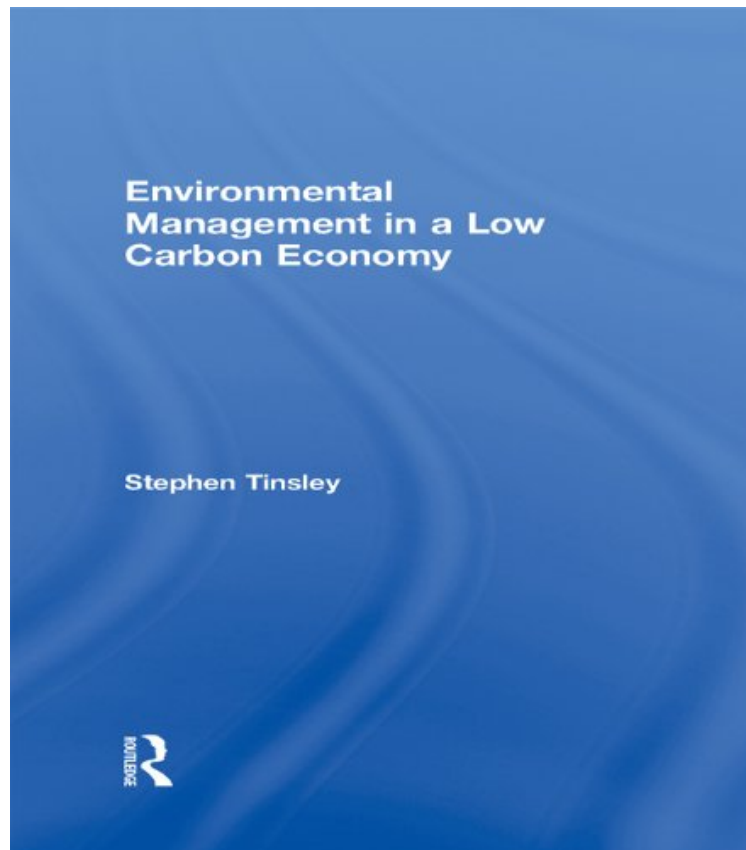


Environmental Management in a Low Carbon Economy

Stephen Tinsley

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Stephen Tinsley : Environmental Management in a Low Carbon Economy before purchasing it in order to gauge whether or not it would be worth my time, and all praised Environmental Management in a Low Carbon Economy:

Each government recognises that there is a potential loss of competitive advantage of its business sector if future economic growth strategies are not aligned with a low carbon future. Some multinational organizations recognise this imperative and the importance of aligning business activities to a more sophisticated and flexible environmental management system that also incorporates quality, safety, occupational health and corporate ethics. An organisation's Environmental Management System (EMS) has, traditionally, been designed to address legislative and regulatory requirements. It has now become a measure of an organisation's attitude to balancing environmental, economic, cultural and social needs of its trading communities. By using real world case studies this text positions EMS as a core and critical management tool and a key requirement for businesses long term survival. It provides fundamental building blocks to implement an environmental management system and clearly illustrates how it can be positioned within an organization to deliver innovative products and services to compete in a low carbon economy. Environmental Management in a Low Carbon Economy will prepare students and professionals alike with the ability and understanding to implement an environmental management system which in turn will aid organizations in

facilitating their transition to operate in a low carbon economy.

Environmental Management systems are sometimes accused of being box ticking exercises. And indeed they are. Stephen Tinsley shows that they need not be. This is a text for connoisseurs of how businesses can grapple with low carbon corporate strategies in an organised and effective manner. It is easy to read and illustrated with actual examples. This book offers an important step which many businesses, having read it, may more confidently follow. Professor Tim O'Riorden, Emeritus Professor of Environmental Sciences at the University of East Anglia, UK
Environmental management isn't a luxury bolt-on for business, but rather an essential toolkit in the managerial armoury if businesses are to survive and to adapt in an era when the climate and environment are changing more rapidly and fundamentally than at any time in the last several thousand years. This timely book sets out the skills necessary as the world slowly but irrevocably transforms to a low-carbon economy. Michael Meacher MP, Minister for the Environment 1997-2003, UK
About the Author Stephen Tinsley is Vice Principal of Corporate Development at Edinburgh College, UK.