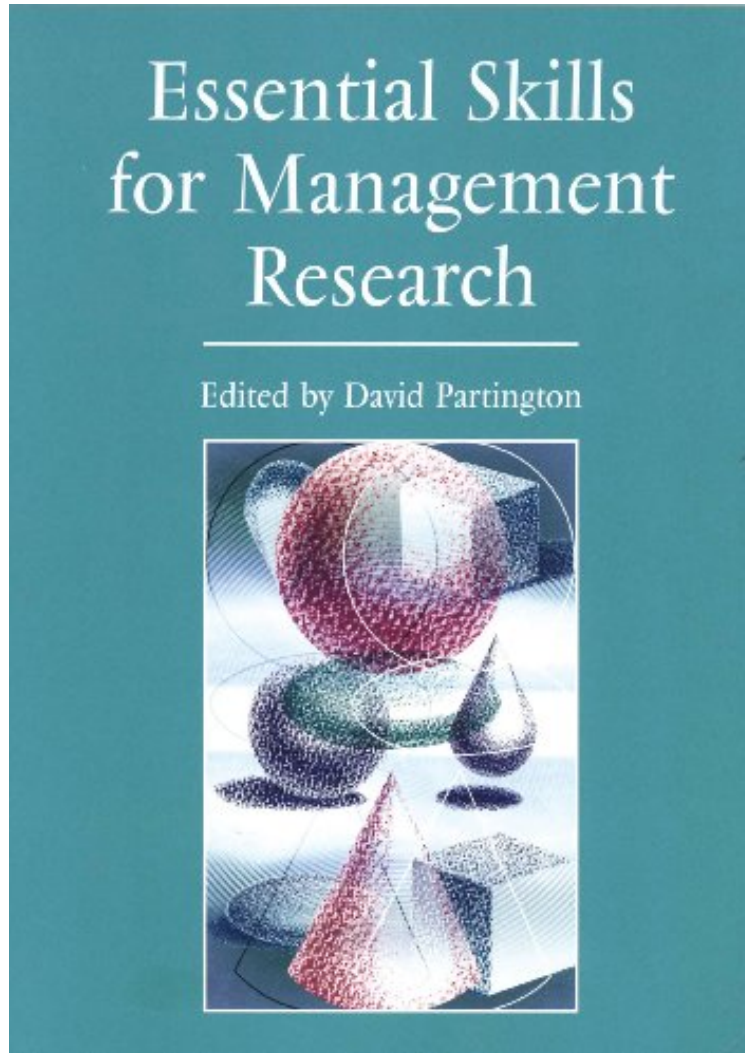


Essential Skills for Management Research

David Partington

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David Partington : Essential Skills for Management Research before purchasing it in order to gauge whether or not it would be worth my time, and all praised Essential Skills for Management Research:

0 of 0 people found the following review helpful. The good and the missingBy Reviewer XChapter 3 stands out for Whetten's insight into how to make and how to use theory. Chapter 4 is a fine if succinct summary of Huff's ideas on writing as a skill and as a discipline. The rest of the book is humdrum. The book as a whole misses the big picture about the range of skills and methods in management research. There is insufficient attention to research question choice and framing, and to literature reviewing (other than briefly in Whetten's chapter); and a glaring lack of material on quantitative methods and applications. Add this to the - alas long - list of books that confuse qualitative research with management research. This particular book does not even stand out for what it has to say about qualitative

research.

Essential Skills for Management Research provides an authoritative overview of research methodology for both students and professional researchers in management. Based on management research methods course needs, and written by expert academics in the field, this book is informed by the requirements of students, professionals and lecturers in management research. Essential Skills for Management Research places emphasis on the more practical concerns of management researchers, focusing on the detail of developing and applying particular sets of research skills. In addition, the book gives straight-forward advice on how to: - develop a systematic methodology- learn to be a successful writer- acknowledge the individual in the researcher. Essential Skills for Management Research arose from the growing need to address the practical concerns of students in undertaking research that is relevant to management practice. The book develops tangible skills and will be an invaluable guide for management researchers and students at postgraduate and MBA levels.