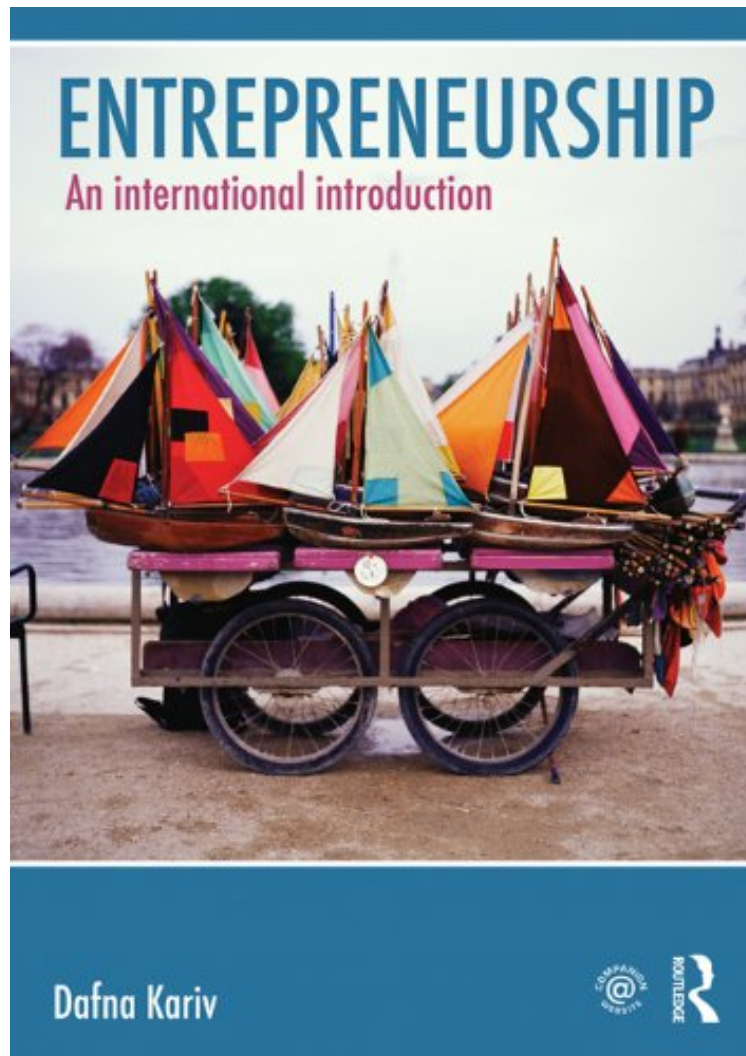


(Free read ebook) Entrepreneurship: An International Introduction

Entrepreneurship: An International Introduction

Dafna Kariv

*ebooks | Download PDF | *ePub | DOC | audiobook*



[Download](#)

[Read Online](#)

#2459575 in eBooks 2011-05-03 2011-05-03 File Name: B004VEJ38Q | File size: 78.Mb

Dafna Kariv : Entrepreneurship: An International Introduction before purchasing it in order to gage whether or not it would be worth my time, and all praised Entrepreneurship: An International Introduction:

Entrepreneurship means different things to different people, but the entrepreneurial personality is a critical success factor to any new business. These traits are also increasingly in great demand at established multinational corporations. This groundbreaking textbook differs from its competitors by placing an emphasis both on the core processes and practices of entrepreneurship, as well as demonstrating the impact of complex, local environments in shaping the processes of entrepreneurship. Topics include: Main processes of entrepreneurial venture creation,

innovation and growth
Operational steps characterizing processes of entrepreneurship
Establishing and realizing entrepreneurial ventures
Core processes and practices of entrepreneurship
With case studies and interviews with entrepreneurs from across the globe, *Entrepreneurship's international approach* makes it stand out from other titles, providing students and practitioners alike with a unique perspective on this subject. A companion website featuring: a lecturer's guide, with extra assignments and links to videos, PowerPoint slides for teaching uses and a questionnaire with detailed feedback for students, is available at: <http://cw.routledge.com/textbooks/9780415561204>.

"Dafna Kariv's book is an indispensable resource for students and practitioners alike, to learn about entrepreneurship. It provides an excellent foundation for better understanding this crucial subject matter. Kariv manages to integrate theory with practice via fascinating case studies from all over the world. The book is well written and inspires a lively discussion on a variety of themes in the field of entrepreneurship." - Sibylle Heilbrunn, Ruppin Academic Center, Israel
About the Author
Dafna Kariv is a senior lecturer, researcher and the director of the TempusBiz project and 'Young Entrepreneurs' at the College of Management, Academic Studies, Rishon LeZion, Israel and is a member of the Chair of Entrepreneurship at HEC, Montreal, Canada. Her research interests include entrepreneurship, gender and cross-national research. She has published in highly-ranked journals and a paper was chosen for the Outstanding Paper Award for Excellence 2009.